



**ANALOG  
DEVICES**

# Digital PAL/NTSC Video Encoder with 10-Bit SSAF™ and Advanced Power Management

## ADV7170/ADV7171

### FEATURES

ITU-R<sup>1</sup> BT601/656 YCrCb to PAL/NTSC video encoder

High quality 10-bit video DACs

SSAF (super sub-alias filter)

Advanced power management features

CGMS (copy generation management system)

WSS (wide screen signalling)

Simultaneous Y, U, V, C output format

NTSC M, PAL M/N<sup>2</sup>, PAL B/D/G/H/I, PAL60

Single 27 MHz clock required (×2 oversampling)

80 dB video SNR

32-bit direct digital synthesizer for color subcarrier

Multistandard video output support

Composite (CVBS)

Components S-Video (Y/C), YUV, and RGB

EuroSCART output (RGB + CVBS/LUMA)

Component YUV + CHROMA

Video input data port supports

CCIR-656 4:2:2 8-bit parallel input format

4:2:2 16-bit parallel input format

Programmable simultaneous composite and S-Video or RGB (SCART)/YUV video outputs

Programmable luma filters (low-pass [PAL/NTSC]) notch, extended (SSAF, CIF, and QCIF)

Programmable chroma filters (low-pass [0.65 MHz, 1.0 MHz, 1.2 MHz and 2.0 MHz], CIF and QCIF)

Programmable VBI (vertical blanking interval)

Programmable subcarrier frequency and phase

Programmable LUMA delay

Individual on/off control of each DAC

CCIR and square pixel operation

Integrated subcarrier locking to external video source

Color signal control/burst signal control

Interlaced/noninterlaced operation

Complete on-chip video timing generator

Programmable multimode master/slave operation

Macrovision® AntiTaping Rev. 7.1 (ADV7170 only)<sup>3</sup>

Closed captioning support

Teletext insertion port (PAL-WST)

On-board color bar generation

On-board voltage reference

2-wire serial MPU interface (I<sup>2</sup>C®-compatible and Fast I<sup>2</sup>C)

Single supply 5 V or 3.3 V operation

Small 44-lead MQFP/TQFP packages

Industrial temperature grade = -40°C to +85°C<sup>4</sup>

### APPLICATIONS

High performance DVD playback systems, portable video equipment including digital still cameras and laptop PCs, video games, PC video/multimedia and digital satellite/cable systems (set-top boxes/IRD)

<sup>1</sup> ITU-R and CCIR are used interchangeably in this document (ITU-R has replaced CCIR recommendations).

<sup>2</sup> Throughout the document N is referenced to PAL-Combination -N.

<sup>3</sup> Protected by U.S. Patents 4,631,603; 4,577,216, 4,819,098; and other intellectual property rights. The Macrovision anticopy process is licensed for noncommercial home use only, which is its sole intended use in the device. Please contact sales office for latest Macrovision version available.

<sup>4</sup> Refer to Table 8 for complete operating details.

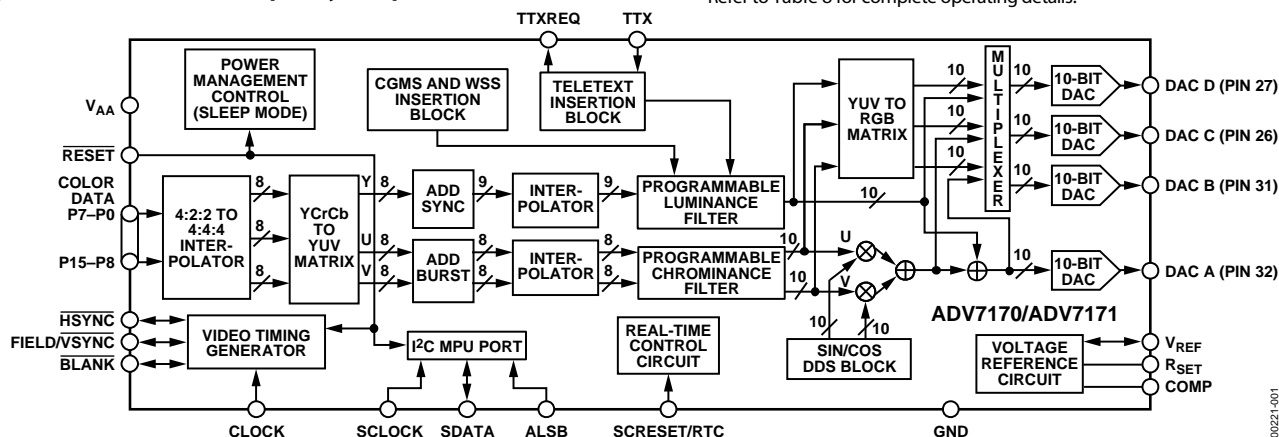


Figure 1. Functional Block Diagram

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### Rev. C

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## TABLE OF CONTENTS

Specifications.....	4	Mode Register 1 MR1 (MR17 to MR10).....	30
Dynamic Specifications .....	6	MR1 Bit Description .....	30
Timing Specifications .....	7	Mode Register 2 MR2 (MR27 to MR20).....	30
Timing Diagrams.....	9	MR2 Bit Description .....	30
Absolute Maximum Ratings.....	10	Mode Register 3 MR3 (MR37 to MR30).....	32
Package Thermal Performance.....	10	MR3 Bit Description.....	32
ESD Caution.....	10	Mode Register 4 MR4 (MR47 to MR40).....	33
Pin Configuration and Function Descriptions.....	11	MR4 Bit Description .....	33
General Description .....	13	VSYNC_3H (MR43) .....	33
Data Path Description.....	13	Timing Mode Register 0 (TR07 to TR00).....	33
Internal Filter Response.....	14	TR0 Bit Description .....	34
Typical Performance Characteristics .....	15	Timing Mode Register 1 (TR17 to TR10).....	34
Features .....	18	TR1 Bit Description .....	34
Color Bar Generation .....	18	Subcarrier Frequency Registers 0 to 3 (FSC3 to FSC0).....	35
Square Pixel Mode.....	18	Subcarrier Phase Registers (FP7 to FP0).....	35
Color Signal Control.....	18	Closed Captioning Even Field Data Register 1 to 0 (CED15 to CED0) .....	35
Burst Signal Control.....	18	Closed Captioning Odd Field Data Registers 1 to 0 (CCD15 to CCD0) .....	35
NTSC Pedestal Control .....	18	NTSC Pedestal/PAL Teletext Control Registers 3 to 0 (PCE15 to PCE0, PCO15 to PCO0)/(TXE15 to TXE0, TXO15 to TXO0).....	36
Pixel Timing Description .....	18	Teletext Request Control Register TC07 (TC07 to TC00)....	36
Subcarrier Reset.....	18	CGMS_WSS Register 0 C/W0 (C/W07 to C/W00) .....	36
Real-Time Control .....	18	C/W0 Bit Description .....	36
Video Timing Description .....	18	CGMS_WSS Register 1 C/W1 (C/W17 to C/W10) .....	37
Power-On Reset .....	26	C/W1 Bit Description .....	37
SCH Phase Mode.....	26	CGMS Data Bits (C/W17 to C/W16) .....	37
MPU Port Description.....	26	CGMS_WSS Register 2 C/W1 (C/W27 to C/W20) .....	37
Register Accesses .....	27	C/W2 Bit Description .....	37
Register Programming.....	28	Appendices .....	38
Subaddress Register (SR7 to SR0) .....	28	Appendix 1—Board Design and Layout Considerations.....	38
Register Select (SR5 to SR0).....	28		
Mode Register 0 MR0 (MR07 to MR00).....	28		
MR0 Bit Description .....	28		

Appendix 2—Closed Captioning.....	40	Appendix 7—Optional Output Filter.....	48
Appendix 3—Copy Generation Management System (CGMS) .....	41	Appendix 8—Optional DAC Buffering .....	48
Appendix 4—Wide Screen Signaling .....	42	Appendix 9—Recommended Register Values .....	49
Appendix 5—Teletext Insertion.....	43	Appendix 10—Output Waveforms .....	51
Appendix 6—Waveforms .....	44	Outline Dimensions.....	61
		Ordering Guide .....	62

## REVISION HISTORY

### 3/09—Rev. B to Rev. C

Changes to Table 8 .....	10
Updated Outline Dimensions.....	61
Added Figure 103, Renumbered Figures Sequentially .....	61
Changes to Ordering Guide.....	61

### 6/05—Rev. A to Rev. B

Updated Format.....	Universal
Changes to Features Section .....	1
Changes to Table 8 .....	10
Changes to Square Pixel Mode Section .....	18
Changes to Figure 37 .....	29
Changes to Figure 42 .....	33
Changes to Subcarrier Frequency Registers 3 to 0 Section .....	35
Changes to Figure 45 .....	35
Changes to Figure 82 .....	48
Changes to Ordering Guide.....	62

### 6/02—Starting Rev. A to Rev. B

Changes to Specifications.....	3
Changes to Package Thermal Performance section...	9

## SPECIFICATIONS

$V_{AA} = 5\text{ V} \pm 5\%$ <sup>1</sup>,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ <sup>2</sup>, unless otherwise noted.

Table 1.

Parameter	Conditions <sup>1</sup>	Min	Typ	Max	Unit
STATIC PERFORMANCE					
Resolution (Each DAC)				10	Bits
Accuracy (Each DAC)					
Integral Nonlinearity	$R_{SET} = 300\ \Omega$		$\pm 0.6$		LSB
Differential Nonlinearity	Guaranteed monotonic			$\pm 1$	LSB
DIGITAL INPUTS					
Input High Voltage, $V_{INH}$		2			V
Input Low Voltage, $V_{INL}$				0.8	V
Input Current, $I_{IN}$	$V_{IN} = 0.4\text{ V or } 2.4\text{ V}$			$\pm 1$	$\mu\text{A}$
Input Capacitance, $C_{IN}$			10		pF
DIGITAL OUTPUTS					
Output High Voltage, $V_{OH}$	$I_{SOURCE} = 400\ \mu\text{A}$	2.4			V
Output Low Voltage, $V_{OL}$	$I_{SINK} = 3.2\text{ mA}$			0.4	V
Three-State Leakage Current				10	$\mu\text{A}$
Three-State Output Capacitance			10		pF
ANALOG OUTPUTS					
Output Current <sup>3</sup>	$R_{SET} = 150\ \Omega$ , $R_L = 37.5\ \Omega$	3	34.7	37	mA
Output Current <sup>4</sup>	$R_{SET} = 1041\ \Omega$ , $R_L = 262.5\ \Omega$		5		mA
DAC-to-DAC Matching			1.5		%
Output Compliance, $V_{OC}$		0		+1.4	V
Output Impedance, $R_{OUT}$			30		k $\Omega$
Output Capacitance, $C_{OUT}$	$I_{OUT} = 0\text{ mA}$			30	pF
VOLTAGE REFERENCE					
Reference Range, $V_{REF}$	$I_{VREFOUT} = 20\ \mu\text{A}$	1.142	1.235	1.327	V
POWER REQUIREMENTS <sup>5</sup>					
$V_{AA}$		4.75	5.0	5.25	V
Normal Power Mode					
$I_{DAC}(\text{max})$ <sup>6</sup>	$R_{SET} = 150\ \Omega$ , $R_L = 37.5\ \Omega$		150	155	mA
$I_{DAC}(\text{min})$ <sup>6</sup>	$R_{SET} = 1041\ \Omega$ , $R_L = 262.5\ \Omega$		20		mA
$I_{CCT}$ <sup>7</sup>			75	95	mA
Low Power Mode					
$I_{DAC}(\text{max})$ <sup>6</sup>			80		mA
$I_{DAC}(\text{min})$ <sup>6</sup>			20		mA
$I_{CCT}$ <sup>7</sup>			75	95	mA
Sleep Mode					
$I_{DAC}$ <sup>8</sup>			0.1		$\mu\text{A}$
$I_{CCT}$ <sup>9</sup>			0.001		$\mu\text{A}$
Power Supply Rejection Ratio	COMP = 0.1 $\mu\text{F}$		0.01	0.5	%/%

<sup>1</sup> The min/max specifications are guaranteed over this range. The min/max values are typical over 4.75 V to 5.25 V.

<sup>2</sup> Ambient temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $-40^\circ\text{C}$  to  $+85^\circ\text{C}$ . The die temperature,  $T_J$ , must always be kept below  $110^\circ\text{C}$ .

<sup>3</sup> Full drive into  $37.5\ \Omega$  doubly terminated load.

<sup>4</sup> Minimum drive current (used with buffered/scaled output load).

<sup>5</sup> Power measurements are taken with clock frequency = 27 MHz. Max  $T_J = 110^\circ\text{C}$ .

<sup>6</sup>  $I_{DAC}$  is the total current (min corresponds to 5 mA output per DAC; max corresponds to 37 mA output per DAC) to drive all four DACs. Turning off individual DACs reduces  $I_{DAC}$  correspondingly.

<sup>7</sup>  $I_{CCT}$  (circuit current) is the continuous current required to drive the device.

<sup>8</sup> Total DAC current in sleep mode.

<sup>9</sup> Total continuous current during sleep mode.

$V_{AA} = 3.0\text{ V to }3.6\text{ V}^1$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}^2$ , unless otherwise noted.

**Table 2.**

Parameter	Conditions <sup>1</sup>	Min	Typ	Max	Unit
STATIC PERFORMANCE <sup>3</sup>					
Resolution (Each DAC)				10	Bits
Accuracy (Each DAC)					
Integral Nonlinearity	$R_{SET} = 300\ \Omega$		$\pm 0.6$		LSB
Differential Nonlinearity	Guaranteed monotonic			$\pm 1$	LSB
DIGITAL INPUTS <sup>3</sup>					
Input High Voltage, $V_{INH}$		2			V
Input Low Voltage, $V_{INL}$				0.8	V
Input Current, $I_{IN}^{3,4}$	$V_{IN} = 0.4\text{ V or }2.4\text{ V}$			$\pm 1$	$\mu\text{A}$
Input Capacitance, $C_{IN}$			10		pF
DIGITAL OUTPUTS <sup>3</sup>					
Output High Voltage, $V_{OH}$	$I_{SOURCE} = 400\ \mu\text{A}$	2.4			V
Output Low Voltage, $V_{OL}$	$I_{SINK} = 3.2\text{ mA}$			0.4	V
Three-State Leakage Current				10	$\mu\text{A}$
Three-State Output Capacitance			10		pF
ANALOG OUTPUTS <sup>3</sup>					
Output Current <sup>4,5</sup>	$R_{SET} = 150\ \Omega$ , $R_L = 37.5\ \Omega$	33	34.7	37	mA
Output Current <sup>6</sup>	$R_{SET} = 1041\ \Omega$ , $R_L = 262.5\ \Omega$		5		mA
DAC-to-DAC Matching			2.0		%
Output Compliance, $V_{OC}$		0		1.4	V
Output Impedance, $R_{OUT}$			30		k $\Omega$
Output Capacitance, $C_{OUT}$	$I_{OUT} = 0\text{ mA}$			30	pF
POWER REQUIREMENTS <sup>3,7</sup>					
$V_{AA}$		3.0	3.3	3.6	V
Normal Power Mode					
$I_{DAC}(\text{max})^8$	$R_{SET} = 150\ \Omega$ , $R_L = 37.5\ \Omega$		150	155	mA
$I_{DAC}(\text{min})^8$	$R_{SET} = 1041\ \Omega$ , $R_L = 262.5\ \Omega$		20		mA
$I_{CCT}^9$			35		mA
Low Power Mode					
$I_{DAC}(\text{max})^8$			80		mA
$I_{DAC}(\text{min})^8$			20		mA
$I_{CCT}^9$			35		mA
Sleep Mode					
$I_{DAC}^{10}$			0.1		$\mu\text{A}$
$I_{CCT}^{11}$			0.001		$\mu\text{A}$
Power Supply Rejection Ratio	COMP = 0.1 $\mu\text{F}$		0.01	0.5	%/%

<sup>1</sup> The min/max specifications are guaranteed over this range. The min/max values are typical over 3.0 V to 3.6 V.

<sup>2</sup> Ambient temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $-40^\circ\text{C}$  to  $+85^\circ\text{C}$ . The die temperature,  $T_J$ , must always be kept below  $110^\circ\text{C}$ .

<sup>3</sup> Guaranteed by characterization.

<sup>4</sup> Full drive into  $37.5\ \Omega$  load.

<sup>5</sup> DACs can output 35 mA typically at 3.3 V ( $R_{SET} = 150\ \Omega$  and  $R_L = 37.5\ \Omega$ ); optimum performance obtained at 18 mA DAC current ( $R_{SET} = 300\ \Omega$  and  $R_L = 75\ \Omega$ ).

<sup>6</sup> Minimum drive current (used with buffered/scaled output load).

<sup>7</sup> Power measurements are taken with clock frequency = 27 MHz. Max  $T_J = 110^\circ\text{C}$ .

<sup>8</sup>  $I_{DAC}$  is the total current (min corresponds to 5 mA output per DAC, max corresponds to 38 mA output per DAC) to drive all four DACs. Turning off individual DACs reduces  $I_{DAC}$  correspondingly.

<sup>9</sup>  $I_{CCT}$  (circuit current) is the continuous current required to drive the device.

<sup>10</sup> Total DAC current in sleep mode.

<sup>11</sup> Total continuous current during sleep mode.

# ADV7170/ADV7171

## DYNAMIC SPECIFICATIONS

$V_{AA} = 5\text{ V} \pm 5\%$ <sup>1</sup>,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ <sup>2</sup>, unless otherwise noted.

Table 3.

Parameter	Conditions <sup>1</sup>	Min	Typ	Max	Unit
Differential Gain <sup>3, 4</sup>	Normal power mode		0.3	0.7	%
Differential Phase <sup>3, 4</sup>	Normal power mode		0.4	0.7	Degrees
Differential Gain <sup>3, 4</sup>	Lower power mode		1.0	2.0	%
Differential Phase <sup>3, 4</sup>	Lower power mode		1.0	2.0	Degrees
SNR <sup>3, 4</sup> (Pedestal)	RMS		80		dB rms
SNR <sup>3, 4</sup> (Pedestal)	Peak periodic		70		dB p-p
SNR <sup>3, 4</sup> (Ramp)	RMS		60		dB rms
SNR <sup>3, 4</sup> (Ramp)	Peak periodic		58		dB p-p
Hue Accuracy <sup>3, 4</sup>			0.7	1.2	Degrees
Color Saturation Accuracy <sup>3, 4</sup>			0.9	1.4	%
Chroma Nonlinear Gain <sup>3, 4</sup>	Referenced to 40 IRE		0.6		±%
Chroma Nonlinear Phase <sup>3, 4</sup>			0.3	0.5	±Degrees
Chroma/Luma Intermod <sup>3, 4</sup>			0.2	0.4	±%
Chroma/Luma Gain Inequality <sup>3, 4</sup>			1.0	1.4	±%
Chroma/Luma Delay Inequality <sup>3, 4</sup>			0.5	2.0	ns
Luminance Nonlinearity <sup>3, 4</sup>			0.8	1.4	±%
Chroma AM Noise <sup>3, 4</sup>		82	85		dB
Chroma PM Noise <sup>3, 4</sup>		79	81		dB

<sup>1</sup> The min/max specifications are guaranteed over this range. The min/max values are typical over 4.75 V to 5.25 V.

<sup>2</sup> Ambient temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $-40^{\circ}\text{C}$  to  $+85^{\circ}\text{C}$ . The die temperature,  $T_J$ , must always be kept below  $110^{\circ}\text{C}$ .

<sup>3</sup> Guaranteed by characterization.

<sup>4</sup> These specifications are for the low-pass filter only and are guaranteed by design.

$V_{AA} = 3.0\text{ V}$  to  $3.6\text{ V}$ <sup>1</sup>,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}$ <sup>2</sup>, unless otherwise noted.

Table 4.

Parameter	Conditions <sup>1</sup>	Min	Typ	Max	Unit
Differential Gain <sup>3</sup>	Normal power mode		1.0		%
Differential Phase <sup>3</sup>	Normal power mode		0.5		Degrees
Differential Gain <sup>3</sup>	Lower power mode		0.6		%
Differential Phase <sup>3</sup>	Lower power mode		0.5		Degrees
SNR3 (Pedestal)	RMS		78		dB rms
SNR3 (Pedestal)	Peak periodic		70		dB p-p
SNR3 (Ramp)	RMS		60		dB rms
SNR3 (Ramp)	Peak periodic		58		dB p-p
Hue Accuracy <sup>3</sup>			1.0		Degrees
Color Saturation Accuracy <sup>3</sup>			1.0		%
Luminance Nonlinearity <sup>3, 4</sup>			1.4		±%
Chroma AM Noise <sup>3, 4</sup>			80		dB
Chroma PM Noise <sup>3, 4</sup>			79		dB
Chroma Nonlinear Gain <sup>3, 4</sup>	Referenced to 40 IRE		0.6		±%
Chroma Nonlinear Phase <sup>3, 4</sup>			0.3	0.5	±Degrees
Chroma/Luma Intermod <sup>3, 4</sup>			0.2	0.4	±%

<sup>1</sup> The min/max specifications are guaranteed over this range. The min/max values are typical over 4.75 V to 5.25 V.

<sup>2</sup> Ambient temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $-40^{\circ}\text{C}$  to  $+85^{\circ}\text{C}$ . The die temperature,  $T_J$ , must always be kept below  $110^{\circ}\text{C}$ .

<sup>3</sup> Guaranteed by characterization.

<sup>4</sup> These specifications are for the low-pass filter only and are guaranteed by design. For other internal filters, see Table 10.

**TIMING SPECIFICATIONS**

$V_{AA} = 4.75 \text{ V to } 5.25 \text{ V}^1$ ,  $V_{REF} = 1.235 \text{ V}$ ,  $R_{SET} = 150 \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}^2$ , unless otherwise noted.

**Table 5.**

Parameter	Conditions	Min	Typ	Max	Unit
MPU PORT <sup>3, 4</sup>					
SCLOCK Frequency	After this period the first clock is generated Relevant for repeated start condition	0		400	kHz
SCLOCK High Pulse Width, $t_1$		0.6			$\mu\text{s}$
SCLOCK Low Pulse Width, $t_2$		1.3			$\mu\text{s}$
Hold Time (Start Condition), $t_3$		0.6			$\mu\text{s}$
Setup Time (Start Condition), $t_4$		0.6			$\mu\text{s}$
Data Setup Time, $t_5$		100			ns
SDATA, SCLOCK Rise Time, $t_6$				300	ns
SDATA, SCLOCK Fall Time, $t_7$				300	ns
Setup Time (Stop Condition), $t_8$		0.6			$\mu\text{s}$
ANALOG OUTPUTS <sup>3, 5</sup>					
Analog Output Delay			7		ns
DAC Analog Output Skew			0		ns
CLOCK CONTROL AND PIXEL PORT <sup>5, 6</sup>					
$f_{CLOCK}$			27		MHz
Clock High Time, $t_9$		8			ns
Clock Low Time, $t_{10}$		8			ns
Data Setup Time, $t_{11}$		3.5			ns
Data Hold Time, $t_{12}$		4			ns
Control Setup Time, $t_{11}$		4			ns
Control Hold Time, $t_{12}$		3			ns
Digital Output Access Time, $t_{13}$			11	16	ns
Digital Output Hold Time, $t_{14}^4$			8		ns
Pipeline Delay, $t_{15}^4$			48		Clock cycles
TELETEXT <sup>3, 4, 7</sup>					
Digital Output Access Time, $t_{16}$			20		ns
Data Setup Time, $t_{17}$			2		ns
Data Hold Time, $t_{18}$			6		ns
RESET CONTROL <sup>3, 4</sup>					
$\overline{\text{RESET}}$ Low Time		6			ns

<sup>1</sup> The min/max specifications are guaranteed over this range. The min/max values are typical over 4.75 V to 5.25 V range.

<sup>2</sup> Ambient temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $-40^\circ\text{C}$  to  $+85^\circ\text{C}$ . The die temperature,  $T_J$ , must always be kept below  $110^\circ\text{C}$ .

<sup>3</sup> TTL input values are 0 V to 3 V, with input rise/fall times  $\leq 3 \text{ ns}$ , measured between the 10% and 90% points. Timing reference points at 50% for inputs and outputs. Analog output load  $\leq 10 \text{ pF}$ .

<sup>4</sup> Guaranteed by characterization

<sup>5</sup> Output delay measured from the 50% point of the rising edge of CLOCK to the 50% point of full-scale transition.

<sup>6</sup> Pixel port consists of the following:

Pixel inputs: P15–P0  
Pixel controls: HSYNC, FIELD/VSYNC, BLANK  
Clock input: CLOCK

<sup>7</sup> Teletext port consists of the following:

Teletext output: TTXREQ  
Teletext input: TTX

# ADV7170/ADV7171

$V_{AA} = 3.0\text{ V to }3.6\text{ V}^1$ ,  $V_{REF} = 1.235\text{ V}$ ,  $R_{SET} = 150\ \Omega$ . All specifications  $T_{MIN}$  to  $T_{MAX}^2$ , unless otherwise noted.

**Table 6.**

Parameter	Conditions	Min	Typ	Max	Unit
MPU PORT <sup>3, 4</sup>					
SCLOCK Frequency	After this period the first clock is generated Relevant for repeated start condition	0		400	kHz
SCLOCK High Pulse Width, $t_1$		0.6			$\mu\text{s}$
SCLOCK Low Pulse Width, $t_2$		1.3			$\mu\text{s}$
Hold Time (Start Condition), $t_3$		0.6			$\mu\text{s}$
Setup Time (Start Condition), $t_4$		0.6			$\mu\text{s}$
Data Setup Time, $t_5$		100			ns
SDATA, SCLOCK Rise Time, $t_6$				300	ns
SDATA, SCLOCK Fall Time, $t_7$				300	ns
Setup Time (Stop Condition), $t_8$		0.6			$\mu\text{s}$
ANALOG OUTPUTS <sup>3, 5</sup>					
Analog Output Delay			7		ns
DAC Analog Output Skew			0		ns
CLOCK CONTROL AND PIXEL PORT <sup>4, 5, 6</sup>					
$f_{CLOCK}$			27		MHz
Clock High Time, $t_9$		8			ns
Clock Low Time, $t_{10}$		8			ns
Data Setup Time, $t_{11}$		3.5			ns
Data Hold Time, $t_{12}$		4			ns
Control Setup Time, $t_{11}$		4			ns
Control Hold Time, $t_{12}$		3			ns
Digital Output Access Time, $t_{13}$			12		ns
Digital Output Hold Time, $t_{14}$			8		ns
Pipeline Delay, $t_{15}$			48		Clock cycles
TELETEXT <sup>3, 4, 7</sup>					
Digital Output Access Time, $t_{16}$			23		ns
Data Setup Time, $t_{17}$			2		ns
Data Hold Time, $t_{18}$			6		ns
RESET CONTROL <sup>3, 4</sup>					
RESET Low Time		6			ns

<sup>1</sup> The max/min specifications are guaranteed over this range. The max/min values are typical over 3.0 V to 3.6 V range.

<sup>2</sup> Ambient temperature range  $T_{MIN}$  to  $T_{MAX}$ :  $-40^\circ\text{C}$  to  $+85^\circ\text{C}$ . The die temperature,  $T_J$ , must always be kept below  $110^\circ\text{C}$ .

<sup>3</sup> TTL input values are 0 V to 3 V, with input rise/fall times  $\leq 3\text{ ns}$ , measured between the 10% and 90% points. Timing reference points at 50% for inputs and outputs. Analog output load  $\leq 10\text{ pF}$ .

<sup>4</sup> Guaranteed by characterization

<sup>5</sup> Output delay measured from the 50% point of the rising edge of CLOCK to the 50% point of full-scale transition

<sup>6</sup> Pixel Port consists of the following:

Pixel inputs:  $P15-P0$   
Pixel controls: HSYNC, FIELD/VSYNC, BLANK  
Clock input: CLOCK

<sup>7</sup> Teletext port consists of the following:

Teletext output: TTXREQ  
Teletext input: TTX



## TIMING DIAGRAMS

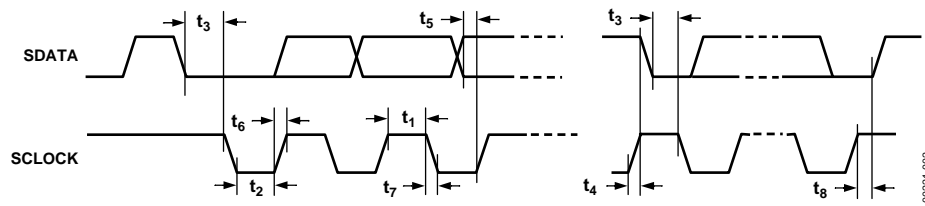


Figure 2. MPU Port Timing Diagram

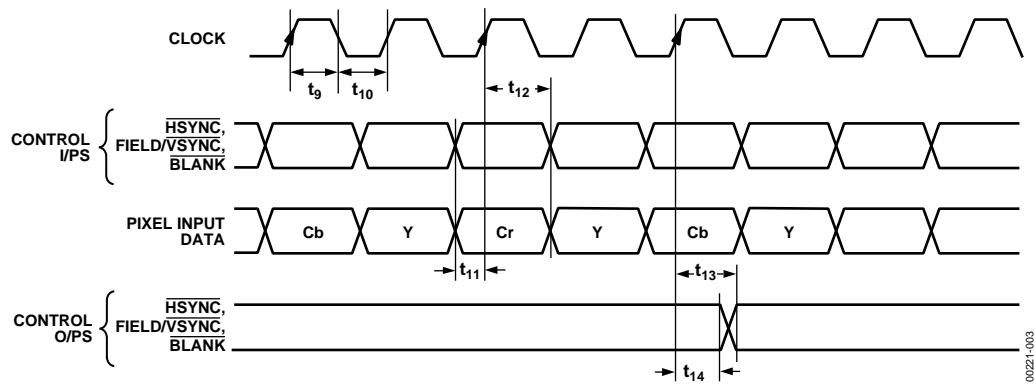


Figure 3. Pixel and Control Data Timing Diagram

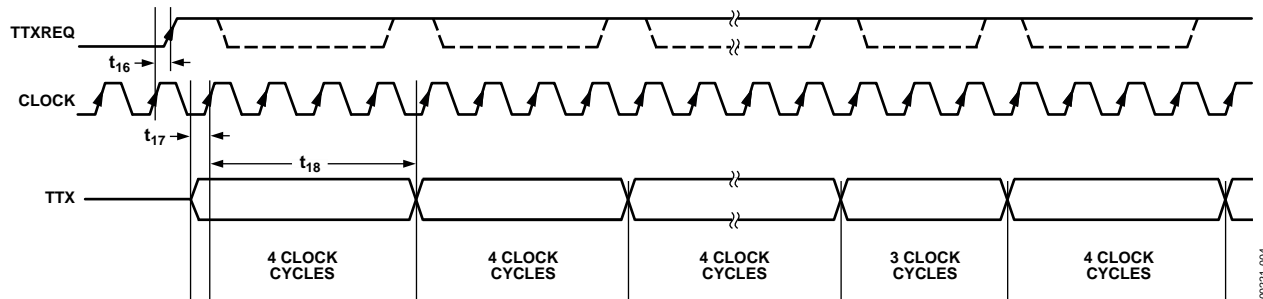


Figure 4. Teletext Timing Diagram

## ABSOLUTE MAXIMUM RATINGS

Table 7.

Parameter	Rating
V <sub>AA</sub> to GND	7 V
Voltage on Any Digital Input Pin	GND – 0.5 V to V <sub>AA</sub> + 0.5 V
Storage Temperature (T <sub>S</sub> )	–65°C to +150°C
Junction Temperature (T <sub>J</sub> )	150°C
Lead Temperature (Soldering, 10 sec)	260°C
Analog Outputs to GND <sup>1</sup>	GND – 0.5 V to V <sub>AA</sub>

<sup>1</sup> Analog output short circuit to any power supply or GND can be of an indefinite duration.

Stresses above those listed under Absolute Maximum Ratings may cause permanent damage to the device. This is a stress rating only; functional operation of the device at these or any other conditions above those indicated in the operational sections of this specification is not implied. Exposure to absolute maximum rating conditions for extended periods may affect device reliability. Only one absolute maximum rating may be applied at any one time.

## PACKAGE THERMAL PERFORMANCE

The 44-MQFP package used for this device takes advantage of an ADI patented thermal coastline lead frame construction. This maximizes heat transfer into the leads and reduces the package thermal resistance.

For the MQFP package, the junction-to-ambient ( $\theta_{JA}$ ) thermal resistance in still air on a four-layer PCB is 35.5°C/W. The junction-to-case thermal resistance ( $\theta_{JC}$ ) is 13.75°C/W. For the TQFP package,  $\theta_{JA}$  in still air on a four-layer PCB is 53.2°C/W.  $\theta_{JC}$  is 11.1°C/W. Junction Temperature =  $T_J = [V_{AA} (\Sigma \text{ DAC Output Current} + I_{CCT}) \times \theta_{JA}] + \text{Ambient Temperature}$ .

Table 8. Allowable Operating Conditions for KS and KSU Package Options

Conditions	KS, WBS		KSU	
	3 V	5 V	3 V	5 V
4 DAC ON Double 75R <sup>1</sup>	Yes	+70°C max	+70°C max	No
4 DAC ON Low Power <sup>2</sup>	Yes	Yes	Yes	No
4 DAC ON Buffering <sup>3</sup>	Yes	Yes	Yes	Yes
3 DAC ON Double 75R	Yes	Yes	Yes	No
3 DAC ON Low Power	Yes	Yes	Yes	Yes
3 DAC ON Buffering	Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes	Yes
Yes	Yes	Yes		
4 DAC ON Buffering	Yes	Yes		

<sup>1</sup> DAC ON Double 75R refers to a condition where the DACs are terminated in a double 75R load and low power mode is disabled.

<sup>2</sup> DAC ON Low Power refers to a condition where the DACs are terminated in a double 75R load and low power mode is enabled.

<sup>3</sup> DAC ON Buffering refers to a condition where the DAC current is reduced to 5 mA and external buffers are used to drive the video load.

## ESD CAUTION

ESD (electrostatic discharge) sensitive device. Electrostatic charges as high as 4000 V readily accumulate on the human body and test equipment and can discharge without detection. Although this product features proprietary ESD protection circuitry, permanent damage may occur on devices subjected to high energy electrostatic discharges. Therefore, proper ESD precautions are recommended to avoid performance degradation or loss of functionality.



## PIN CONFIGURATION AND FUNCTION DESCRIPTIONS

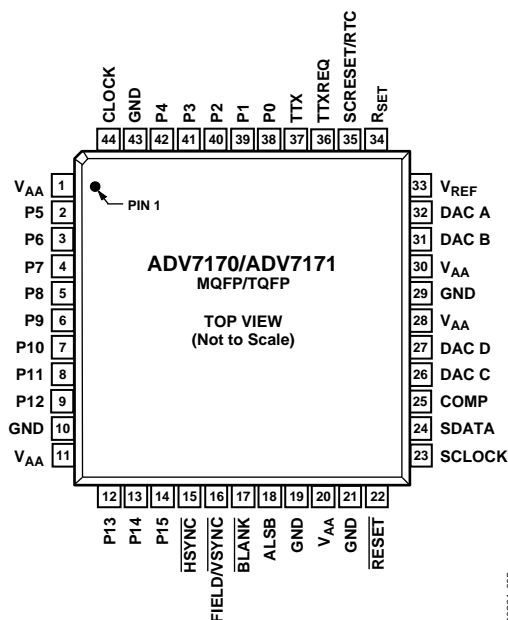


Figure 5. Pin Configuration

Table 9. Pin Function Descriptions

Pin No.	Mnemonic	Input/ Output	Description
1, 11, 20, 28, 30	V <sub>AA</sub>	P	Power Supply (3 V to 5 V).
2 to 9, 12 to 14, 38 to 42	P15 to P0	I	8-Bit 4:2:2 Multiplexed YCrCb Pixel Port (P7 to P0) or 16-Bit YCrCb Pixel Port (P15 to P0). P0 represents the LSB.
10, 19, 21, 29, 43	GND	G	Ground Pin.
15	HSYNC	I/O	HSYNC (Mode 1 and Mode 2) Control Signal. This pin may be configured to output (master mode) or accept (slave mode) sync signals.
16	FIELD/VSYNC	I/O	Dual Function FIELD (Mode 1) and VSYNC (Mode 2) Control Signal. This pin may be configured to output (master mode) or accept (slave mode) these control signals.
17	BLANK	I/O	Video Blanking Control Signal. The pixel inputs are ignored when this is Logic Level 0. This signal is optional.
18	ALSB	I	TTL Address Input. This signal sets up the LSB of the MPU address.
22	RESET	I	The input resets the on-chip timing generator and sets the ADV7170/ADV7171 into default mode. This is NTSC operation, Timing Slave Mode 0, 8-bit operation, 2 × composite and S-Video out, and DAC B powered on and DAC D powered off.
23	SCLOCK	I	MPU Port Serial Interface Clock Input.
24	SDATA	I/O	MPU Port Serial Data Input/Output.
25	COMP	O	Compensation Pin. Connect a 0.1 μF capacitor from COMP to V <sub>AA</sub> . For optimum dynamic performance in low power mode, the value of the COMP capacitor can be lowered to as low as 2.2 nF.
26	DAC C	O	RED/S-Video C/V Analog Output.
27	DAC D	O	GREEN/S-Video Y/Y Analog Output.
31	DAC B	O	BLUE/Composite/U Analog Output.
32	DAC A	O	PAL/NTSC Composite Video Output. Full-scale output is 180 IRE (1286 mV) for NTSC and 1300 mV for PAL.
33	V <sub>REF</sub>	I/O	Voltage Reference Input for DACs or Voltage Reference Output (1.235 V).
34	RSET	I	A 150 Ω resistor connected from this pin to GND is used to control full-scale amplitudes of the video signals.

## ADV7170/ADV7171

Pin No.	Mnemonic	Input/ Output	Description
35	SCRESET/RTC	I	This pin can be configured as an input by setting MR22 and MR21 of Mode Register 2. It can be configured as a subcarrier reset pin, in which case a low-to-high transition on this pin resets the subcarrier to Field 0. Alternatively, it may be configured as a real-time control (RTC) input.
36	TTXREQ	O	Teletext Data Request Signal. Defaults to GND when teletext not selected. Enables backward compatibility to ADV7175/ADV7176.
37	TTX	I	Teletext Data. Defaults to V <sub>AA</sub> when teletext not selected. Enables backward compatibility to ADV7175/ADV7176.
44	CLOCK	I	TTL Clock Input. Requires a stable 27 MHz reference clock for standard operation. Alternatively, a 24.5454 MHz (NTSC) or 29.5 MHz (PAL) can be used for square pixel operation.

## GENERAL DESCRIPTION

The ADV7170/ADV7171 are integrated digital video encoders that convert digital CCIR-601 4:2:2 8- or 16-bit component video data into a standard analog baseband television signal compatible with worldwide standards.

The on-board SSAF (super sub-alias filter) with extended luminance frequency response and sharp stop band attenuation enables studio-quality video playback on modern TVs, giving optimal horizontal line resolution.

An advanced power management circuit enables optimal control of power consumption in both normal operating modes and power-down or sleep modes.

The ADV7170/ADV7171 support both PAL and NTSC square pixel operation. The parts also incorporate WSS and CGMS-A data control generation.

The output video frames are synchronized with the incoming data timing reference codes. Optionally, the encoder accepts and can generate HSYNC, VSYNC, and FIELD timing signals. These timing signals can be adjusted to change pulse width and position while the part is in the master mode. The encoder requires a single, two-times pixel rate (27 MHz) clock for standard operation. Alternatively, the encoder requires a 24.5454 MHz clock for NTSC or 29.5 MHz clock for PAL square pixel mode operation. All internal timing is generated on-chip.

A separate teletext port enables the user to directly input teletext data during the vertical blanking interval.

The ADV7170/ADV7171 modes are set up over a 2-wire, serial bidirectional port (I<sup>2</sup>C-compatible) with two slave addresses.

Functionally, the ADV7170 and ADV7171 are the same with the exception that the ADV7170 can output the Macrovision anticopy algorithm.

The ADV7170/ADV7171 are packaged in a 44-lead MQFP package and a 44-lead TQFP package.

## DATA PATH DESCRIPTION

For PAL B/D/G/H/I/M/N, and NTSC M and N modes, YCrCb 4:2:2 data is input via the CCIR-656 compatible pixel port at a 27 MHz data rate. The pixel data is demultiplexed to form three data paths. Y typically has a range of 16 to 235; Cr and Cb typically have a range of  $128 \pm 112$ . However, it is possible to input data from 1 to 254 on Y, Cb, and Cr. The ADV7170/ADV7171 support PAL (B, D, G, H, I, M, N) and NTSC (with and without pedestal) standards. The appropriate SYNC, BLANK, and burst levels are added to the YCrCb data. Macrovision antitaping (ADV7170 only), closed-captioning, and teletext levels are also added to Y, and the resultant data is interpolated to a rate of 27 MHz. The interpolated data is filtered and scaled by three digital FIR filters.

The U and V signals are modulated by the appropriate sub-carrier sine/cosine phases and added together to make up the chrominance signal. The luma (Y) signal can be delayed 1 to 3 luma cycles (each cycle is 74 ns) with respect to the chroma signal. The luma and chroma signals are then added together to make up the composite video signal. All edges are slew rate limited.

The YCrCb data is also used to generate RGB data with appropriate SYNC and BLANK levels. The RGB data is in synchronization with the composite video output. Alternatively, analog YUV data can be generated instead of RGB.

The four 10-bit DACs can be used to output the following:

Composite video + RGB video.

Composite video + YUV video.

Two composite video signals + LUMA and CHROMA (Y/C) signals.

Alternatively, each DAC can be individually powered off if not required.

Video output levels are illustrated in Appendix 6—Waveforms.

## INTERNAL FILTER RESPONSE

The Y filter supports several different frequency responses, including two low-pass responses, two notch responses, an extended (SSAF) response, a CIF response, and a QCIF response. The UV filter supports several different frequency responses, including four low-pass responses, a CIF response, and a QCIF response that are shown in Table 10 and Table 11 and Figure 6 to Figure 18.

**Table 10. Luminance Internal Filter Specifications**

Filter Type	Filter Selection			Pass-Band Ripple (dB)	3 dB Bandwidth (MHz)	Stop-Band Cutoff (MHz)	Stop-Band Attenuation (dB)
	MR04	MR03	MR02				
Low Pass (NTSC)	0	0	0	0.091	4.157	7.37	–56
Low Pass (PAL)	0	0	1	0.15	4.74	7.96	–64
Notch (NTSC)	0	1	0	0.015	6.54	8.3	–68
Notch (PAL)	0	1	1	0.095	6.24	8.0	–66
Extended (SSAF)	1	0	0	0.051	6.217	8.0	–61
CIF	1	0	1	0.018	3.0	7.06	–61
QCIF	1	1	0	Monotonic	1.5	7.15	–50

**Table 11. Chrominance Internal Filter Specifications**

Filter Type	Filter Selection			Pass-Band Ripple (dB)	3 dB Bandwidth (MHz)	Stop-Band Cutoff (MHz)	Stop-Band Attenuation (dB)
	MR07	MR06	MR05				
1.3 MHz Low Pass	0	0	0	0.084	1.395	3.01	–45
.65 MHz Low Pass	0	0	1	Monotonic	0.65	3.64	–58.5
1.0 MHz Low Pass	0	1	0	Monotonic	1.0	3.73	–49
2.0 MHz Low Pass	0	1	1	0.0645	2.2	5.0	–40
Reserved	1	0	0				
CIF	1	0	1	0.084	0.7	3.01	–45
QCIF	1	1	0	Monotonic	0.5	4.08	–50

## TYPICAL PERFORMANCE CHARACTERISTICS

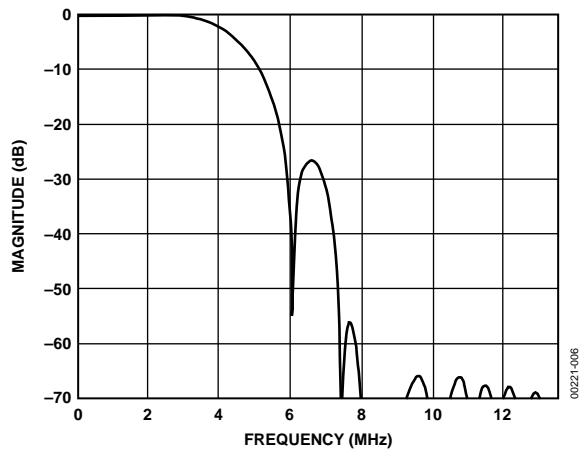


Figure 6. NTSC Low-Pass Luma Filter

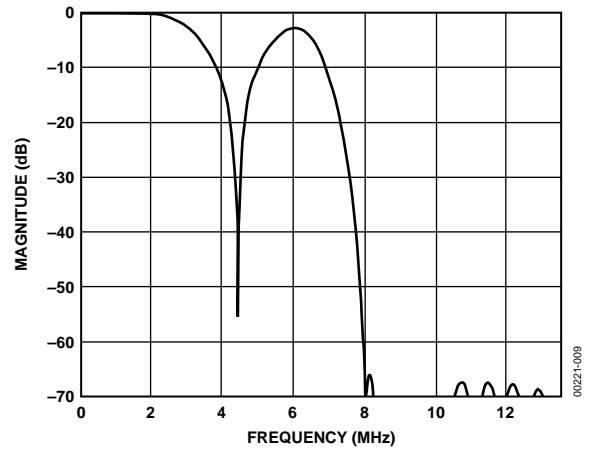


Figure 9. PAL Notch Luma Filter

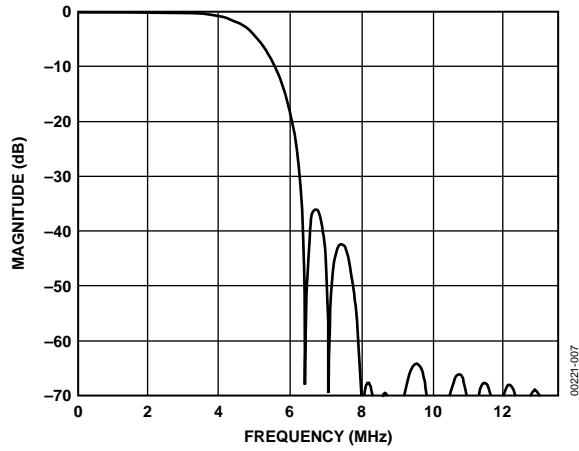


Figure 7. PAL Low-Pass Luma Filter

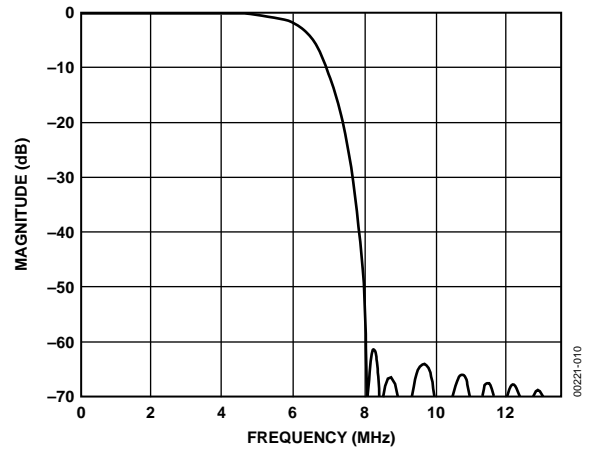


Figure 10. Extended Mode (SSAF) Luma Filter

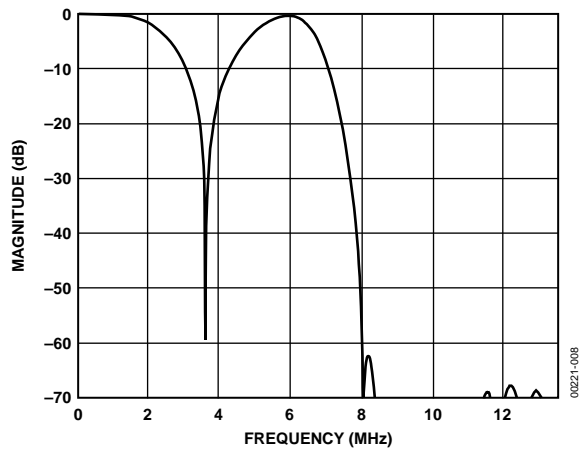


Figure 8. NTSC Notch Luma Filter

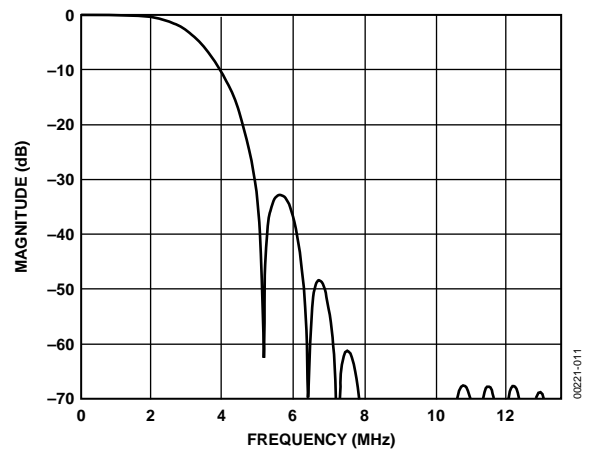


Figure 11. CIF Luma Filter

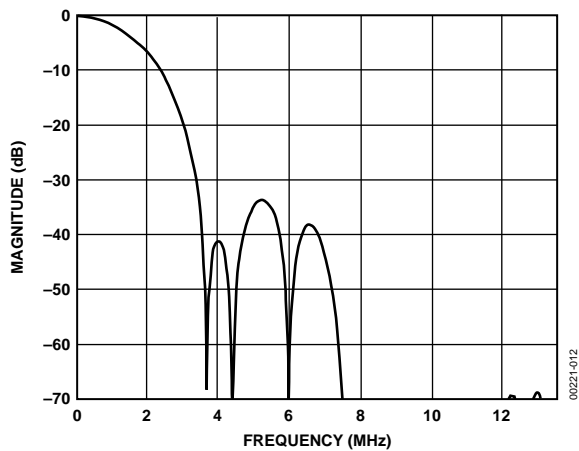


Figure 12. QCIF Luma Filter

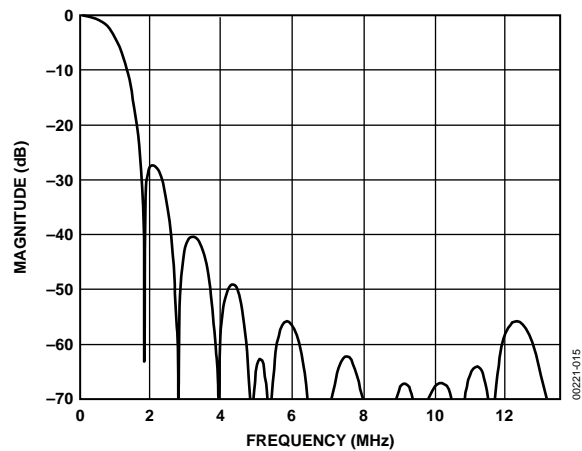


Figure 15. 1.0 MHz Low-Pass Chroma Filter

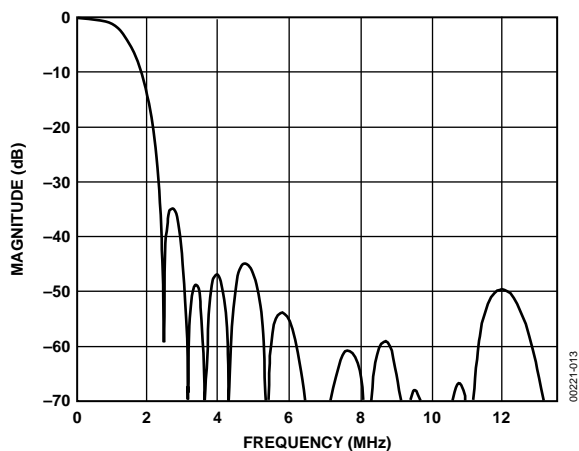


Figure 13. 1.3 MHz Low-Pass Chroma Filter

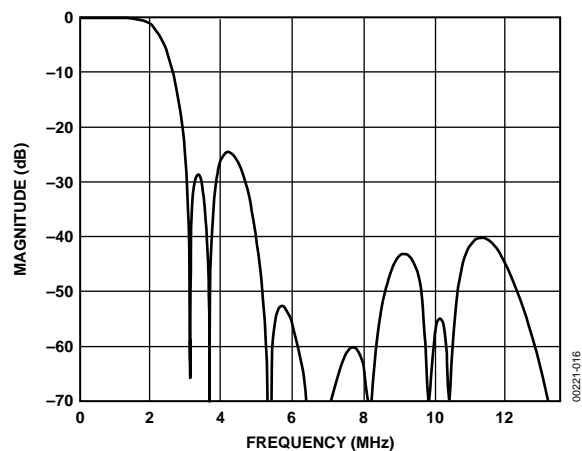


Figure 16. 2.0 MHz Low-Pass Chroma Filter

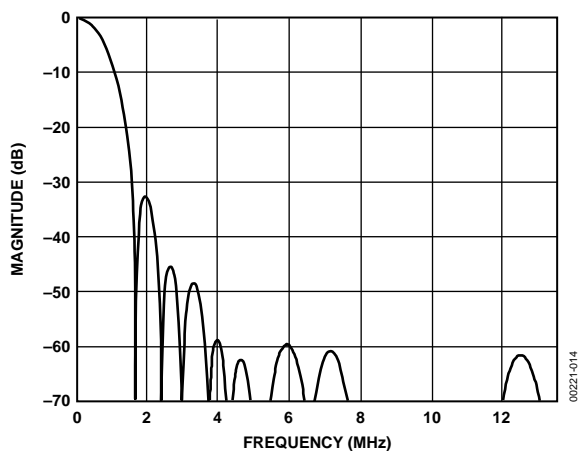


Figure 14. 0.65 MHz Low-Pass Chroma Filter

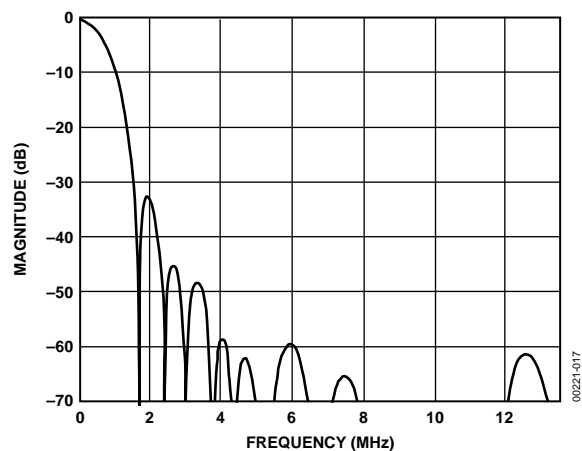


Figure 17. CIF Chroma Filter



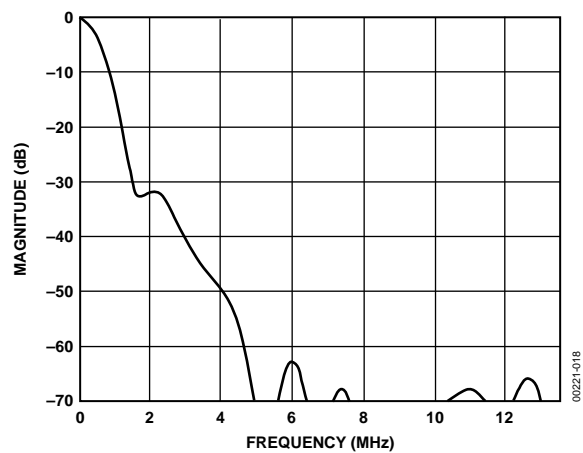


Figure 18. QCIF Chroma Filter

## FEATURES

### COLOR BAR GENERATION

The ADV7170/ADV7171 can be configured to generate 100/7.5/75/7.5 color bars for NTSC or 100/0/75/0 color bars for PAL. These are enabled by setting MR17 of Mode Register 1 to Logic Level 1.

### SQUARE PIXEL MODE

The ADV7170/ADV7171 can be used to operate in square pixel mode. For NTSC operation, an input clock of 24.5454 MHz is required. Alternatively, for PAL operation, an input clock of 29.5 MHz is required. The internal timing logic adjusts accordingly for square pixel mode operation. When the ADV7171 is configured for PAL square pixel mode, it supports 768 active pixels per line. NTSC square pixel mode supports 640 active pixels per line.

### COLOR SIGNAL CONTROL

The color information can be switched on and off the video output using Bit MR24 of Mode Register 2.

### BURST SIGNAL CONTROL

The burst information can be switched on and off the video output using Bit MR25 of Mode Register 2.

### NTSC PEDESTAL CONTROL

The pedestal on both odd and even fields can be controlled on a line-by-line basis using the NTSC pedestal control registers. This allows the pedestals to be controlled during the vertical blanking interval.

### PIXEL TIMING DESCRIPTION

The ADV7170/ADV7171 operate in either 8-bit or 16-bit YCrCb mode.

#### **8-Bit YCrCb Mode**

This default mode accepts multiplexed YCrCb inputs through the P7 to P0 pixel inputs. The inputs follow the sequence Cb0, Y0 Cr0, Y1 Cb1, Y2, and so on. The Y, Cb, and Cr data are input on a rising clock edge.

#### **16-Bit YCrCb Mode**

This mode accepts Y inputs through the P7 to P0 pixel inputs and multiplexed CrCb inputs through the P15 to P8 pixel inputs. The data is loaded on every second rising edge of CLOCK. The inputs follow the sequence Cb0, Y0 Cr0, Y1 Cb1, Y2, and so on.

### SUBCARRIER RESET

Together with the SCRESET/RTC pin and Bit MR22 and Bit MR21 of Mode Register 2, the ADV7170/ADV7171 can be used in subcarrier reset mode. The subcarrier resets to Field 0 at the start of the following field when a low-to-high transition occurs on this input pin.

### REAL-TIME CONTROL

Together with the SCRESET/RTC pin and Bit MR22 and Bit MR21 of Mode Register 2, the ADV7170/ADV7171 can be used to lock to an external video source. The real-time control mode allows the ADV7170/ADV7171 to automatically alter the subcarrier frequency to compensate for line length variation. When the part is connected to a device that outputs a digital data stream in the RTC format (such as a ADV7185 video decoder, shown in Figure 19), the part automatically changes to the compensated subcarrier frequency on a line-by-line basis. This digital data stream is 67 bits wide, and the subcarrier is contained in Bit 0 to Bit 21. Each bit is 2 clock cycles long. 00Hex should be written into all four subcarrier frequency registers when using this mode.

### VIDEO TIMING DESCRIPTION

The ADV7170/ADV7171 are intended to interface to off-the-shelf MPEG1 and MPEG2 decoders. Consequently, the ADV7170/ADV7171 accept 4:2:2 YCrCb pixel data via a CCIR-656 pixel port, and they have several video timing modes of operation that allow them to be configured as either system master video timing generators or as slaves to the system video timing generator. The ADV7170/ADV7171 generate all of the required horizontal and vertical timing periods and levels for the analog video outputs.

The ADV7170/ADV7171 calculate the width and placement of analog sync pulses, blanking levels, and color burst envelopes. Color bursts are disabled on appropriate lines, and serration and equalization pulses are inserted where required.

In addition, the ADV7170/ADV7171 support a PAL or NTSC square pixel operation in slave mode. The part requires an input pixel clock of 24.5454 MHz for NTSC and an input pixel clock of 29.5 MHz for PAL. The internal horizontal line counters place the various video waveform sections in the correct location for the new clock frequencies.

The ADV7170/ADV7171 have four distinct master and four distinct slave timing configurations. Timing Control is established with the bidirectional SYNC, BLANK, and FIELD/VSYNC pins. Timing Mode Register 1 can also be used to vary the timing pulse widths where they occur in relation to each other.

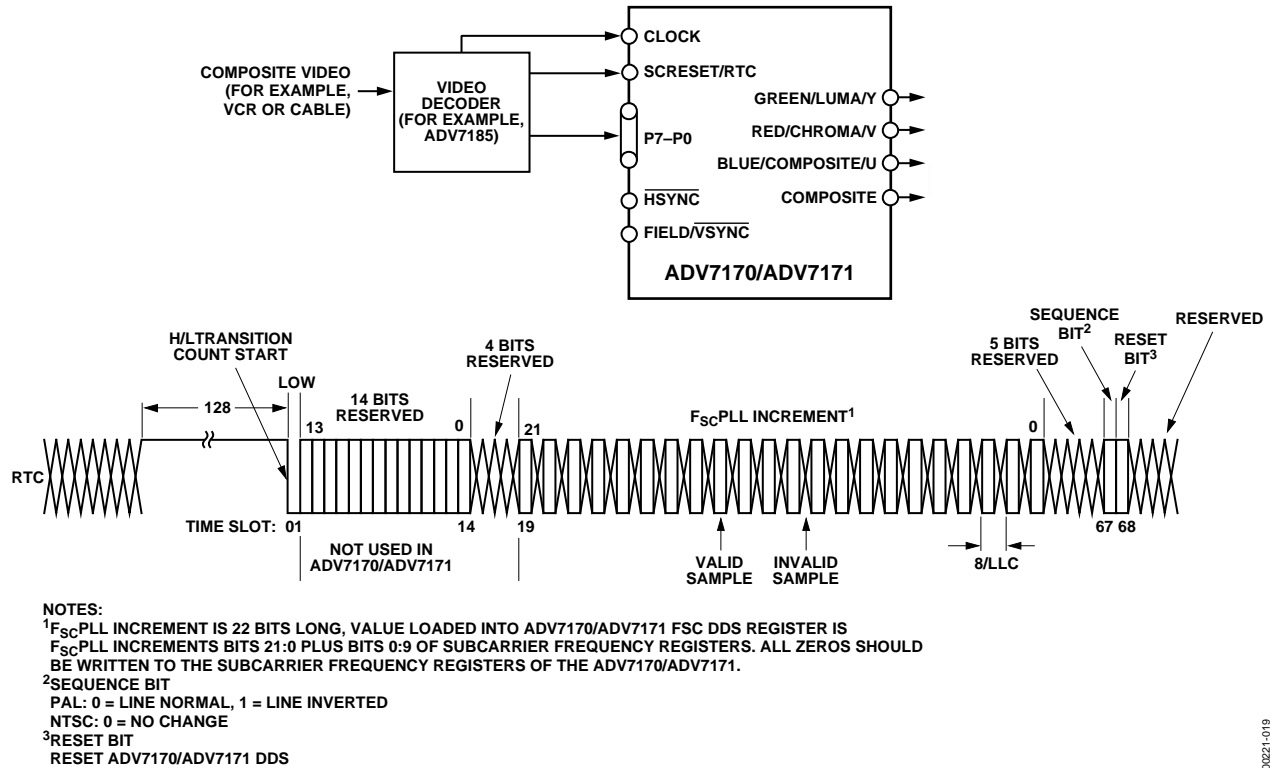


Figure 19. RTC Timing and Connections

00221-019

## Vertical Blanking Data Insertion

It is possible to allow encoding of incoming YCbCr data on those lines of VBI that do not bear line sync or pre-/post-equalization pulses (see Figure 21 to Figure 32). This mode of operation is called “partial blanking” and is selected by setting MR32 to 1. It allows the insertion of any VBI data (opened VBI) into the encoded output waveform. This data is present in the digitized incoming YcbCr data stream (for example, WSS data, CGMS, VPS, and so on). Alternatively, the entire VBI may be blanked (no VBI data inserted) on these lines by setting MR32 to 0.

## Mode 0 (CCIR-656): Slave Option

(Timing Register 0 TR0 = X X X X X 0 0 0)

The ADV7170/ADV7171 are controlled by the SAV (start active video) and EAV (end active video) time codes in the pixel data. All timing information is transmitted using a 4-byte synchronization pattern. A synchronization pattern is sent immediately before and after each line during active picture and retrace. Mode 0 is shown in Figure 20. The HSYNC, FIELD/VSYNC, and BLANK (if not used) pins should be tied high during this mode.

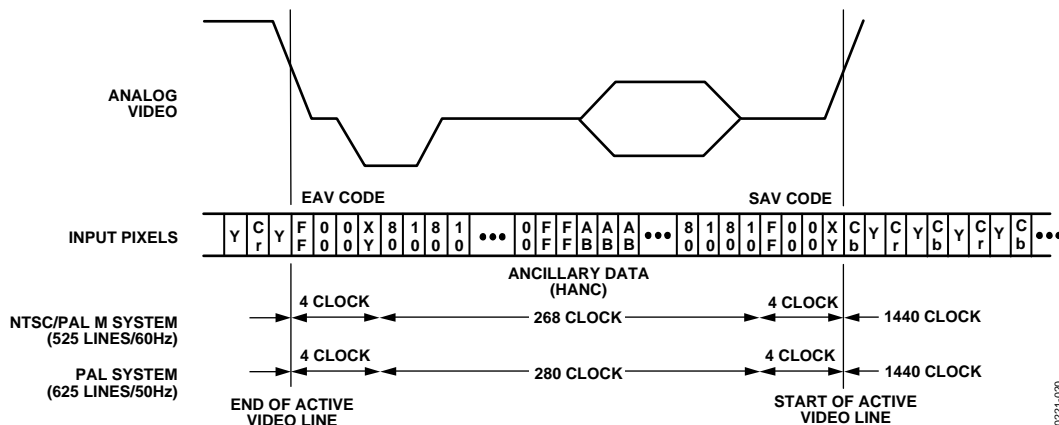


Figure 20. Timing Mode 0 (Slave Mode)

00221-020

# ADV7170/ADV7171

## Mode 0 (CCIR-656): Master Option (Timing Register 0 TR0 = X X X X X 0 0 1)

The ADV7170/ADV7171 generate H, V, and F signals required for the SAV (start active video) and EAV (end active video) time codes in the CCIR656 standard. The H bit is output on the HSYNC pin, the V bit is output on the BLANK pin, and the F bit is output on the FIELD/VSYNC pin. Mode 0 is illustrated in Figure 21 (NTSC) and Figure 22 (PAL). The H, V, and F transitions relative to the video waveform are illustrated in Figure 23.

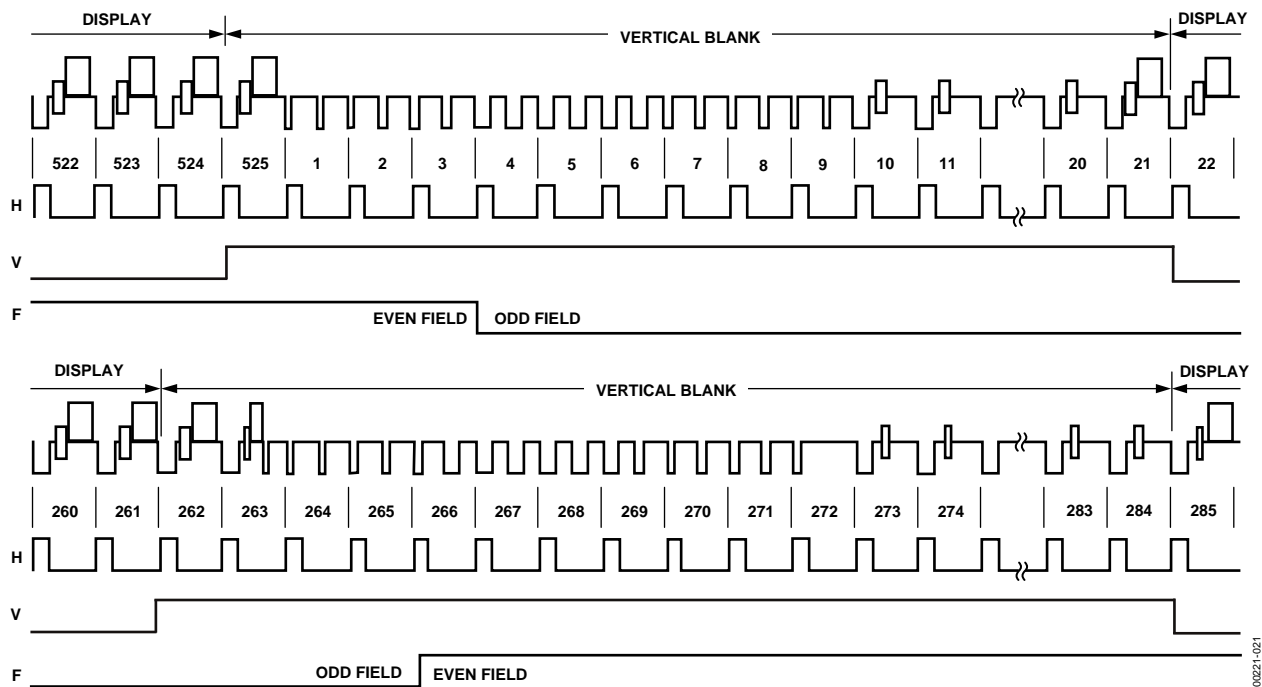


Figure 21. Timing Mode 0 (NTSC Master Mode)

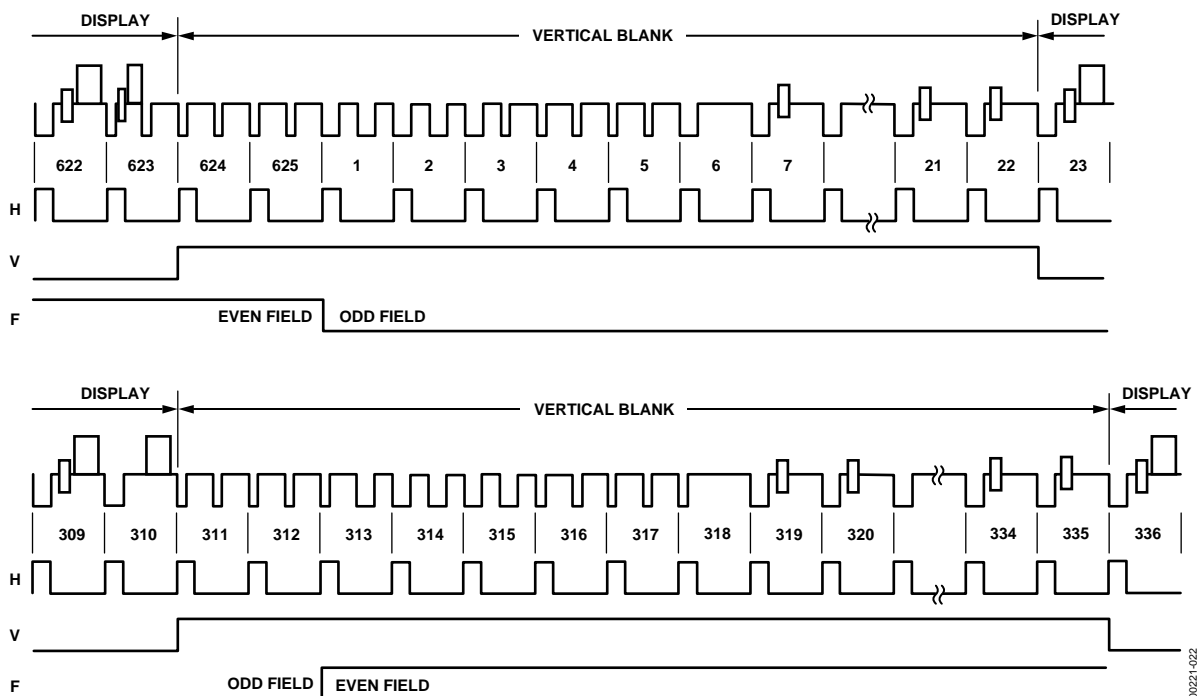


Figure 22. Timing Mode 0 (PAL Master Mode)

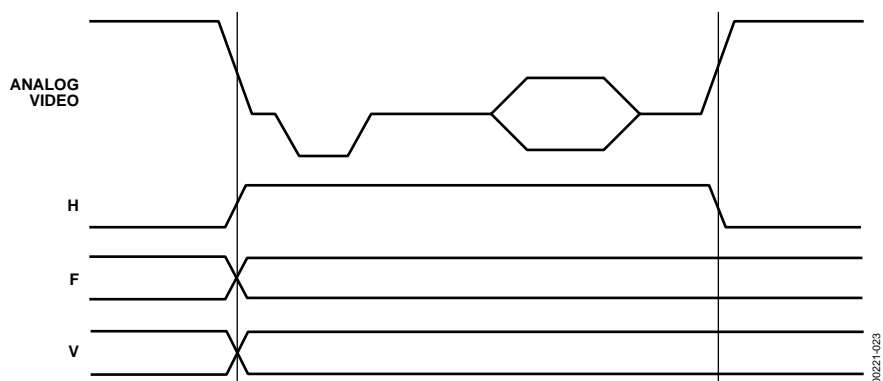


Figure 23. Timing Mode 0 Data Transitions (Master Mode)

# ADV7170/ADV7171

## Mode 1: Slave Option *HSYNC*, *BLANK*, *FIELD*

(Timing Register 0 TR0 = X X X X X 0 1 0)

In this mode the ADV7170/ADV7171 accept horizontal SYNC and odd/even FIELD signals. A transition of the FIELD input when HSYNC is low indicates a new frame, that is, vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, the ADV7170/ADV7171 automatically blank all normally blank lines as per CCIR-624. Mode 1 is illustrated in Figure 24 (NTSC) and Figure 25 (PAL).

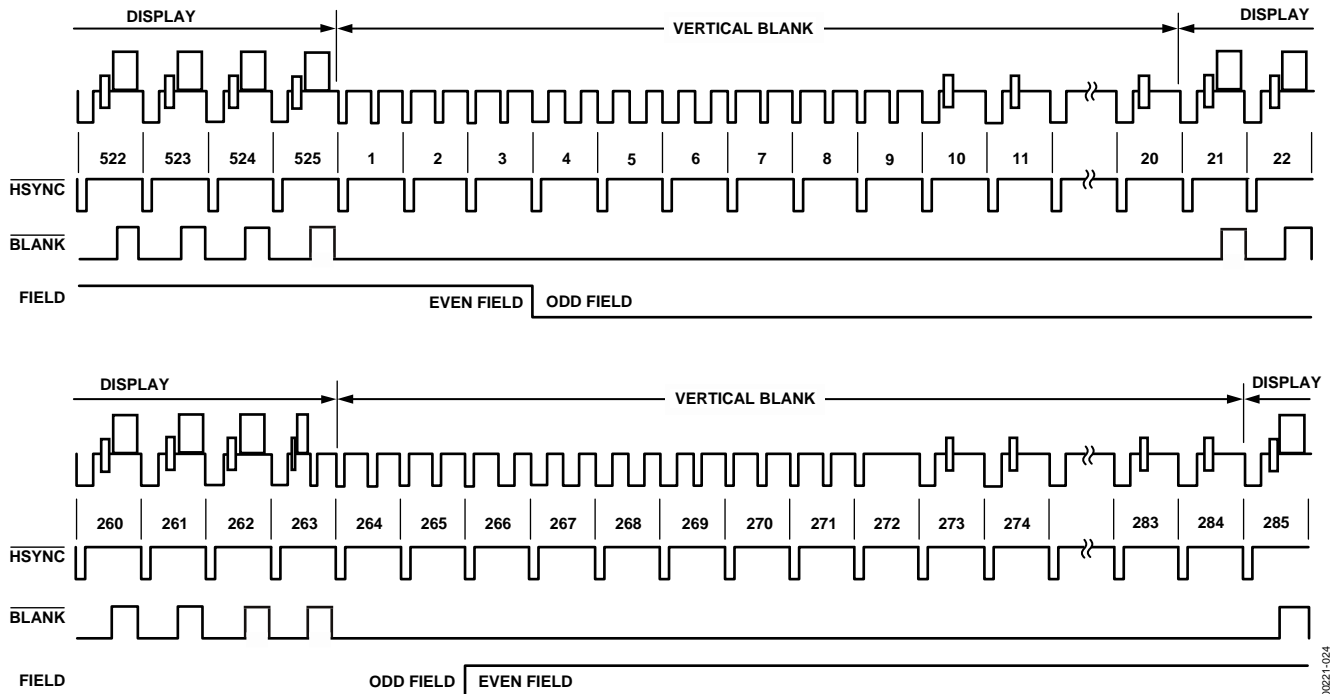


Figure 24. Timing Mode 1 (NTSC)

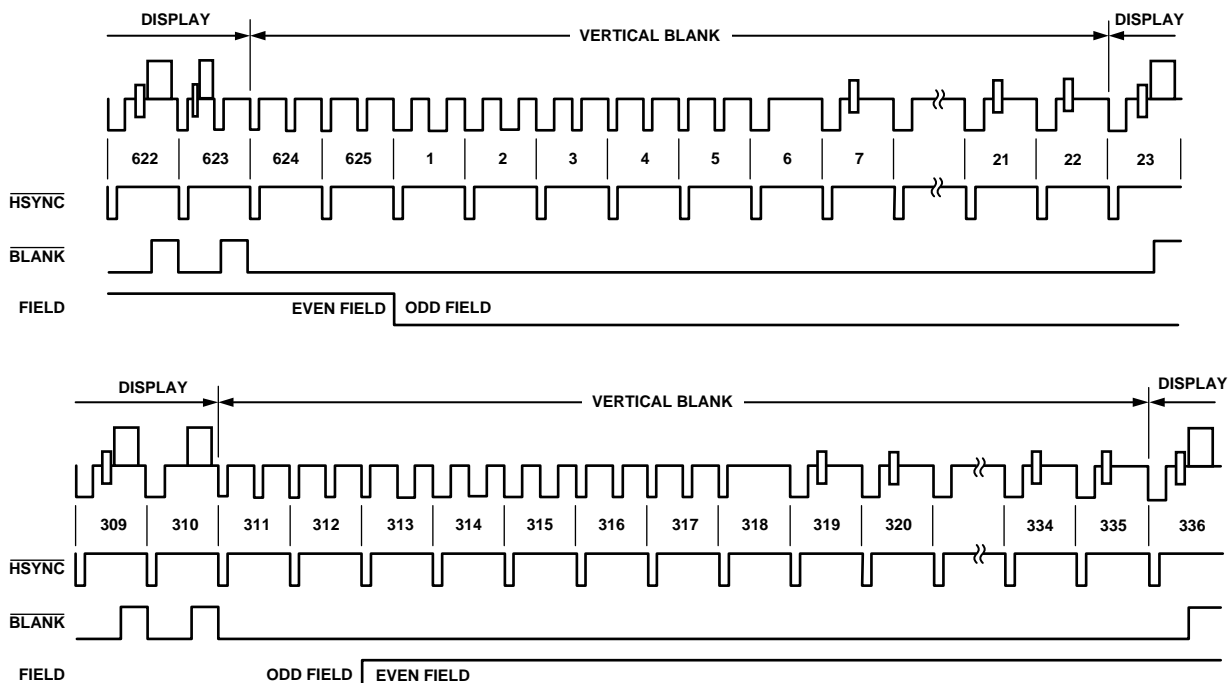


Figure 25. Timing Mode 1 (PAL)

**Mode 1: Master Option HSYNC, BLANK, FIELD**

(Timing Register 0 TR0 = X X X X 0 1 1)

In this mode the ADV7170/ADV7171 can generate horizontal SYNC and odd/even FIELD signals. A transition of the FIELD input when HSYNC is low indicates a new frame, that is, vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, the ADV7170/ADV7171 automatically blank all normally blank lines as per CCIR-624. Pixel data is latched on the rising clock edge following the timing signal transitions. Mode 1 is shown in Figure 24 (NTSC) and Figure 25 (PAL). Figure 26 illustrates the HSYNC, BLANK, and FIELD for an odd or even field transition relative to the pixel data.

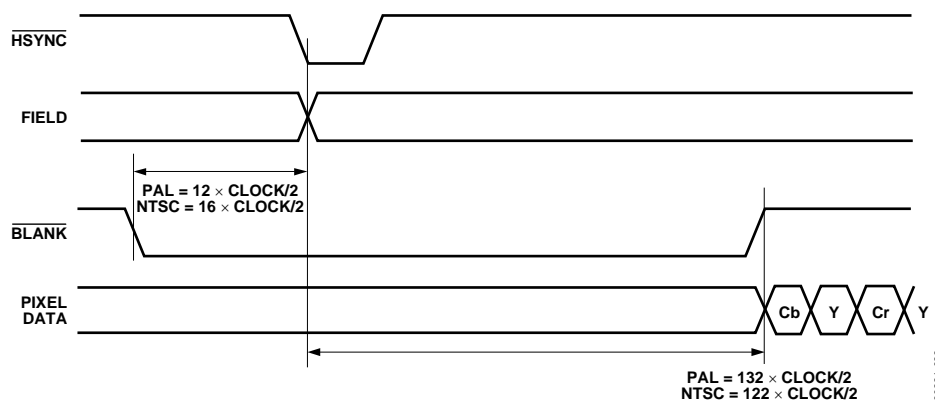


Figure 26. Timing Mode 1 Odd/Even Field Transitions Master/Slave

**Mode 2: Slave Option HSYNC, VSYNC, BLANK**

(Timing Register 0 TR0 = X X X X 1 0 0)

In this mode the ADV7170/ADV7171 accept horizontal and vertical SYNC signals. A coincident low transition of both HSYNC and VSYNC inputs indicates the start of an odd field. A VSYNC low transition when HSYNC is high indicates the start of an even field. The BLANK signal is optional. When the BLANK input is disabled, the ADV7170/ADV7171 automatically blank all normally blank lines as per CCIR-624. Mode 2 is illustrated in Figure 27 (NTSC) and Figure 28 (PAL).

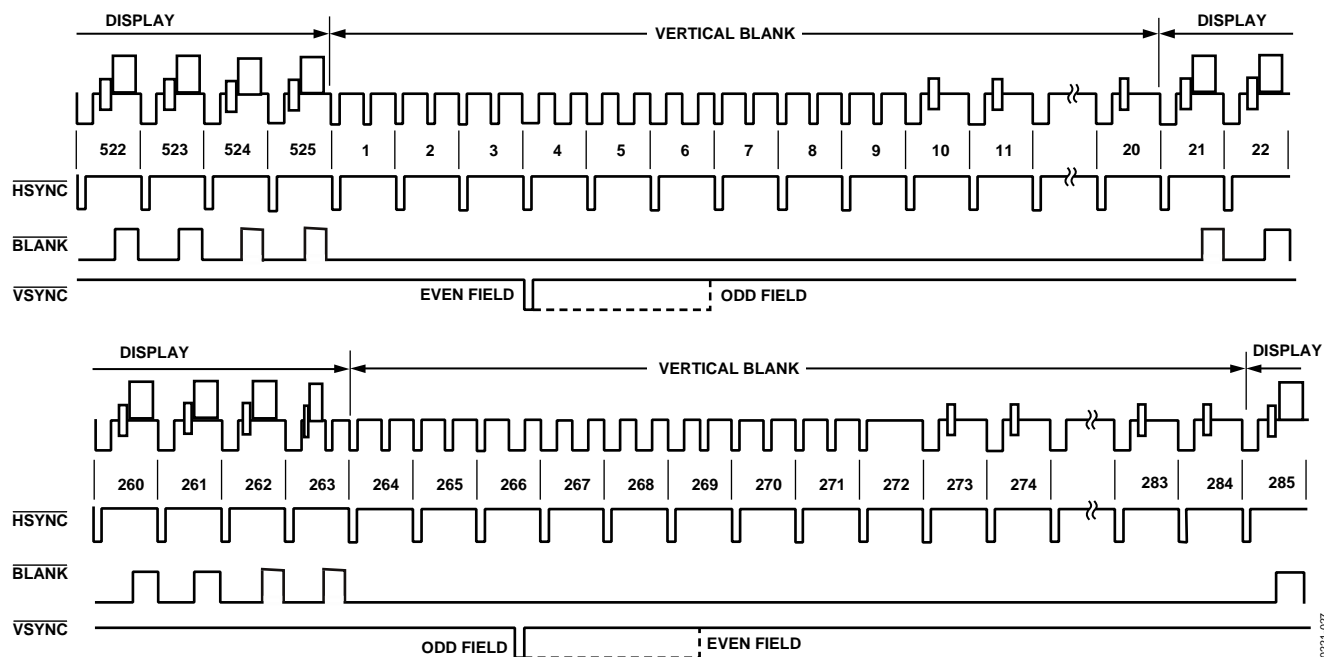


Figure 27. Timing Mode 2 (NTSC)

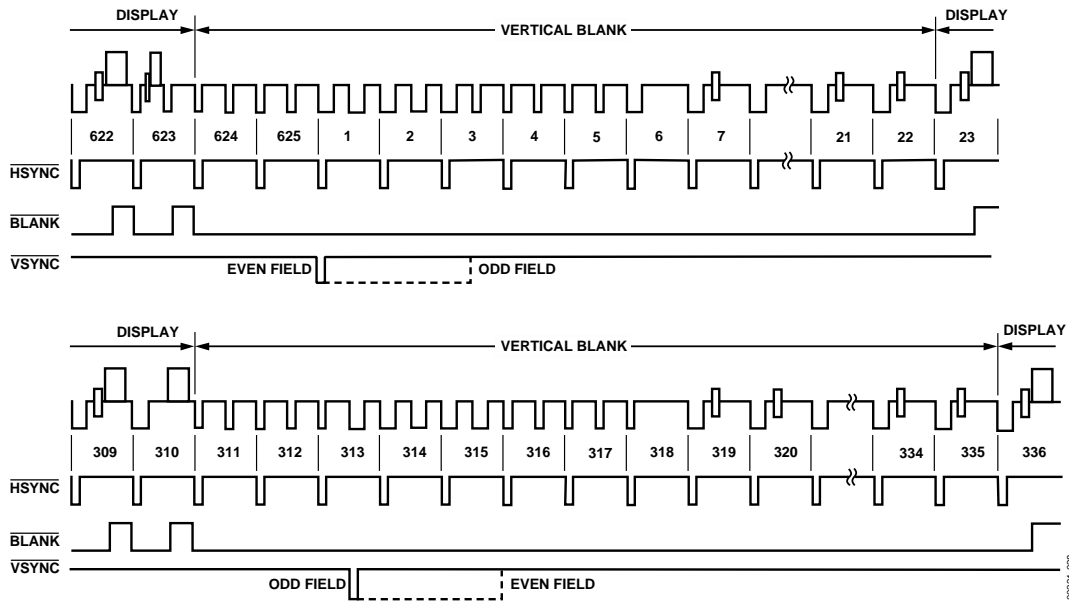


Figure 28. Timing Mode 2 (PAL)

## Mode 2: Master Option HSYNC, VSYNC, BLANK

(Timing Register 0 TR0 = X X X X X 1 0 1)

In this mode the ADV7170/ADV7171 can generate horizontal and vertical SYNC signals. A coincident low transition of both HSYNC and VSYNC inputs indicates the start of an odd field. A VSYNC low transition when HSYNC is high indicates the start of an even field. The BLANK signal is optional. When the BLANK input is disabled, the ADV7170/ADV7171 automatically blank all normally blank lines as per CCIR-624. Mode 2 is shown in Figure 27 (NTSC) and Figure 28 (PAL). Figure 29 shows the HSYNC, BLANK, and VSYNC for an even-to-odd field transition relative to the pixel data. Figure 30 shows the HSYNC, BLANK, and VSYNC for an odd-to-even field transition relative to the pixel data.

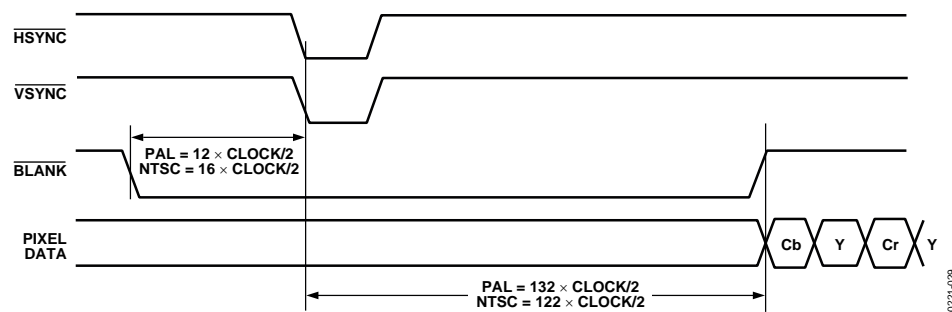


Figure 29. Timing Mode 2 Even-to-Odd Field Transition Master/Slave

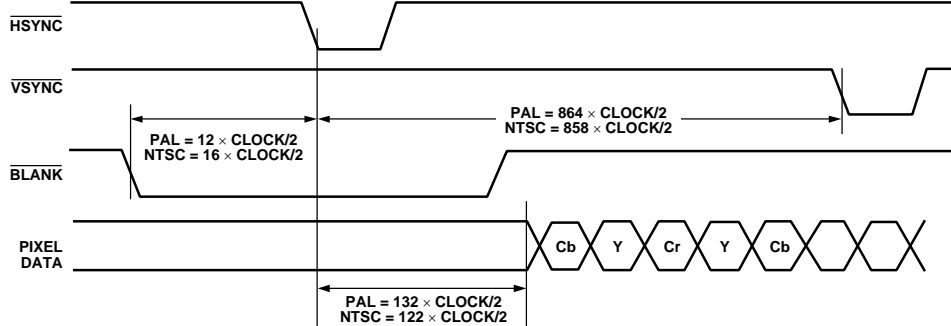


Figure 30. Timing Mode 2 Odd-to-Even Field Transition Master/Slave



**Mode 3: Master/Slave Option HSYNC, BLANK, FIELD**

(Timing Register 0 TR0 = X X X X X 1 1 0 or X X X X X 1 1 1)

In this mode the ADV7170/ADV7171 accept or generate horizontal SYNC and odd/even FIELD signals. A transition of the FIELD input when HSYNC is high indicates a new frame, that is, vertical retrace. The BLANK signal is optional. When the BLANK input is disabled, the ADV7170/ADV7171 automatically blank all normally blank lines as per CCIR-624. Mode 3 is shown in Figure 31 (NTSC) and Figure 32 (PAL).

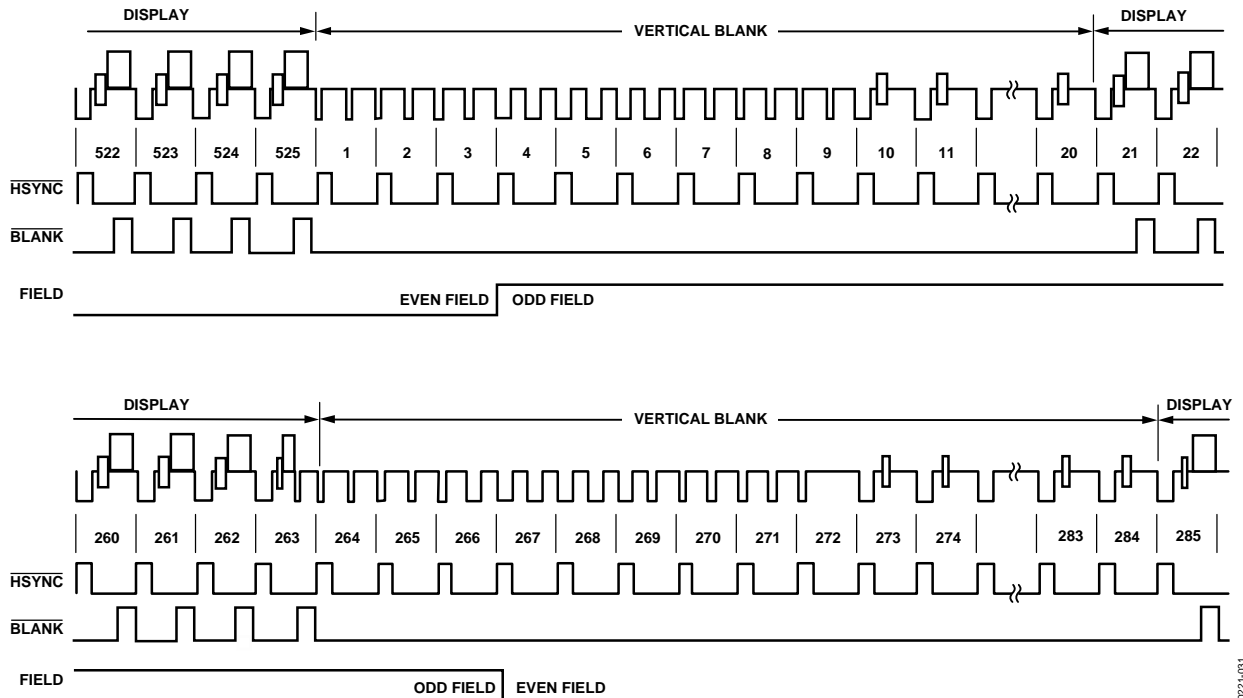


Figure 31. Timing Mode 3 (NTSC)

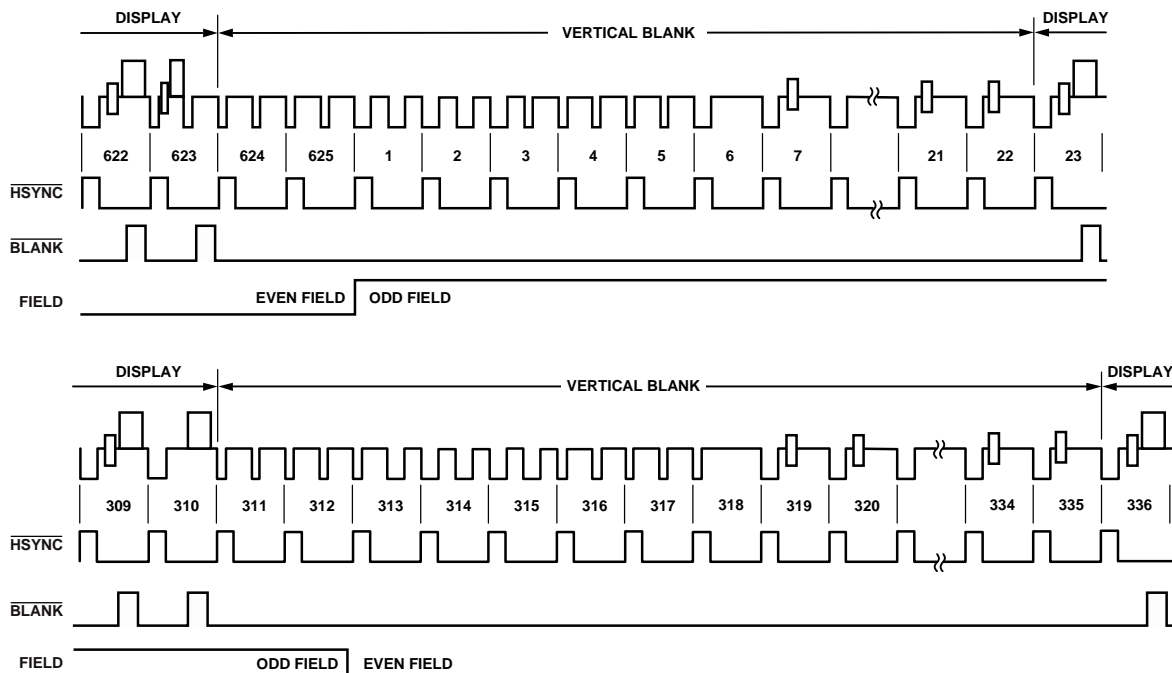


Figure 32. Timing Mode 3 (PAL)

# ADV7170/ADV7171

## POWER-ON RESET

After power-up, it is necessary to execute a reset operation. A reset occurs on the falling edge of a high-to-low transition on the RESET pin. This initializes the pixel port so that the pixel inputs, P7 to P0, are selected. After reset, the ADV7170/ADV7171 is automatically set up to operate in NTSC mode. Subcarrier frequency code 21F07C16HEX is loaded into the subcarrier frequency registers. All other registers, with the exception of Mode Register 0, are set to 00H. All bits in Mode Register 0 are set to Logic Level 0, except Bit MR44. Bit MR44 of Mode Register 4 is set to Logic Level 1. This enables the 7.5 IRE pedestal.

## SCH PHASE MODE

The SCH phase is configured in default mode to reset every four (NTSC) or eight (PAL) fields to avoid an accumulation of SCH phase error over time. In an ideal system, zero SCH phase error would be maintained forever, but in reality, this is impossible to achieve due to clock frequency variations. This effect is reduced by the use of a 32-bit DDS, which generates this SCH.

Resetting the SCH phase every four or eight fields avoids the accumulation of SCH phase error and results in very minor SCH phase jumps at the start of the four or eight field sequence.

Resetting the SCH phase should not be done if the video source does not have stable timing or the ADV7170/ADV7171 are configured in RTC mode (MR21 = 1 and MR22 = 1). Under these conditions (unstable video), the subcarrier phase reset should be enabled (MR22 = 0 and MR21 = 1) but no reset applied. In this configuration the SCH phase is never reset, which means the output video tracks the unstable input video. The subcarrier phase reset, when applied, resets the SCH phase to Field 0 at the start of the next field (for example, subcarrier phase reset applied in Field 5 [PAL] on the start of the next field SCH phase resets to Field 0).

## MPU PORT DESCRIPTION

The ADV7170/ADV7171 support a 2-wire, serial (I<sup>2</sup>C-compatible) microprocessor bus driving multiple peripherals. Two inputs, serial data (SDATA), and serial clock (SCLOCK), carry information between any devices connected to the bus. Each slave device is recognized by a unique address. The ADV7170/ADV7171 each have four possible slave addresses for both read and write operations. These are unique addresses for each device and are shown in Figure 33 and Figure 34.

The LSB sets either a read or write operation. Logic Level 1 corresponds to a read operation, while Logic Level 0 corresponds to a write operation. A 1 is set by setting the ALSB pin of the ADV7170/ADV7171 to Logic Level 0 or Logic Level 1.

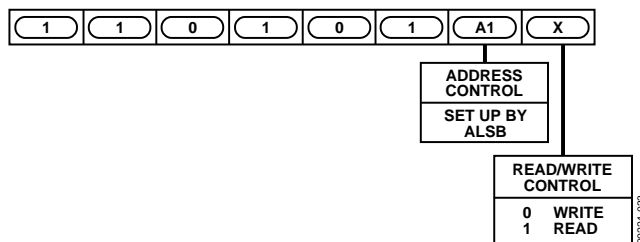


Figure 33. ADV7170 Slave Address

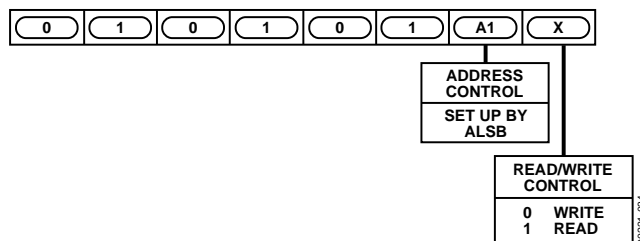


Figure 34. ADV7171 Slave Address

To control the various devices on the bus, the following protocol must be followed: first, the master initiates a data transfer by establishing a start condition, defined by a high-to-low transition on SDATA while SCLOCK remains high. This indicates that an address/data stream follows. All peripherals respond to the start condition and shift the next eight bits (7-bit address + R/RW bit). The bits transfer from MSB down to LSB. The peripheral that recognizes the transmitted address responds by pulling the data line low during the ninth clock pulse. This is known as an acknowledge bit. All other devices withdraw from the bus at this point and maintain an idle condition. The idle condition is where the device monitors the SDATA and SCLOCK lines waiting for the start condition and the correct transmitted address. The R/RW bit determines the direction of the data. A Logic Level 0 on the LSB of the first byte means that the master writes information to the peripheral. A Logic Level 1 on the LSB of the first byte means the master reads information from the peripheral.

The ADV7170/ADV7171 act as standard slave devices on the bus. The data on the SDATA pin is eight bits long, supporting the 7-bit addresses plus the R/RW bit. The ADV7170 has 48 subaddresses, and the ADV7171 has 26 subaddresses to enable access to the internal registers. It therefore interprets the first byte as the device address and the second byte as the starting subaddress. The subaddresses' auto-increment allows data to be written to or read from the starting subaddress. A data transfer is always terminated by a stop condition. The user can also access any unique subaddress register on a one-by-one basis without having to update all the registers. There is one exception. The subcarrier frequency registers should be updated in sequence, starting with Subcarrier Frequency Register 0. The auto-increment function should then be used to increment and access Subcarrier Frequency Register 1, Subcarrier Frequency Register 2, and Subcarrier Frequency Register 3. The subcarrier frequency registers should not be accessed independently.

Stop and start conditions can be detected at any stage during the data transfer. If these conditions are asserted out of sequence with normal read and write operations, they cause an immediate jump to the idle condition. During a given SCLOCK high period, the user should issue only one start condition, one stop condition, or a single stop condition followed by a single start condition. If an invalid subaddress is issued by the user, the ADV7170/ADV7171 do not issue an acknowledge, and they return to the idle condition. If in auto-increment mode the user exceeds the highest subaddress, the following action is taken:

In read mode, the highest subaddress register contents continue to be output until the master device issues a no-acknowledge. This indicates the end of a read. A no-acknowledge condition is where the SDATA line is not pulled low on the ninth pulse.

In write mode, the data for the invalid byte is not loaded into any subaddress register, a no-acknowledge is issued by the ADV7170/ADV7171, and the part returns to the idle condition.

Figure 35 illustrates an example of data transfer for a read sequence and the start and stop conditions.

Figure 36 shows bus write and read sequences.

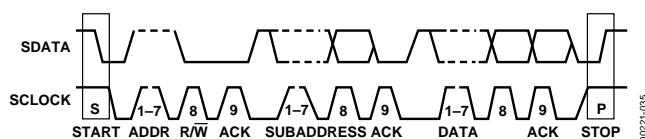


Figure 35. Bus Data Transfer

## REGISTER ACCESSES

The MPU can write to or read from all of the ADV7170/ADV7171 registers except the subaddress register, which is a write-only register. The subaddress register determines which register the next read or write operation accesses. All communications with the part through the bus start with an access to the subaddress register. A read/write operation is performed from/to the target address, which then increments to the next address until a stop command on the bus is performed.

## REGISTER PROGRAMMING

This section describes each register, including subaddress register, mode registers, subcarrier frequency registers, subcarrier phase register, timing registers, closed captioning extended data registers, closed captioning data registers, and NTSC pedestal control registers, in terms of its configuration.

### SUBADDRESS REGISTER (SR7 TO SR0)

The communications register is an 8-bit, write-only register. After the part has been accessed over the bus and a read/write operation is selected, the subaddress is set up. The subaddress register determines to/from which register the operation takes place.

Figure 37 shows the various operations under the control of the subaddress register. Zero should always be written to SR7 to SR6.

### REGISTER SELECT (SR5 TO SR0)

These bits are set up to point to the required starting address.

### MODE REGISTER 0 MR0 (MR07 TO MR00)

(Address [SR4 to SR0] = 00H)

Figure 38 shows the various operations under the control of Mode Register 0. This register can be read from as well as written to.

### MR0 BIT DESCRIPTION

#### Output Video Standard Selection (MR01 to MR00)

These bits are used to set up the encode mode. The ADV7170/ADV7171 can be set up to output NTSC, PAL B/D/G/H/I, and PAL M/N standard video.

#### Luminance Filter Control (MR02 to MR04)

These bits specify which luma filter is to be selected. The filter selection is made independent of whether PAL or NTSC is selected.

#### Chrominance Filter Control (MR05 to MR07)

These bits select the chrominance filter. A low-pass filter can be selected with a choice of cutoff frequencies, 0.65 MHz, 1.0 MHz, 1.3 MHz, or 2 MHz, along with a choice of CIF or QCIF filters.

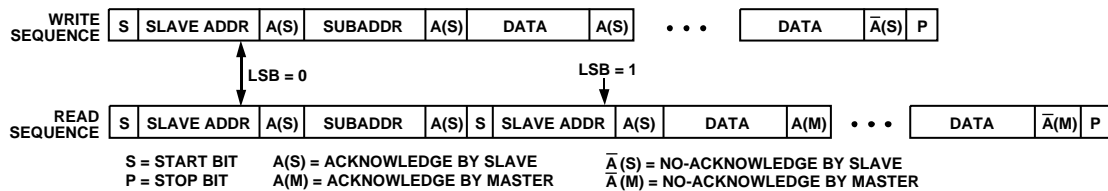


Figure 36. Write and Read Sequences

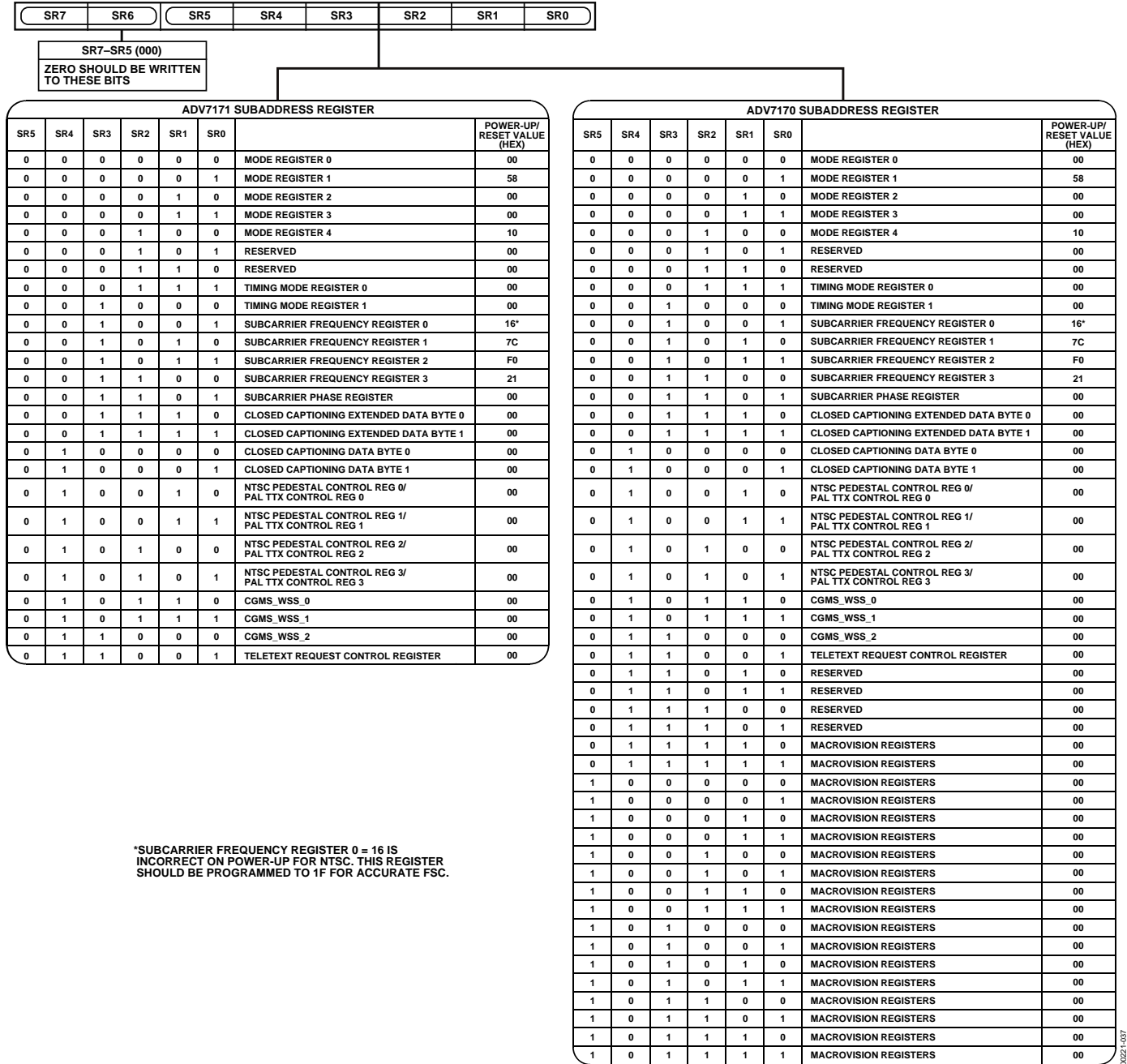


Figure 37. Subaddress Register Map

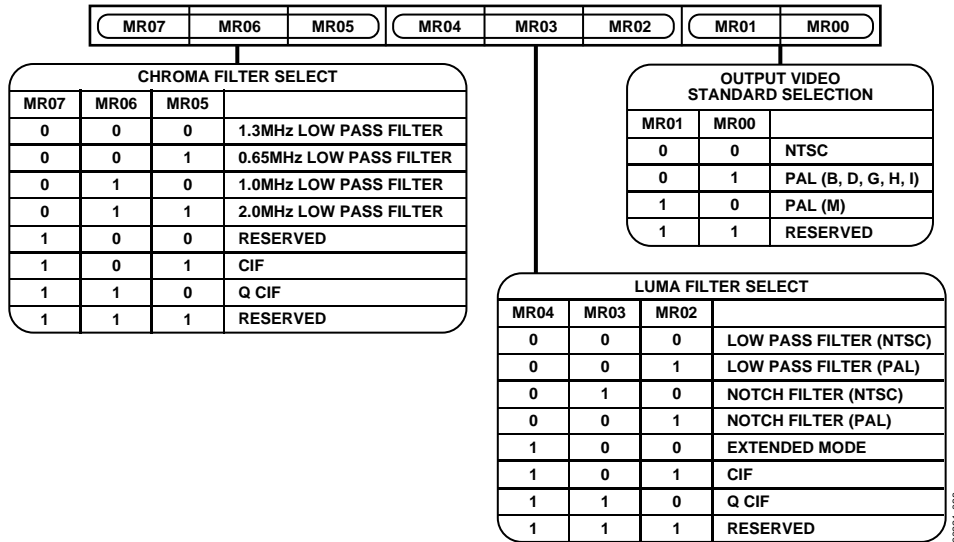


Figure 38. Mode Register 0

## MODE REGISTER 1 MR1 (MR17 TO MR10)

(Address [SR4 to SR0] = 01H)

Figure 39 shows the various operations under the control of Mode Register 1. This register can be read from as well as written to.

### MR1 BIT DESCRIPTION

#### Interlace Control (MR10)

This bit is used to set up the output to interlaced or noninterlaced mode. This mode is only relevant when the part is in composite video mode.

#### Closed Captioning Field Selection (MR12 to MR11)

These bits control the fields on which closed captioning data is displayed. Closed captioning information can be displayed on an odd field, even field, or both odd and even fields.

#### DAC Control (MR16 to MR13)

These bits can be used to power down the DACs. This can be used to reduce the power consumption of the ADV7170/ADV7171 if any of the DACs are not required in the application.

## Color Bar Control (MR17)

This bit can be used to generate and output an internal color bar test pattern. The color bar configuration is 100/7.5/75/7.5 for NTSC and 100/0/75/0 for PAL. It is important to note that when color bars are enabled, the ADV7170/ADV7171 are configured in a master timing mode.

## MODE REGISTER 2 MR2 (MR27 TO MR20)

(Address [SR4 to SR0] = 02H)

Mode Register 2 is an 8-bit-wide register.

Figure 40 shows the various operations under the control of Mode Register 2. This register can be read from as well as written to.

### MR2 BIT DESCRIPTION

#### Square Pixel Control (MR20)

This bit is used to set up square pixel mode. This is available in slave mode only. For NTSC, a 24.5454 MHz clock must be supplied. For PAL, a 29.5 MHz clock must be supplied.

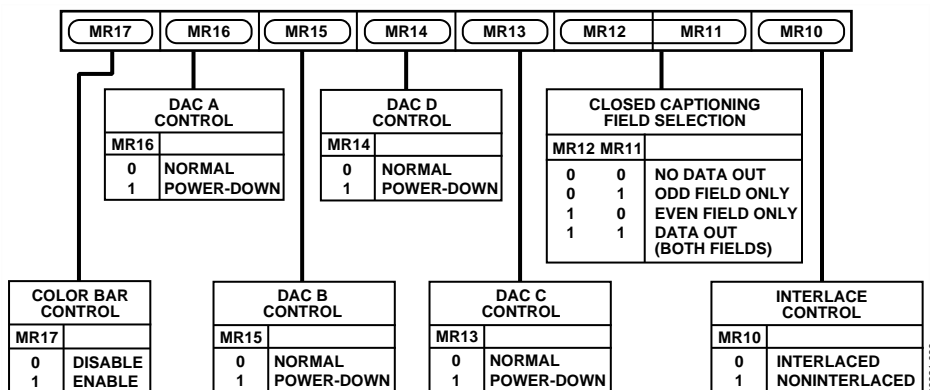


Figure 39. Mode Register 1

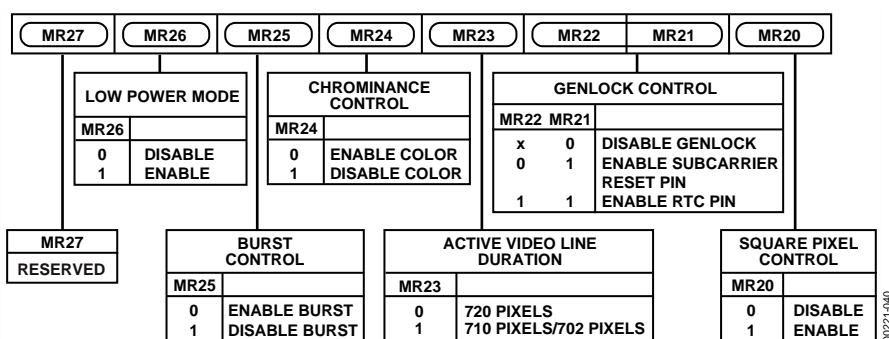


Figure 40. Mode Register 2

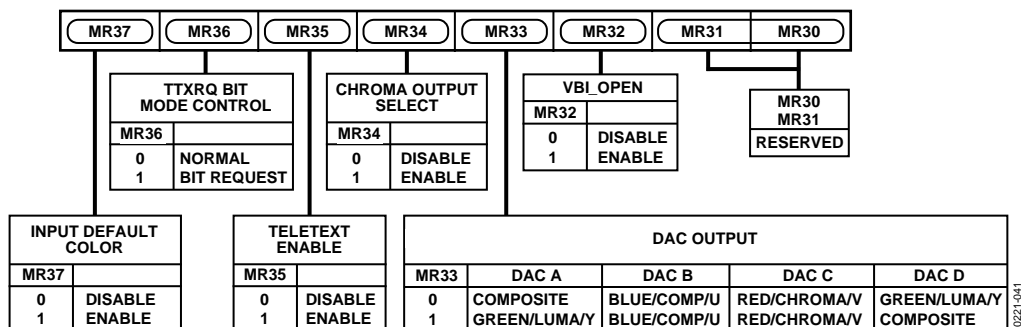


Figure 41. Mode Register 3

### Genlock Control (MR22 to MR21)

These bits control the genlock feature of the ADV7170/ADV7171. Setting MR21 to a Logic Level 1 configures the SCRESET/RTC pin as an input. Setting MR22 to Logic Level 0 configures the SCRESET/RTC pin as a subcarrier reset input. Therefore, the subcarrier resets to Field 0 following a low-to-high transition on the SCRESET/RTC pin. Setting MR22 to Logic Level 1 configures the SCRESET/RTC pin as a real-time control input.

### Active Video Line Duration (MR23)

This bit switches between two active video line durations. A 0 selects CCIR REC601 (720 pixels PAL/NTSC), and

a 1 selects ITU-R.BT470 standard for active video duration (710 pixels NTSC; 702 pixels PAL).

### Chrominance Control (MR24)

This bit enables the color information to be switched on and off the video output.

### Burst Control (MR25)

This bit enables the burst information to be switched on and off the video output.

### Low Power Mode (MR26)

This bit enables the lower power mode of the ADV7170/ADV7171, reducing the DAC current by 45%.

# ADV7170/ADV7171

## Reserved (MR27)

A Logic Level 0 must be written to this bit.

## MODE REGISTER 3 MR3 (MR37 TO MR30)

(Address [SR4 to SR0] = 03H)

Mode Register 3 is an 8-bit-wide register. Figure 41 shows the various operations under the control of Mode Register 3.

## MR3 BIT DESCRIPTION

### Revision Code (MR30 to MR31)

These bits are read-only and indicate the revision of the device.

### VBI Open (MR32)

This bit determines whether or not data in the vertical blanking interval (VBI) is output to the analog outputs or blanked. VBI data insertion is not available in Slave Mode 0. Also, when both BLANK input control and VBI-open are enabled, BLANK input control has priority; that is, VBI data insertion does not work.

## DAC Output (MR33)

This bit is used to switch the DAC outputs from SCART to a EUROSCART configuration. A complete table of all DAC output configurations is shown in Table 12.

## Chroma Output Select (MR34)

With this active high bit it is possible to output YUV data with a composite output on the fourth DAC or a chroma output on the fourth DAC (0 = CVBS; 1 = CHROMA).

## Teletext Enable (MR35)

This bit must be set to 1 to enable teletext data insertion on the TTX pin.

## TTXREQ Bit Mode Control (MR36)

This bit enables switching of the teletext request signal from a continuous high signal (MR36 = 0) to a bit wise request signal (MR36 = 1).

## Input Default Color (MR37)

This bit determines the default output color from the DACs for zero input pixel data (or disconnected). A Logic Level 0 means that the color corresponding to 00000000 is displayed. A Logic Level 1 forces the output color to black for 00000000 pixel input video data.

Table 12. DAC Output Configuration Matrix

MR34	MR40	MR41	MR33	DAC A	DAC B	DAC C	DAC D	Simultaneous Output
0	0	0	0	CVBS	CVBS	C	Y	2 composite and Y/C
0	0	0	1	Y	CVBS	C	CVBS	2 composite and Y/C
0	0	1	0	CVBS	CVBS	C	Y	2 composite and Y/C
0	0	1	1	Y	CVBS	C	CVBS	2 composite and Y/C
0	1	0	0	CVBS	B	R	G	RGB and composite
0	1	0	1	G	B	R	CVBS	RGB and composite
0	1	1	0	CVBS	U	V	Y	YUV and composite
0	1	1	1	Y	U	V	CVBS	YUV and composite
1	0	0	0	C	CVBS	C	Y	1 composite, Y and 2C
1	0	0	1	Y	CVBS	C	C	1 composite, Y and 2C
1	0	1	0	C	CVBS	C	Y	1 composite, Y and 2C
1	0	1	1	Y	CVBS	C	C	1 composite, Y and 2C
1	1	0	0	C	B	R	G	RGB and C
1	1	0	1	G	B	R	C	RGB and C
1	1	1	0	C	U	V	Y	YUV and C
1	1	1	1	Y	U	V	C	YUV and C

CVBS: Composite video baseband signal

Y: Luminance component signal (for YUV or Y/C mode)

C: Chrominance signal (for Y/C mode)

U: Chrominance component signal (for YUV mode)

V: Chrominance component signal (for YUV mode)

R: RED Component video (for RGB mode)

G: GREEN Component video (for RGB mode)

B: BLUE Component video (for RGB mode)

Each DAC can be powered on or off individually with the following control bits (0 = ON; 1 = OFF):

MR13-DAC C

MR14-DAC D

MR15-DAC B

MR16-DAC A



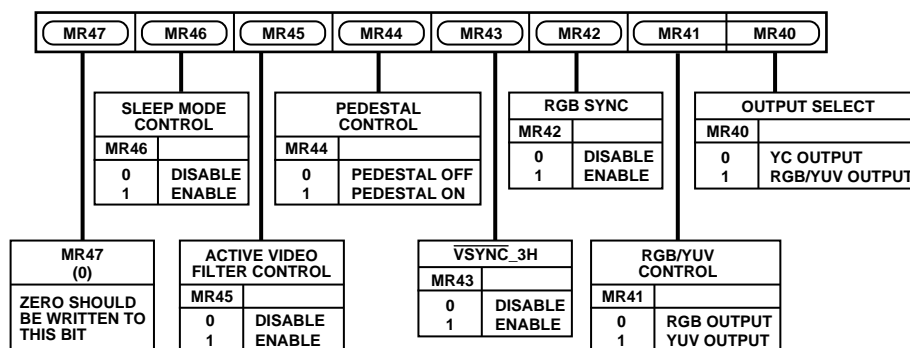


Figure 42. Mode Register 4

## MODE REGISTER 4 MR4 (MR47 TO MR40)

(Address [SR4 to SR0] = 04H)

Mode Register 4 is an 8-bit-wide register. Figure 42 shows the various operations under the control of Mode Register 4.

### MR4 BIT DESCRIPTION

#### Output Select (MR40)

This bit specifies if the part is in composite video mode or RGB/YUV mode. Note that in RGB/YUV mode the composite signal is still available.

#### RGB/YUV Control (MR41)

This bit enables the output from the RGB DACs to be set to YUV output video standard.

#### RGB Sync (MR42)

This bit is used to set up the RGB outputs with the sync information encoded on all RGB outputs.

#### VSYNC\_3H (MR43)

When this bit is enabled (1) in slave mode, it is possible to drive the VSYNC active low input for 2.5 lines in PAL mode and 3 lines in NTSC mode. When this bit is enabled in master mode, the ADV7170/ADV7171 output an active low VSYNC signal for 3 lines in NTSC mode and 2.5 lines in PAL mode.

#### Pedestal Control (MR44)

This bit specifies whether a pedestal is to be generated on the NTSC composite video signal. This bit is invalid if the ADV7170/ADV7171 are configured in PAL mode.

#### Active Video Filter Control (MR45)

This bit controls the filter mode applied outside the active video portion of the line. This filter ensures that the sync rise and fall times are always on spec regardless of which luma filter is selected. This mode is enabled by a Logic Level 1.

#### Sleep Mode Control (MR46)

When this bit is set to 1, sleep mode is enabled. With this mode enabled, power consumption of the ADV7170/ADV7171 is reduced to typically 200 nA. The I<sup>2</sup>C registers can be written to and read from when the ADV7170/ADV7171 are in sleep mode. If MR46 is set to a 0 when the device is in sleep mode, the ADV7170/ADV7171 come out of sleep mode and resume normal operation. Also, if the RESET signal is applied during sleep mode, the ADV7170/ADV7171 come out of sleep mode and resume normal operation.

#### Reserved (MR47)

A Logic Level 0 should be written to this bit.

## TIMING MODE REGISTER 0 (TR07 TO TR00)

(Address [SR4 to SR0] = 07H)

Figure 43 shows the various operations under the control of Timing Register 0. This register can be read from as well as written to.

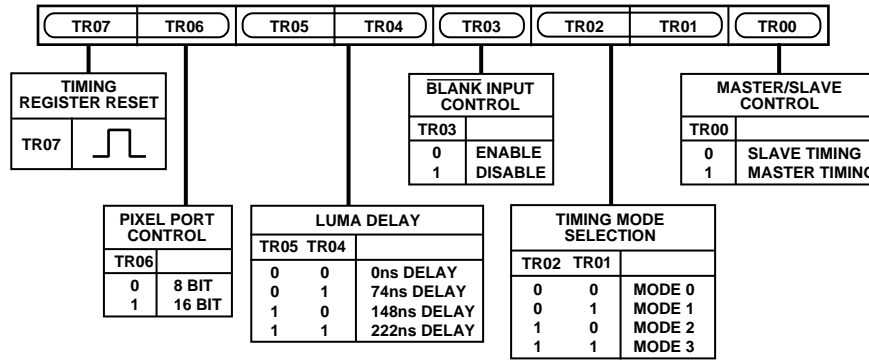


Figure 43. Timing Register 0

## TR0 BIT DESCRIPTION

### Master/Slave Control (TR00)

This bit controls whether the ADV7170/ADV7171 is in Master or Slave Mode.

### Timing Mode Selection (TR02 to TR01)

These bits control the timing mode of the ADV7170/ ADV7171. These modes are described in more detail in the Timing and Control section.

### BLANK Control (TR03)

This bit controls whether the  $\overline{\text{BLANK}}$  input is used when the part is in slave mode.

### Luma Delay (TR05 to TR04)

These bits control the addition of a luminance delay. Each bit represents a delay of 74 ns.

### Pixel Port Control (TR06)

This bit is used to set the pixel port to accept 8-bit or 16-bit data. If an 8-bit input is selected, the data will be set up on Pin P7 to Pin P0.

### Timing Register Reset (TR07)

Toggling TR07 from low to high and low again resets the internal timing counters. This bit should be toggled after power-up, reset or changing to a new timing mode.

## TIMING MODE REGISTER 1 (TR17 TO TR10)

(Address (SR4 to SR0) = 08H)

Timing Register 1 is an 8-bit-wide register.

Figure 44 shows the various operations under the control of Timing Register 1. This register can be read from as well written to. This register can be used to adjust the width and position of the master mode timing signals.

## TR1 BIT DESCRIPTION

### HSYNC Width (TR11 to TR10)

These bits adjust the  $\overline{\text{HSYNC}}$  pulse width.

### HSYNC to FIELD/VSYNC Delay (TR13 to TR12)

These bits adjust the position of the  $\overline{\text{HSYNC}}$  output relative to the FIELD/VSYNC output.

### HSYNC to FIELD Rising Edge Delay (TR15 to TR14)

When the ADV7170/ADV7171 are in Timing Mode 1, these bits adjust the position of the  $\overline{\text{HSYNC}}$  output relative to the FIELD output rising edge.

### VSYNC Width (TR15 to TR14)

When the ADV7170/ADV7171 are configured in Timing Mode 2, these bits adjust the  $\overline{\text{VSYNC}}$  pulse width.

### HSYNC to Pixel Data Adjust (TR17 to TR16)

This enables the  $\overline{\text{HSYNC}}$  to be adjusted with respect to the pixel data. This allows the Cr and Cb components to be swapped. This adjustment is available in both master timing mode and slave timing mode.

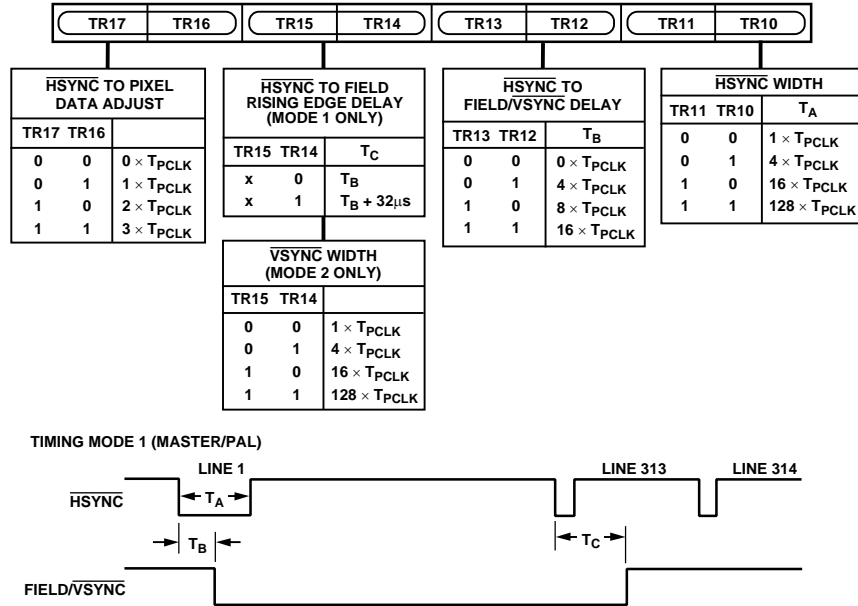


Figure 44. Timing Register 1

### SUBCARRIER FREQUENCY REGISTERS 0 TO 3 (FSC3 TO FSC0)

(Address [SR4 to SR00] = 09H to 0CH)

These 8-bit-wide registers are used to set up the subcarrier frequency. The value of these registers is calculated by using the following equation, rounded to the nearest integer:

$$\frac{\text{No. of Subcarrier Frequency Values in One Line of Video Line}}{\text{No. of 27 MHz Clock Cycles in One Video Line}} \times 2^{32}$$

For example, in NTSC mode,

$$\text{Subcarrier Frequency Value} = \frac{227.5}{1716} \times 2^{32} = 569408542d = 21F07C1Fh$$

Note that on power-up, F<sub>SC</sub> Register 0 is set to 16h. A value of 1Fh as derived above is recommended.

Program as follows:

FSC Register 0: 1FH

FSC Register 2: 7CH

FSC Register 3: F0H

FSC Register 4: 21H

Figure 45 shows how the frequency is set up by the four registers.

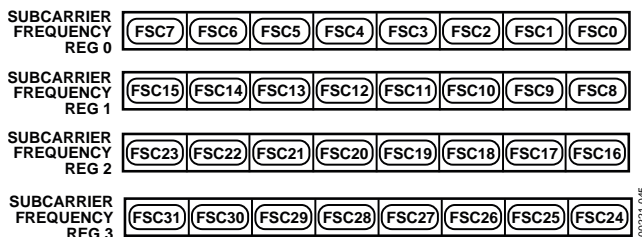


Figure 45. Subcarrier Frequency Register

### SUBCARRIER PHASE REGISTERS (FP7 TO FP0)

(Address [SR4 to SR0] = 0DH)

This 8-bit-wide register is used to set up the subcarrier phase. Each bit represents 1.41°. For normal operation this register is set to 00Hex.

### CLOSED CAPTIONING EVEN FIELD DATA REGISTER 1 TO 0 (CED15 TO CED0)

(Address [SR4–SR0] = 0E to 0FH)

These 8-bit-wide registers are used to set up the closed captioning extended data bytes on even fields. Figure 46 shows how the high and low bytes are set up in the registers.

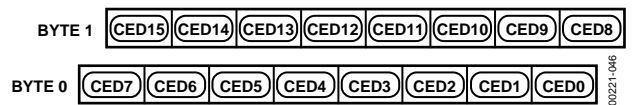


Figure 46. Closed Captioning Extended Data Register

### CLOSED CAPTIONING ODD FIELD DATA REGISTERS 1 TO 0 (CCD15 TO CCD0)

(Subaddress [SR4 to SR0] = 10H to 11H)

These 8-bit-wide registers are used to set up the closed captioning data bytes on odd fields. Figure 47 shows how the high and low bytes are set up in the registers.

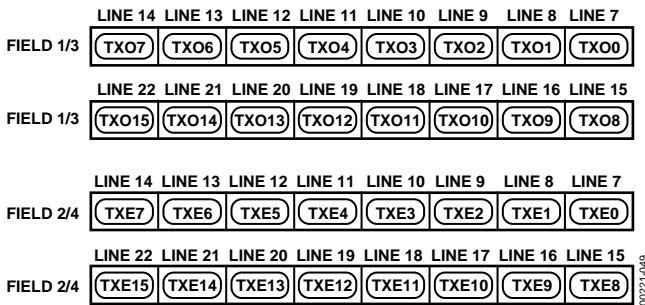
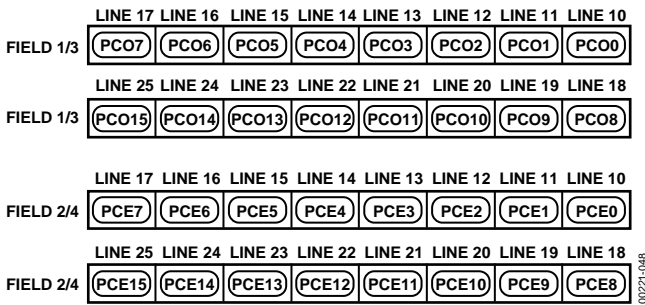


Figure 47. Closed Captioning Data Register

## NTSC PEDESTAL/PAL TELETEXT CONTROL REGISTERS 3 TO 0 (PCE15 TO PCE0, PCO15 TO PCO0)/(TXE15 TO TXE0, TXO15 TO TXO0)

(Subaddress [SR4–SR0] = 12H to 15H)

These 8-bit-wide registers are used to enable the NTSC pedestal/PAL teletext on a line-by-line basis in the vertical blanking interval for both odd and even fields. Figure 48 and Figure 49 show the four control registers. A Logic Level 1 in any of the bits of these registers has the effect of turning the pedestal off on the equivalent line when used in NTSC. A Logic Level 1 in any of the bits of these registers has the effect of turning on teletext on the equivalent line when used in PAL.



## TELETEXT REQUEST CONTROL REGISTER TC07 (TC07 TO TC00)

(Address [SR4 to SR0] = 19H)

Teletext control register is an 8-bit-wide register. See Figure 50.

### TTXREQ Rising Edge Control (TC07 to TC04)

These bits control the position of the rising edge of TTXREQ. It can be programmed from zero CLOCK cycles to a maximum of 15 CLOCK cycles. See Figure 59.

### TTXREQ Falling Edge Control (TC03 to TC00)

These bits control the position of the falling edge of TTXREQ. It can be programmed from zero CLOCK cycles to a max of 15 CLOCK cycles. This controls the active window for teletext data. Increasing this value reduces the amount of teletext bits below the default of 360. If Bit TC03 to Bit TC00 are 00H when bits TC07 to TC04 are changed, the falling edge of TTXREQ tracks that of the rising edge (that is, the time between the falling and rising edge remains constant). See Figure 59.

## CGMS\_WSS REGISTER 0 C/W0 (C/W07 TO C/W00)

(Address [SR4 to SR0] = 16H)

CGMS\_WSS Register 0 is an 8-bit-wide register. Figure 51 shows the operations under the control of this register.

### C/W0 BIT DESCRIPTION

#### CGMS Data Bits (C/W03 to C/W00)

These four data bits are the final four bits of the CGMS data output stream. Note it is CGMS data ONLY in these bit positions; that is, WSS data does not share this location.

#### CGMS CRC Check Control (C/W04)

When this bit is enabled (1), the last six bits of the CGMS data (that is, the CRC check sequence) are calculated internally by the ADV7170/ADV7171. If this bit is disabled (0), the CRC values in the register are output to the CGMS data stream.

#### CGMS Odd Field Control (C/W05)

When this bit is set (1), CGMS is enabled for odd fields. Note this is valid only in NTSC mode.

#### CGMS Even Field Control (C/W06)

When this bit is set (1), CGMS is enabled for even fields. Note this is valid only in NTSC mode.

#### WSS Control (C/W07)

When this bit is set (1), wide screen signaling is enabled. Note this is valid only in PAL mode.

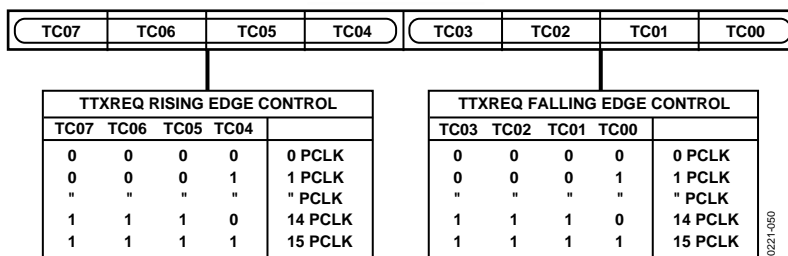


Figure 50. Teletext Control Register

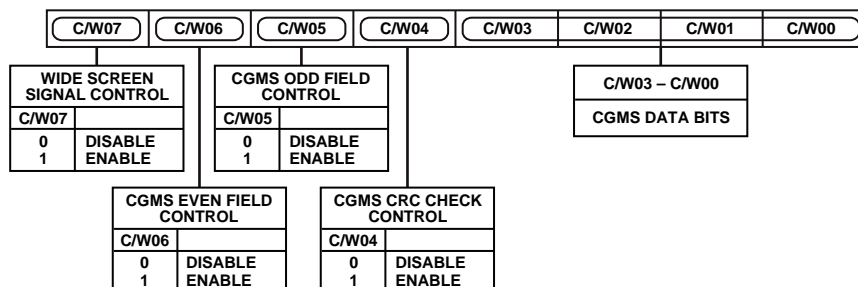


Figure 51. CGMS\_WSS Register 0

**CGMS\_WSS REGISTER 1 C/W1 (C/W17 TO C/W10)****(Address [SR4 to SR0] = 17H)**

CGMS\_WSS Register 1 is an 8-bit-wide register. Figure 52 shows the operations under the control of this register.

**C/W1 BIT DESCRIPTION****CGMS/WSS Data Bits (C/W15 to C/W10)**

These bit locations are shared by CGMS data and WSS data. In NTSC mode, these bits are CGMS data. In PAL mode, these bits are WSS data.

**CGMS DATA BITS (C/W17 TO C/W16)**

These bits are CGMS data bits only.

**CGMS\_WSS REGISTER 2 C/W1 (C/W27 TO C/W20)****(Address [SR4 to SR0] = 18H)**

CGMS\_WSS Register 2 is an 8-bit-wide register. Figure 53 shows the operations under the control of this register.

**C/W2 BIT DESCRIPTION****CGMS/WSS Data Bits (C/W27 to C/W20)**

These bit locations are shared by CGMS data and WSS data. In NTSC mode, these bits are CGMS data. In PAL mode, these bits are WSS data.

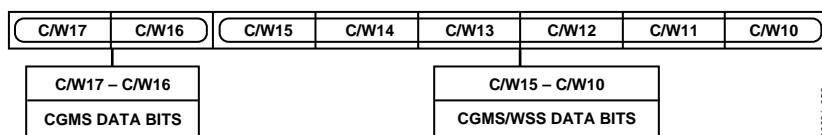


Figure 52. CGMS\_WSS Register 1

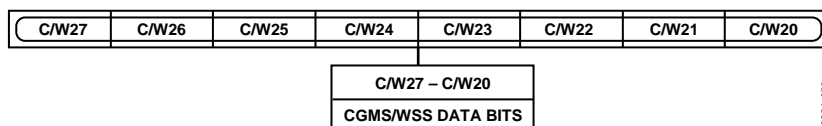


Figure 53. CGMS\_WSS Register 2

## APPENDICES

### APPENDIX 1—BOARD DESIGN AND LAYOUT CONSIDERATIONS

The ADV7170/ADV7171 are highly integrated circuits containing both precision analog and high speed digital circuitry. They have been designed to minimize interference effects of the high speed digital circuitry on the integrity of the analog circuitry. It is imperative that these same design and layout techniques be applied to the system level design so that high speed, accurate performance is achieved. Figure 54 shows the analog interface between the device and monitor.

The layout should be optimized for lowest noise on the ADV7170/ADV7171 power and ground lines by shielding the digital inputs and providing good decoupling. The lead length between groups of  $V_{AA}$  and GND pins should be minimized to minimize inductive ringing.

#### **Ground Planes**

The ground plane should encompass all ADV7170/ADV7171 ground pins, voltage reference circuitry, power supply bypass circuitry for the ADV7170/ADV7171, the analog output traces, and all the digital signal traces leading up to the ADV7170/ADV7171. The ground plane is the board's common ground plane.

#### **Power Planes**

The ADV7170, the ADV7171, and any associated analog circuitry should each have its own power plane, referred to as the analog power plane ( $V_{AA}$ ). This power plane should be connected to the regular PCB power plane ( $V_{CC}$ ) at a single point through a ferrite bead. This bead should be located within three inches of the ADV7170/ADV7171.

The metallization gap separating device power plane and board power plane should be as narrow as possible to minimize the obstruction to the flow of heat from the device into the general board.

The PCB power plane should provide power to all digital logic on the PC board, and the analog power plane should provide power to all ADV7170/ADV7171 power pins and voltage reference circuitry.

Plane-to-plane noise coupling can be reduced by ensuring that portions of the regular PCB power and ground planes do not overlay portions of the analog power plane unless they can be arranged so that the plane-to-plane noise is common-mode.

#### **Supply Decoupling**

For optimum performance, bypass capacitors should be installed using the shortest leads possible, consistent with reliable operation, to reduce the lead inductance. Best performance is obtained with 0.1  $\mu\text{F}$  ceramic capacitor decoupling. Each group of  $V_{AA}$  pins on the ADV7170/ADV7171 must have at least one 0.1  $\mu\text{F}$  decoupling capacitor to GND. These capacitors should be placed as close as possible to the device.

It is important to note that while the ADV7170/ADV7171 contain circuitry to reject power supply noise, this rejection decreases with frequency. If a high frequency switching power supply is used, the designer should pay close attention to reducing power supply noise and consider using a three-terminal voltage regulator for supplying power to the analog power plane.

#### **Digital Signal Interconnect**

The digital inputs to the ADV7170/ADV7171 should be isolated as much as possible from the analog outputs and other analog circuitry. Also, these input signals should not overlay the analog power plane.

Due to the high clock rates involved, long clock lines to the ADV7170/ADV7171 should be avoided to reduce noise pickup.

Any active termination resistors for the digital inputs should be connected to the regular PCB power plane ( $V_{CC}$ ) and not to the analog power plane.

#### **Analog Signal Interconnect**

The ADV7170/ADV7171 should be located as close as possible to the output connectors to minimize noise pickup and reflections due to impedance mismatch.

The video output signals should overlay the ground plane, not the analog power plane, to maximize the high frequency power supply rejection.

Digital inputs, especially pixel data inputs and clocking signals, should never overlay any of the analog signal circuitry and should be kept as far away as possible.

For best performance, the outputs should each have a 75  $\Omega$  load resistor connected to GND. These resistors should be placed as close as possible to the ADV7170/ADV7171 to minimize reflections.

The ADV7170/ADV7171 should have no inputs left floating. Any inputs that are not required should be tied to ground.

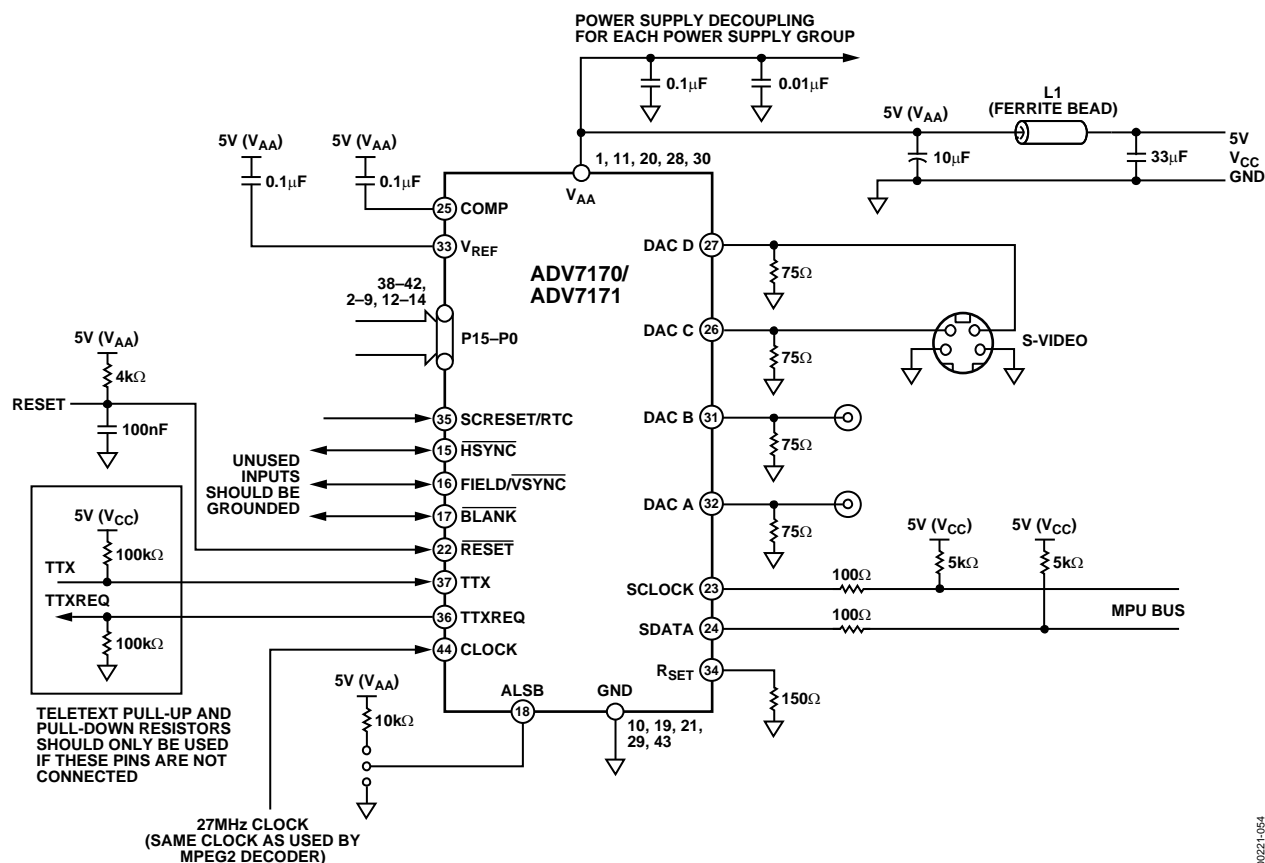


Figure 54. Recommended Analog Circuit Layout

00221-054

The circuit in Figure 55 can be used to generate a 13.5 MHz waveform using the 27 MHz clock and the  $\overline{\text{HSYNC}}$  pulse. This waveform is guaranteed to produce the 13.5 MHz clock in synchronization with the 27 MHz clock. This 13.5 MHz clock can be used if a 13.5 MHz clock is required by the MPEG decoder. This guarantees that the Cr and Cb pixel information is input to the ADV7170/ADV7171 in the correct sequence.

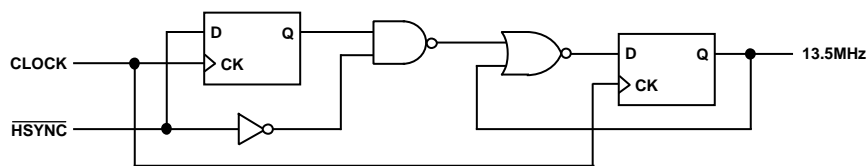


Figure 55. Circuit to Generate 13.5 MHz

0022-0555

## APPENDIX 2—CLOSED CAPTIONING

The ADV7170/ADV7171 support closed captioning, conforming to the standard television synchronizing waveform for color transmission. Closed captioning is transmitted during the blanked active line time of the odd fields Line 21 and the even fields Line 284.

Closed captioning consists of a 7-cycle sinusoidal burst that is frequency- and phase-locked to the caption data. After the clock run-in signal, the blanking level is held for two data bits and is followed by a Logic Level 1 start bit. 16 bits of data follow the start bit. These consist of two 8-bit bytes, seven data bits and one odd parity bit. The data for these bytes is stored in Closed Captioning Data Register 0 and Closed Captioning Data Register 1.

The ADV7170/ADV7171 also support the extended closed captioning operation, which is active during even fields and is encoded on scan Line 284. The data for this operation is stored in Closed Captioning Extended Data Register 0 and Closed Captioning Extended Data Register 1.

All clock run-in signals and timing to support closed captioning on Line 21 and Line 284 are automatically generated by the ADV7170/ADV7171. All pixel inputs are ignored during Line 21 and Line 284.

FCC Code of Federal Regulations (CFR) 47 Section 15.119 and EIA608 describe the closed captioning information for Line 21 and Line 284.

The ADV7170/ADV7171 use a single buffering method. This means that the closed captioning buffer is only one byte deep; therefore, there is no frame delay in outputting the closed captioning data, unlike other 2-byte deep buffering systems. The data must be loaded at least one line before (Line 20 or Line 283) it is outputted on Line 21 and Line 284. A typical implementation of this method is to use VSYNC to interrupt a microprocessor, which in turn loads the new data (two bytes) in every field. If no new data is required for transmission, you must insert zeros in both the data registers; this is called nulling. It is also important to load control codes, all of which are double bytes, on Line 21, or a TV does not recognize them. If you have a message like “Hello World,” which has an odd number of characters, it is important to pad it out to an even number to get end-of-caption, 2-byte control code to land in the same field.

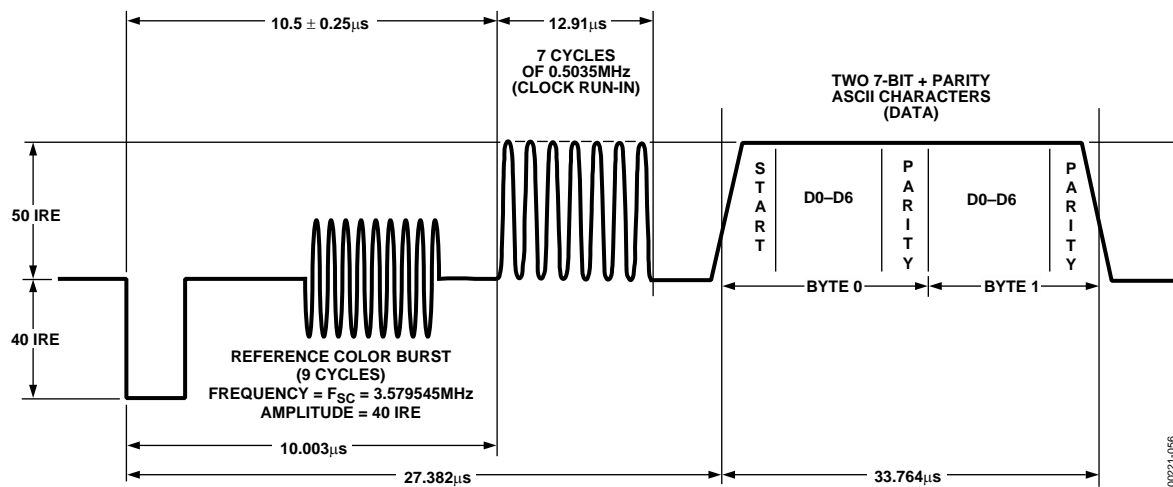


Figure 56. Closed Captioning Waveform (NTSC)



### APPENDIX 3—COPY GENERATION MANAGEMENT SYSTEM (CGMS)

The ADV7170/ADV7171 support copy generation management systems (CGMS) conforming to the standard. CGMS data is transmitted on Line 20 of the odd fields and Line 283 of even fields. Bit C/W05 and Bit C/W06 control whether or not CGMS data is output on odd and even fields. CGMS data can only be transmitted when the ADV7170/ADV7171 are configured in NTSC mode.

The CGMS data is 20 bits long; the function of each of these bits is shown below. The CGMS data is preceded by a reference pulse of the same amplitude and duration as a CGMS bit (see Figure 57). The bits are output from the configuration registers in the following order:

C/W00 = C16, C/W01 = C17, C/W02 = C18, C/W03 = C19, C/W10 = C8, C/W11 = C9, C/W12 = C10, C/W13 = C11, C/W14 = C12, C/W15 = C13, C/W16 = C14, C/W17 = C15, C/W20 = C0, C/W21 = C1, C/W22 = C2, C/W23 = C3, C/W24 = C4, C/W25 = C5, C/W26 = C6, C/W27 = C7.

If the Bit C/W04 is set to a Logic Level 1, the last six bits, C19 to C14, which comprise the 6-bit CRC check sequence, are calculated automatically on the ADV7170/ADV7171 based on the lower 14 bits (C0 to C13) of the data in the data registers and output with the remaining 14 bits to form the complete 20 bits of the CGMS data. The calculation of the CRC sequence is based on the polynomial  $X^6 + X + 1$  with a preset value of 111111. If C/W04 is set to a Logic Level 0, all 20 bits (C0 to C19) are directly output from the CGMS registers (no CRC is calculated; it must be calculated by the user).

#### Function of CGMS Bits

Word 0 – 6 Bits

Word 1 – 4 Bits

Word 2 – 6 Bits

CRC – 6 Bits      CRC Polynomial =  $X^6 + X + 1$  (Preset to 111111)

Word 0      1      0

B1      Aspect Ratio      16:94:3

B2      Display Format      Letterbox      Normal

B3      Undefined

Word 0

B4, B5, B6      Identification information about video and other signals (for example, audio)

Word 1

B7, B8, B9, B10      Identification signal incidental to Word 0

Word 2

B11, B12, B13, B14      Identification signal and information incidental to Word 0

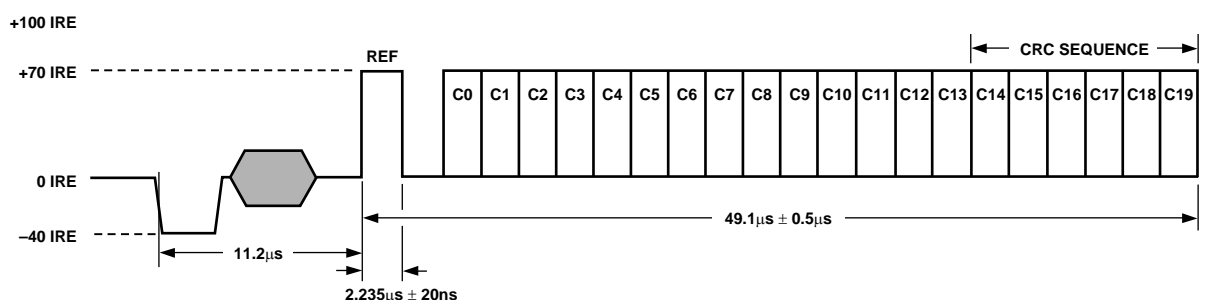


Figure 57. CGMS Waveform Diagram

APPENDIX 4—WIDE SCREEN SIGNALING

The ADV7170/ADV7171 support wide screen signaling (WSS) conforming to the standard. WSS data is transmitted on Line 23. WSS data can only be transmitted when the ADV7170/ADV7171 are configured in PAL mode. The WSS data is 14 bits long; the function of each of these bits is as shown below.

The WSS data is preceded by a run-in sequence and a start code (see Figure 58). The bits are output from the configuration registers in the following order:

C/W20 = W0, C/W21 = W1, C/W22 = W2, C/W23 = W3, C/W24 = W4, C/W25 = W5, C/W26 = W6, C/W27 = W7, C/W10 = W8, C/W11 = W9, C/W12 = W10, C/W13 = W11, C/W14 = W12, C/W15 = W13.

If Bit C/W07 is set to a Logic Level 1, it enables the WSS data to be transmitted on Line 23. The latter portion of Line 23 (42.5 μs from the falling edge of HSYNC) is available for the insertion of video.

Function of CGMS Bits

Bit 0 to Bit 2                      Aspect Ratio/Format/Position

Bit 3 is odd parity check of Bit 0 to Bit 2

B0	B1	B2	B3	Aspect Ratio	Format	Position
0	0	0	1	4:3	Full format	Nonapplicable
1	0	0	0	14:9	Letterbox	Center
0	1	0	0	14:9	Letterbox	Top
1	1	0	1	16:9	Letterbox	Center
0	0	1	0	16:9	Letterbox	Top
1	0	1	1	>16:9	Letterbox	Center
0	1	1	1	14:9	Full format	Center
1	1	1	0	16:9	Nonapplicable	Nonapplicable

B4		B9	B10	
0	Camera Mode	0	0	No open subtitles
1	Film Mode	1	0	Subtitles in active image area
B5		0	1	Subtitles out of active image area
0	Standard Coding	1	1	Reserved
1	Motion Adaptive Color Plus	B11		
B6		0		No surround sound information
0	No Helper	1		Surround sound mode
1	Modulated Helper	B12		RESERVED
B7	RESERVED	B13		RESERVED

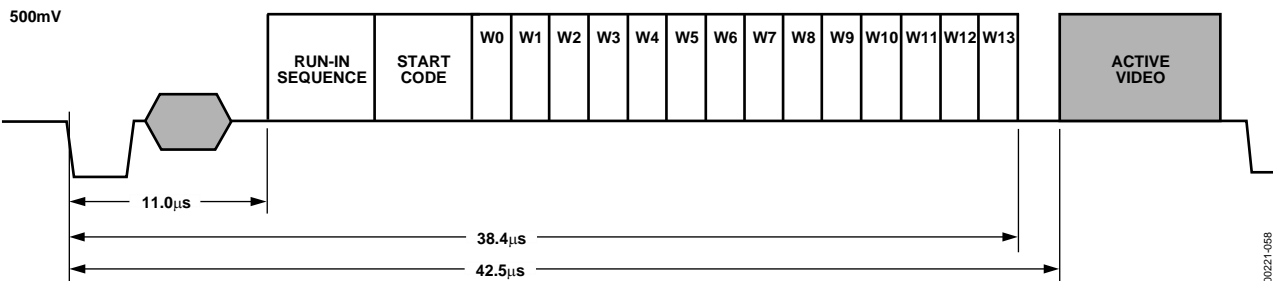


Figure 58. WSS Waveform Diagram  
Rev. C | Page 42 of 64

## APPENDIX 5—TELETEXT INSERTION

The  $t_{PD}$  is the time needed by the ADV7170/ADV7171 to interpolate input data on TTX and insert it onto the CVBS or Y outputs, such that it appears  $t_{SYNNTXOUT} = 10.2 \mu s$  after the leading edge of the horizontal signal. Time  $TTX_{DEL}$  is the pipeline delay time by the source that is gated by the TTXREQ signal in order to deliver TTX data.

With the programmability offered with the TTXREQ signal on the rising/falling edges, the TTX data is always inserted at the correct position of  $10.2 \mu s$  after the leading edge of horizontal sync pulse, thus enabling a source interface with variable pipeline delays.

The width of the TTXREQ signal must always be maintained to allow the insertion of 360 (to comply with the Teletext Standard of PAL-WST) teletext bits at a text data rate of 6.9375 Mbits/sec; this is achieved by setting TC03 to TC00 to 0. The insertion window is not open if the teletext enable bit (MR35) is set to 0.

## Teletext Protocol

The relationship between the TTX bit clock (6.9375 MHz) and the system CLOCK (27 MHz) for 50 Hz is as follows:

$$(27 \text{ MHz}/4) = 6.75 \text{ MHz}$$

$$(6.9375 \times 10^6 / 6.75 \times 10^6) = 1.027777$$

Thus, 37 TTX bits correspond to 144 clocks (27 MHz), and each bit has a width of nearly four clock cycles. The ADV7170/ADV7171 use an internal sequencer and variable phase interpolation filter to minimize the phase jitter and thus generate a bandlimited signal that can be output on the CVBS and Y outputs.

At the TTX input, the bit duration scheme repeats after every 37 TTX bits or 144 clock cycles. The protocol requires that TTX Bit 10, Bit 19, Bit 28, and Bit 37 are carried by three clock cycles; all other bits are carried by four clock cycles. After 37 TTX bits, the next bits with three clock cycles are Bit 47, Bit 56, Bit 65, and Bit 74. This scheme holds for all following cycles of 37 TTX bits, until all 360 TTX bits are completed. All teletext lines are implemented in the same way. Individual control of teletext lines is controlled by teletext setup registers.

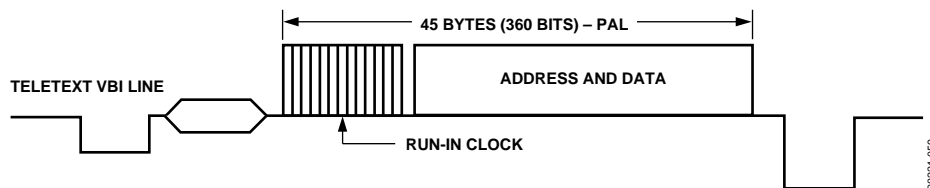


Figure 59. Teletext VBI Line

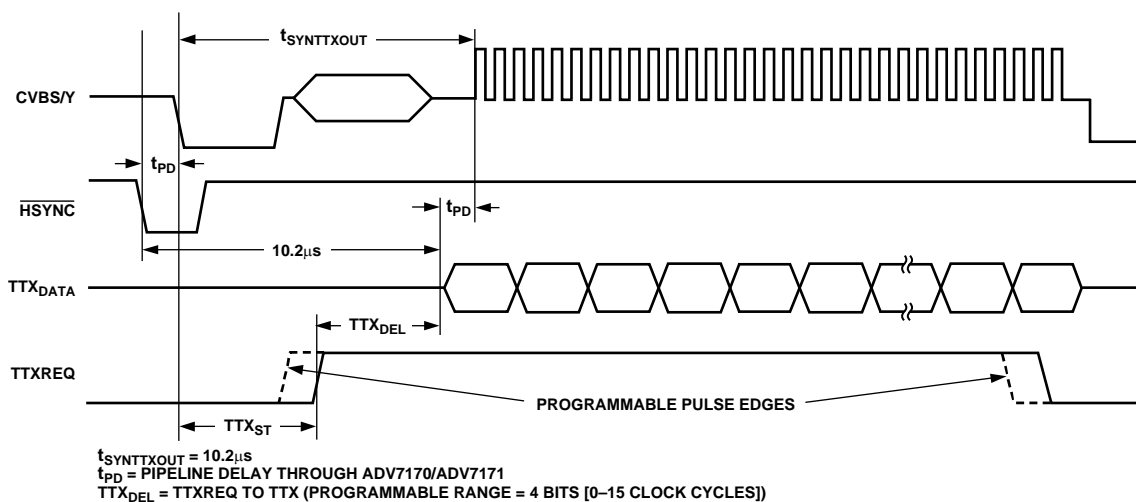


Figure 60. Teletext Functionality Diagram

APPENDIX 6—WAVEFORMS  
NTSC Waveforms (with Pedestal)

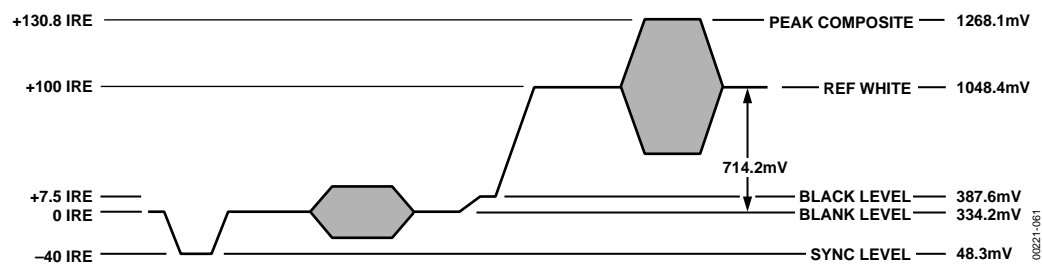


Figure 61. NTSC Composite Video Levels

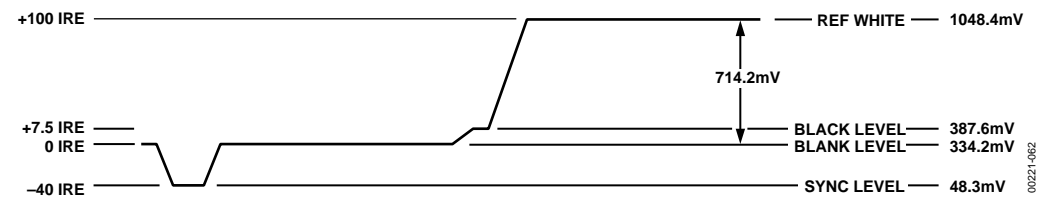


Figure 62. NTSC Luma Video Levels

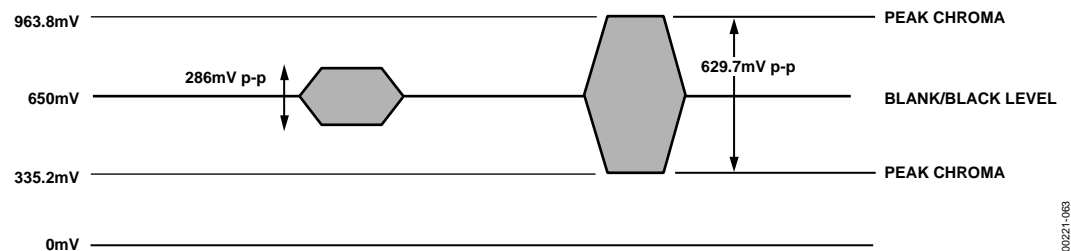


Figure 63. NTSC Chroma Video Levels

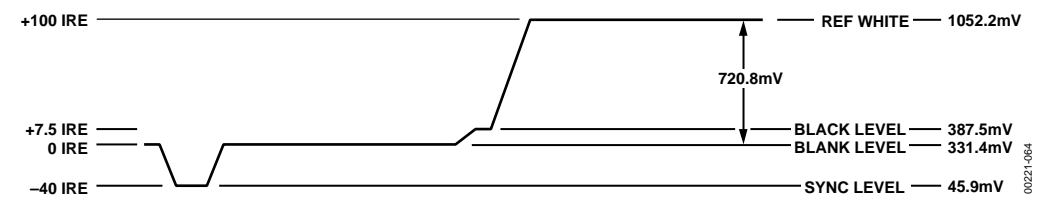


Figure 64. NTSC RGB Video Levels

## NTSC Waveforms (without Pedestal)

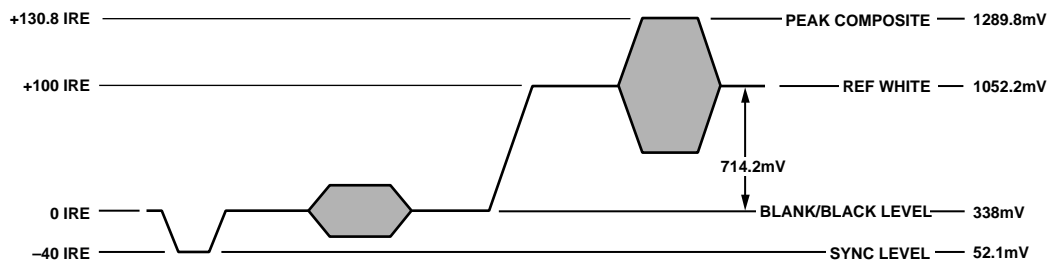


Figure 65. NTSC Composite Video Levels

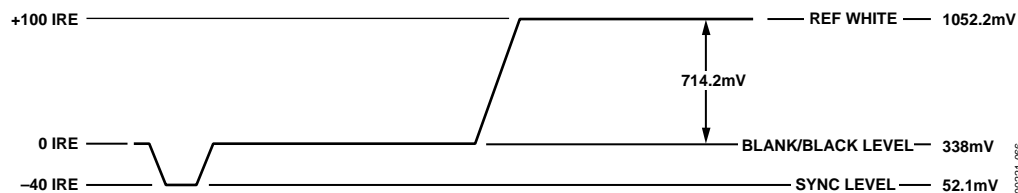


Figure 66. NTSC Luma Video Levels

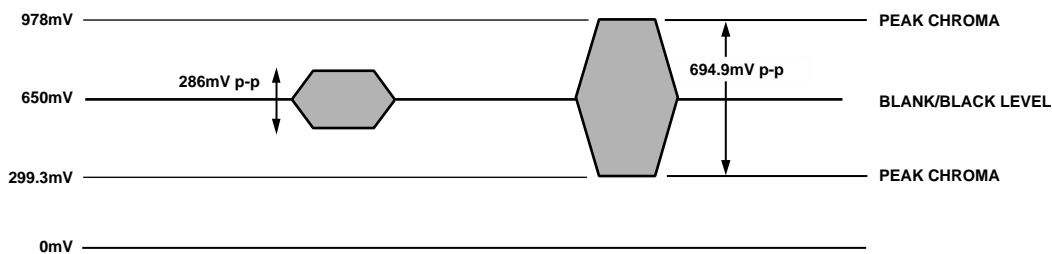


Figure 67. NTSC Chroma Video Levels

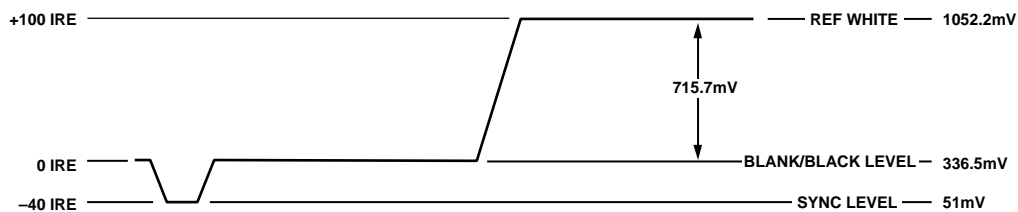


Figure 68. NTSC RGB Video Levels

PAL Waveforms

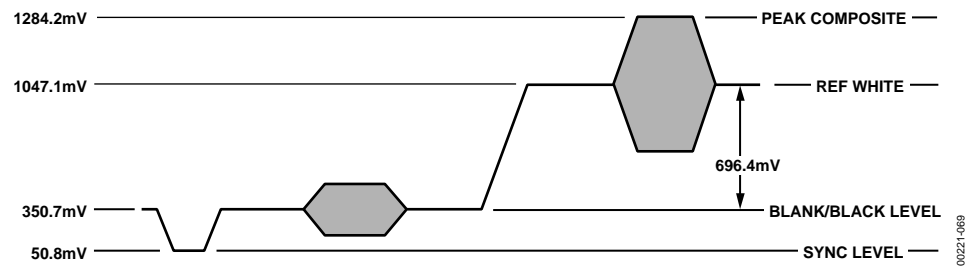


Figure 69. PAL Composite Video Levels

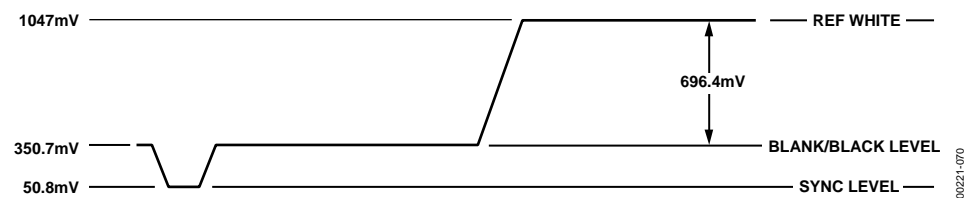


Figure 70. PAL Luma Video Levels

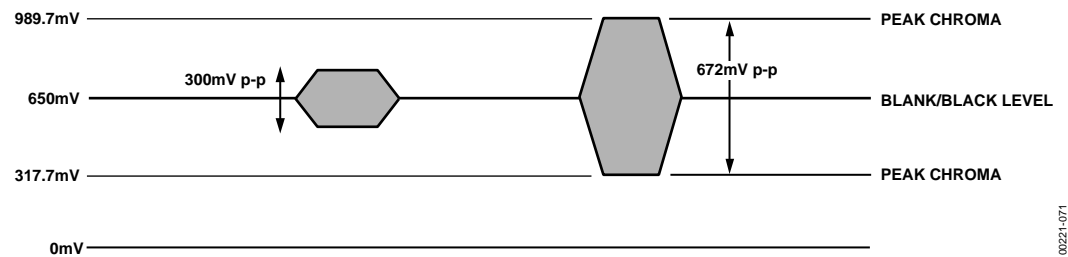


Figure 71. PAL Chroma Video Levels

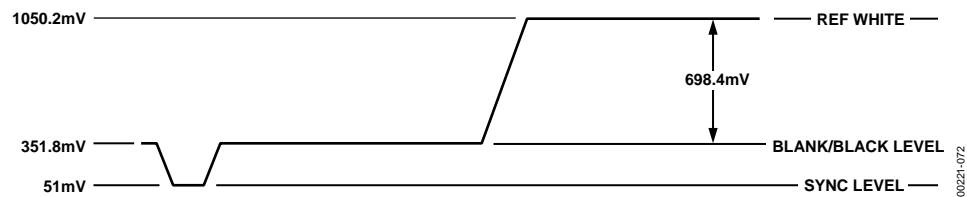


Figure 72. PAL RGB Video Levels

## UV Waveforms

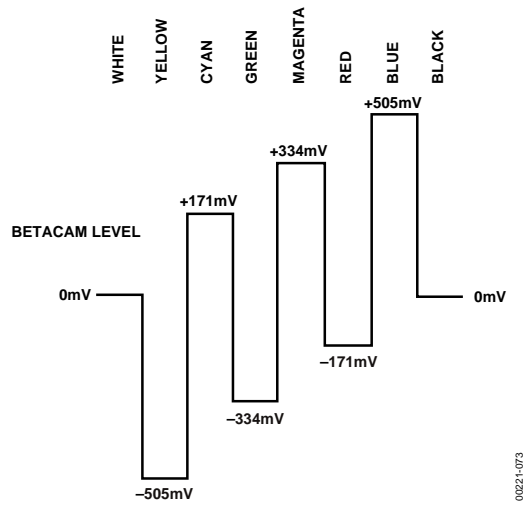


Figure 73. NTSC 100% Color Bars, No Pedestal U Levels

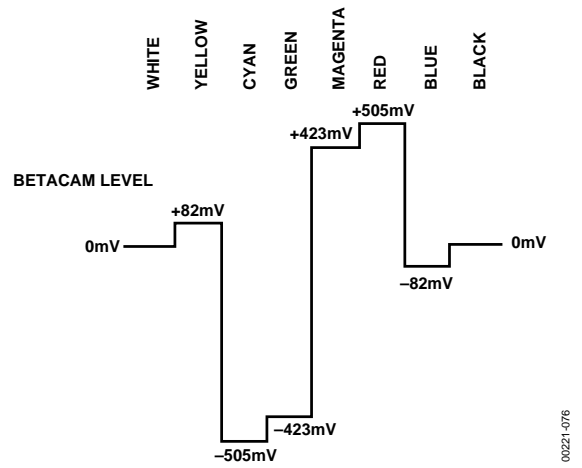


Figure 76. NTSC 100% Color Bars, No Pedestal V Levels

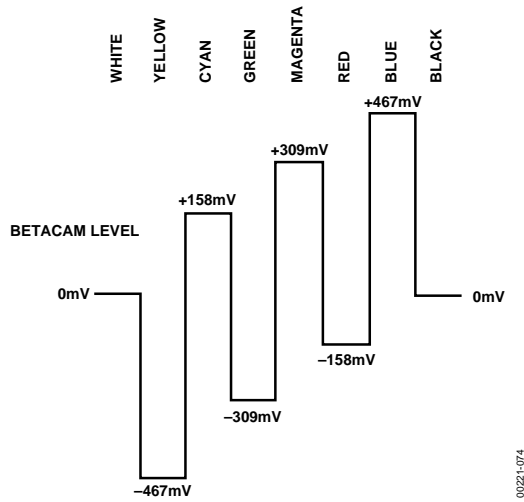


Figure 74. NTSC 100% Color Bars with Pedestal U Levels

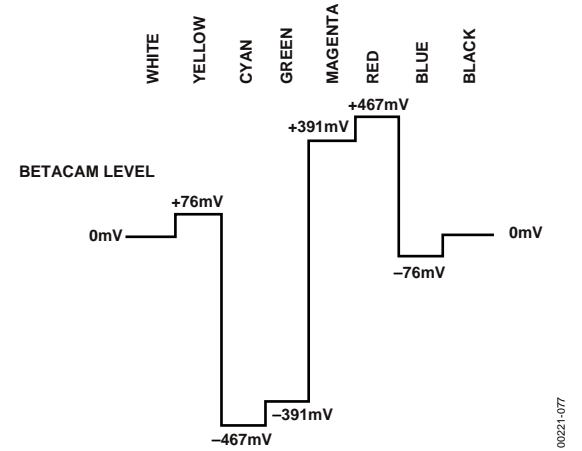


Figure 77. NTSC 100% Color Bars with Pedestal V Levels

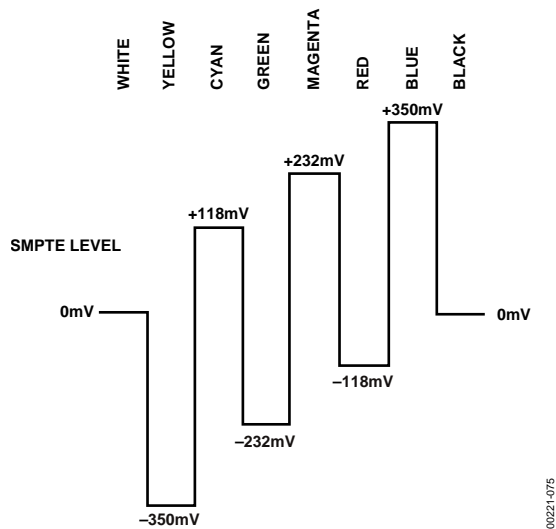


Figure 75. PAL 100% Color Bars, U Levels

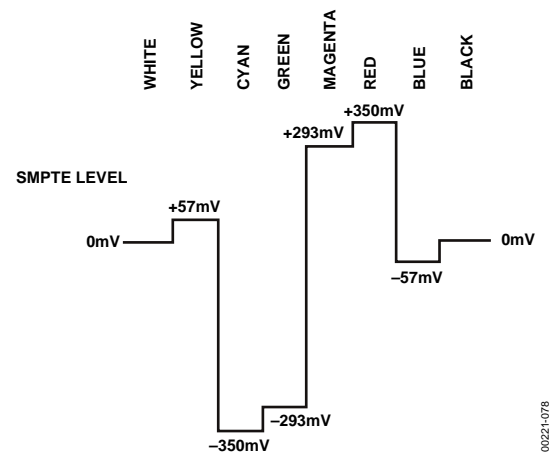
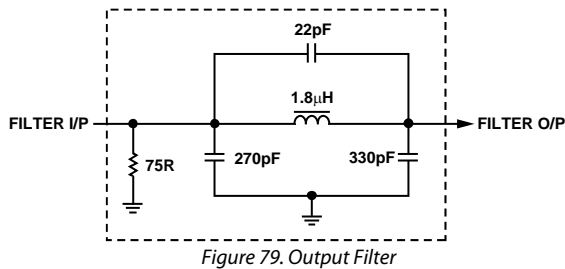


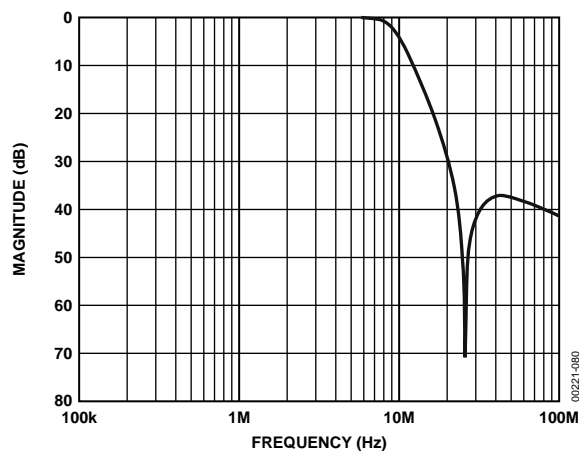
Figure 78. PAL 100% Color Bars, V Levels

## APPENDIX 7—OPTIONAL OUTPUT FILTER

If an output filter is required for the CVBS, Y, UV, Chroma, and RGB outputs of the ADV7170/ADV7171, the filter shown in Figure 79 can be used. Plots of the filter characteristics are shown in Figure 80. An output filter is not required if the outputs of the ADV7170/ADV7171 are connected to most analog monitors or analog TVs. However, if the output signals are applied to a system where sampling is used (for example, digital TVs), then a filter is required to prevent aliasing.



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00221-080

## APPENDIX 8—OPTIONAL DAC BUFFERING

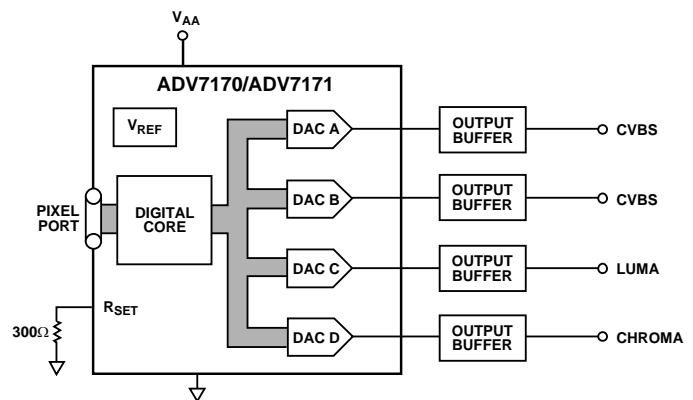
When external buffering of the ADV7170/ADV7171 DAC outputs is needed, the configuration in Figure 81 is recommended. This configuration shows the DAC outputs running at half (18 mA) their full current (36 mA) capability. This allows the ADV7170/ADV7171 to dissipate less power; the analog current is reduced by 50% with a  $R_{SET}$  of 300  $\Omega$  and a  $R_{LOAD}$  of 75  $\Omega$ . This mode is recommended for 3.3 V operation, because optimum performance is obtained from the DAC outputs at 18 mA with a  $V_{AA}$  of 3.3 V. This buffer also adds extra isolation on the video outputs (see the buffer circuit in Figure 82).

When calculating absolute output full-scale current and voltage, use the following equations:

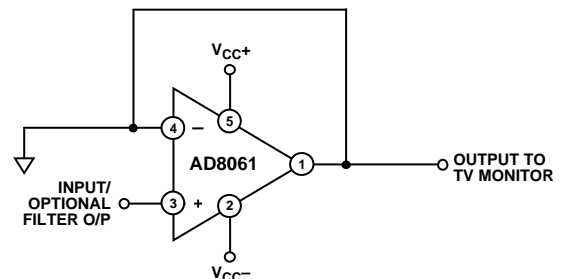
$$V_{OUT} = I_{OUT} \times R_{LOAD}$$

$$I_{OUT} = \frac{(V_{REF} \times K)}{R_{SET}}$$

$$K = 4.2146 \text{ constant}, V_{REF} = 1.235 \text{ V}$$



00221-081



00221-082



## APPENDIX 9—RECOMMENDED REGISTER VALUES

The ADV7170/ADV7171 registers can be set depending on the user standard required.

The following examples give the various register formats for several video standards.

In each case, the output is set to composite o/p with all DACs powered up and with the BLANK input control disabled. Additionally, the burst and color information are enabled on the

output and the internal color bar generator is switched off. In the examples shown, the timing mode is set to Mode 0 in slave format. TR02 to TR00 of the Timing Register 0 control the timing modes. For a detailed explanation of each bit in the command registers, please see the Register Programming section. TR07 should be toggled after setting up a new timing mode. Timing Register 1 provides additional control over the position and duration of the timing signals. In the examples, this register is programmed in default mode.

**Table 13. PAL B/D/G/H/I ( $F_{SC} = 4.43361875$  MHz)**

Address		Data
00Hex	Mode Register 0	05Hex
01Hex	Mode Register 1	00Hex
02Hex	Mode Register 2	00Hex
03Hex	Mode Register 3	00Hex
04Hex	Mode Register 4	00Hex
07Hex	Timing Register 0	00Hex
08Hex	Timing Register 1	00Hex
09Hex	Subcarrier Frequency Register 0	CBHex
0AHex	Subcarrier Frequency Register 1	8AHex
0BHex	Subcarrier Frequency Register 2	09Hex
0CHex	Subcarrier Frequency Register 3	2AHex
0DHex	Subcarrier Phase Register	00Hex
0EHex	Closed Captioning Ext Register 0	00Hex
0FHex	Closed Captioning Ext Register 1	00Hex
10Hex	Closed Captioning Register 0	00Hex
11Hex	Closed Captioning Register 1	00Hex
12Hex	Pedestal Control Register 0	00Hex
13Hex	Pedestal Control Register 1	00Hex
14Hex	Pedestal Control Register 2	00Hex
15Hex	Pedestal Control Register 3	00Hex
16Hex	CGMS_WSS Register 0	00Hex
17Hex	CGMS_WSS Register 1	00Hex
18Hex	CGMS_WSS Register 2	00Hex
19Hex	Teletext Request Control Register	00Hex

**Table 14. PAL M ( $F_{SC} = 3.57561149$  MHz)**

Address		Data
00Hex	Mode Register 0	02Hex
01Hex	Mode Register 1	00Hex
02Hex	Mode Register 2	00Hex
03Hex	Mode Register 3	00Hex
04Hex	Mode Register 4	00Hex
07Hex	Timing Register 0	00Hex
08Hex	Timing Register 1	00Hex
09Hex	Subcarrier Frequency Register 0	A3Hex
0AHex	Subcarrier Frequency Register 1	EFHex
0BHex	Subcarrier Frequency Register 2	E6Hex
0CHex	Subcarrier Frequency Register 3	21Hex
0DHex	Subcarrier Phase Register	00Hex
0EHex	Closed Captioning Ext Register 0	00Hex
0FHex	Closed Captioning Ext Register 1	00Hex
10Hex	Closed Captioning Register 0	00Hex
11Hex	Closed Captioning Register 1	00Hex
12Hex	Pedestal Control Register 0	00Hex
13Hex	Pedestal Control Register 1	00Hex
14Hex	Pedestal Control Register 2	00Hex
15Hex	Pedestal Control Register 3	00Hex
16Hex	CGMS_WSS Register 0	00Hex
17Hex	CGMS_WSS Register 1	00Hex
18Hex	CGMS_WSS Register 2	00Hex
19Hex	Teletext Request Control Register	00Hex

# ADV7170/ADV7171

**Table 15. PAL N ( $F_{SC} = 4.43361875$  MHz)**

Address	Data
00Hex	Mode Register 0
01Hex	Mode Register 1
02Hex	Mode Register 2
03Hex	Mode Register 3
04Hex	Mode Register 4
07Hex	Timing Register 0
08Hex	Timing Register 1
09Hex	Subcarrier Frequency Register 0
0AHex	Subcarrier Frequency Register 1
0BHex	Subcarrier Frequency Register 2
0CHex	Subcarrier Frequency Register 3
0DHex	Subcarrier Phase Register
0EHex	Closed Captioning Ext Register 0
0FHex	Closed Captioning Ext Register 1
10Hex	Closed Captioning Register 0
11Hex	Closed Captioning Register 1
12Hex	Pedestal Control Register 0
13Hex	Pedestal Control Register 1
14Hex	Pedestal Control Register 2
15Hex	Pedestal Control Register 3
16Hex	CGMS_WSS Register 0
17Hex	CGMS_WSS Register 1
18Hex	CGMS_WSS Register 2
19Hex	Teletext Request Control Register

**Table 17. Power-Up Reset Values NTSC ( $F_{SC} = 3.5795454$  MHz)**

Address	Data
00Hex	Mode Register 0
01Hex	Mode Register 1
02Hex	Mode Register 2
03Hex	Mode Register 3
04Hex	Mode Register 4
07Hex	Timing Register 0
08Hex	Timing Register 1
09Hex	Subcarrier Frequency Register 0
0AHex	Subcarrier Frequency Register 1
0BHex	Subcarrier Frequency Register 2
0CHex	Subcarrier Frequency Register 3
0DHex	Subcarrier Phase Register
0EHex	Closed Captioning Ext Register 0
0FHex	Closed Captioning Ext Register 1
10Hex	Closed Captioning Register 0
11Hex	Closed Captioning Register 1
12Hex	Pedestal Control Register 0
13Hex	Pedestal Control Register 1
14Hex	Pedestal Control Register 2
15Hex	Pedestal Control Register 3
16Hex	CGMS_WSS Register 0
17Hex	CGMS_WSS Register 1
18Hex	CGMS_WSS Register 2
19Hex	Teletext Request Control Register

**Table 16. PAL60 ( $F_{SC} = 4.43361875$  MHz)**

Address	Data
00Hex	Mode Register 0
01Hex	Mode Register 1
02Hex	Mode Register 2
03Hex	Mode Register 3
04Hex	Mode Register 4
07Hex	Timing Register 0
08Hex	Timing Register 1
09Hex	Subcarrier Frequency Register 0
0AHex	Subcarrier Frequency Register 1
0BHex	Subcarrier Frequency Register 2
0CHex	Subcarrier Frequency Register 3
0DHex	Subcarrier Phase Register
0EHex	Closed Captioning Ext Register 0
0FHex	Closed Captioning Ext Register 1
10Hex	Closed Captioning Register 0
11Hex	Closed Captioning Register 1
12Hex	Pedestal Control Register 0
13Hex	Pedestal Control Register 1
14Hex	Pedestal Control Register 2
15Hex	Pedestal Control Register 3
16Hex	CGMS_WSS Register 0
17Hex	CGMS_WSS Register 1
18Hex	CGMS_WSS Register 2
19Hex	Teletext Request Control Register

# APPENDIX 10—OUTPUT WAVEFORMS

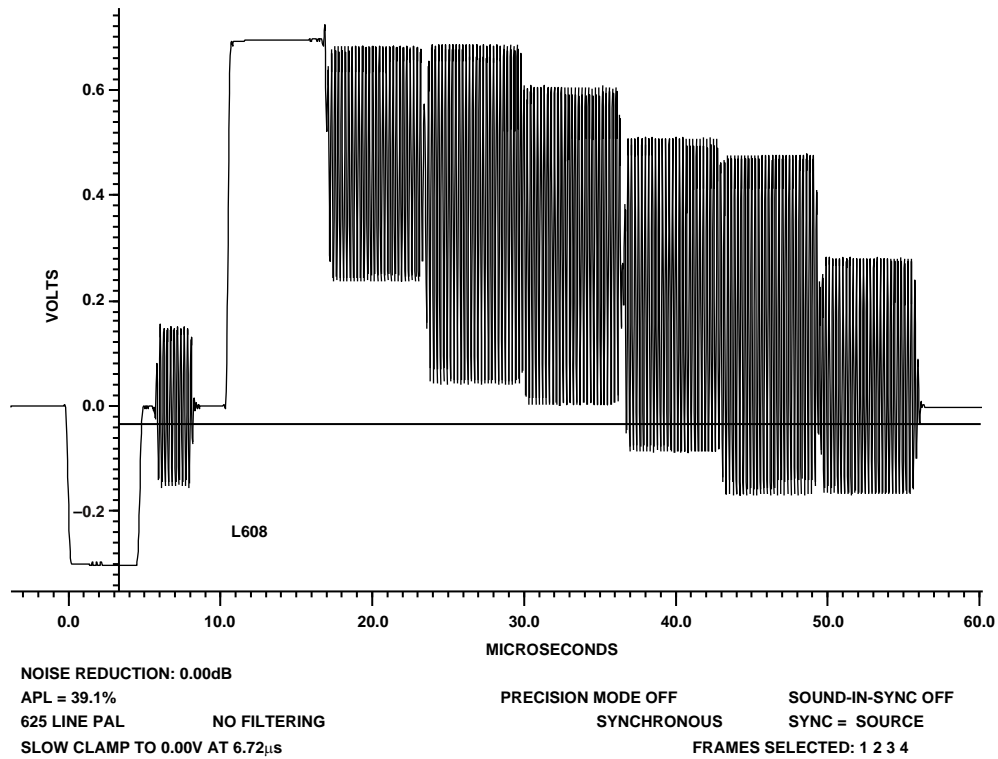


Figure 83. 100/0/75/0 PAL Color Bars

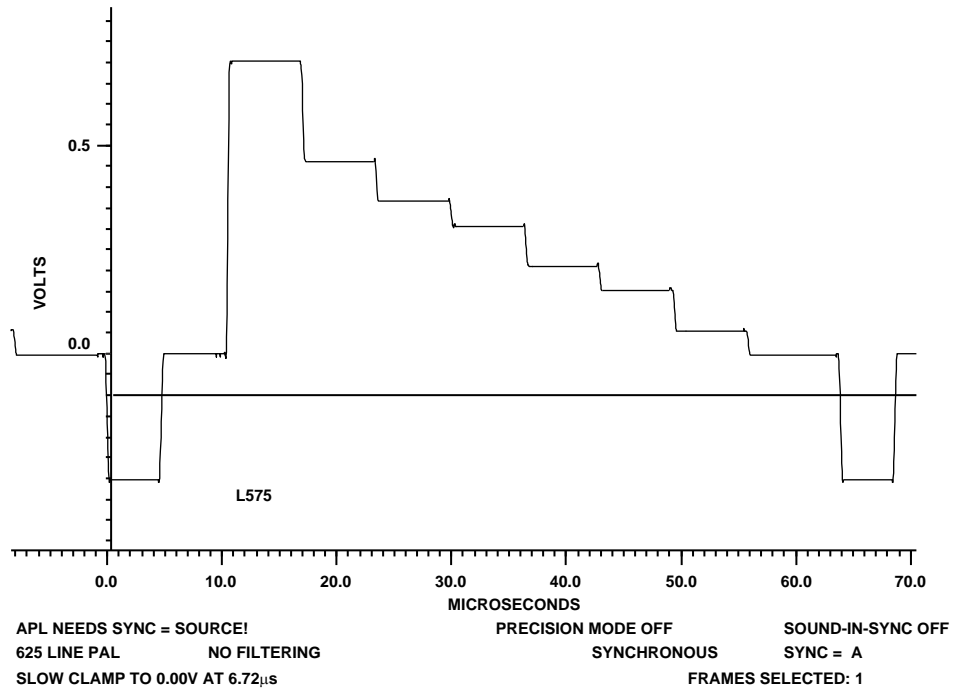


Figure 84. 100/0/75/0 PAL Color Bars Luminance

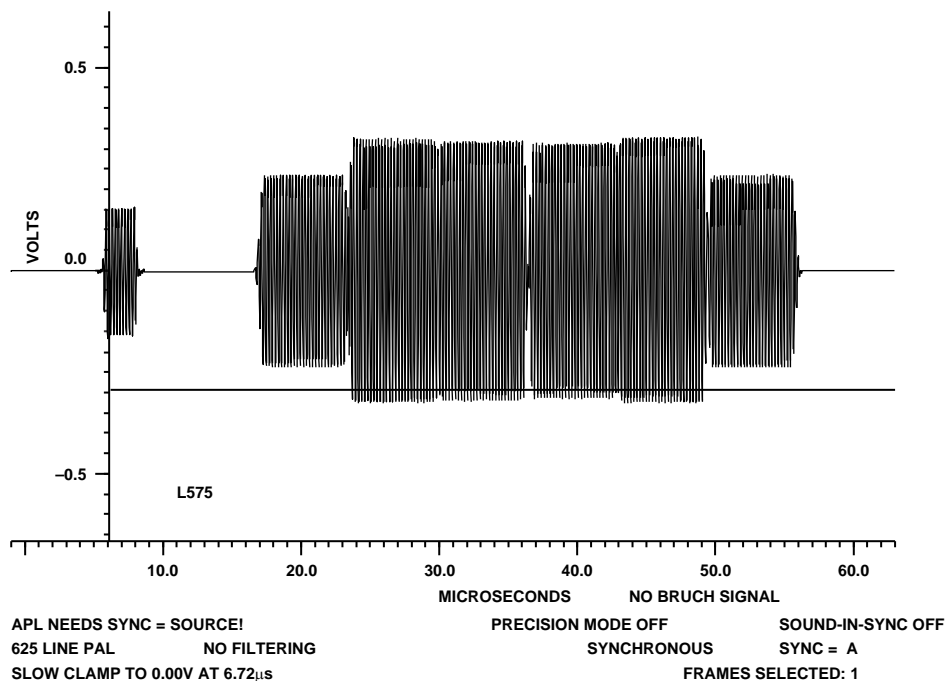


Figure 85. 100/0/75/0 Pal Color Bars Chrominance

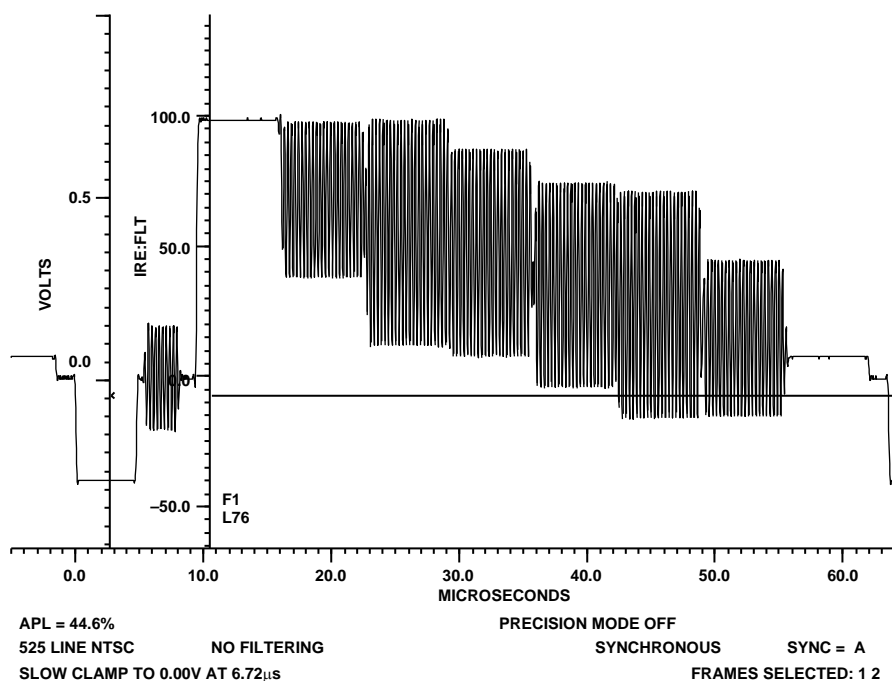


Figure 86. 100/7.5/75/7.5 NTSC Color Bars

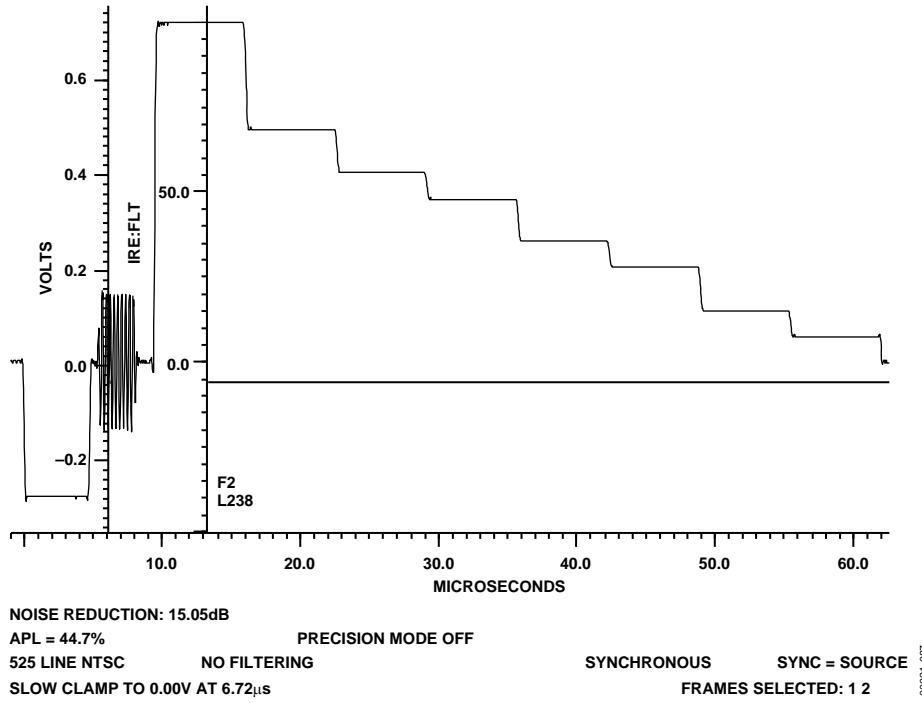


Figure 87. 100/7.5/75/7.5 NTSC Color Bars Luminance

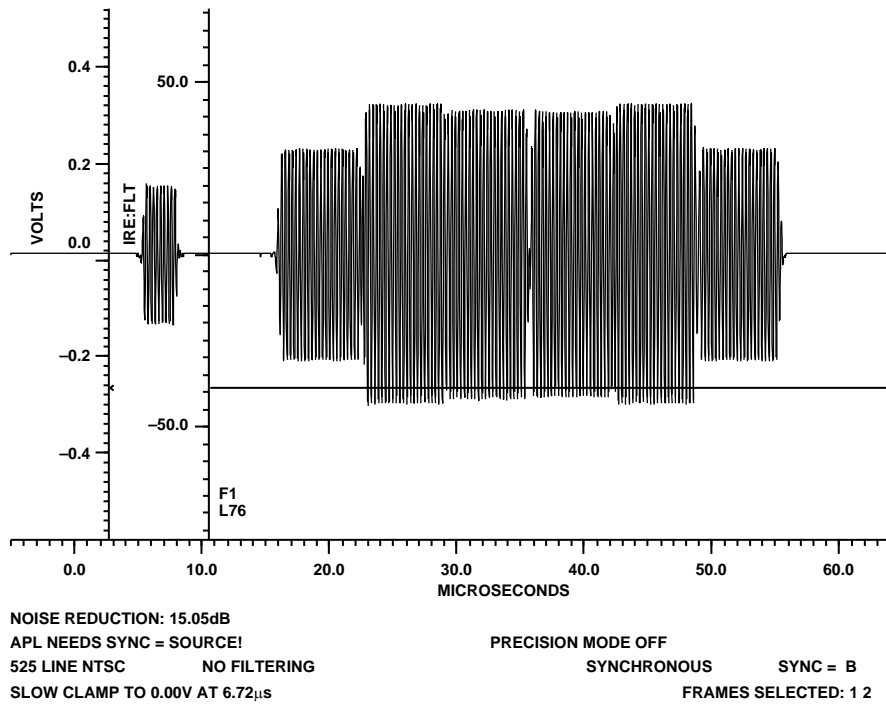


Figure 88. 100/7.5/75/7.5 NTSC Color Bars Chrominance

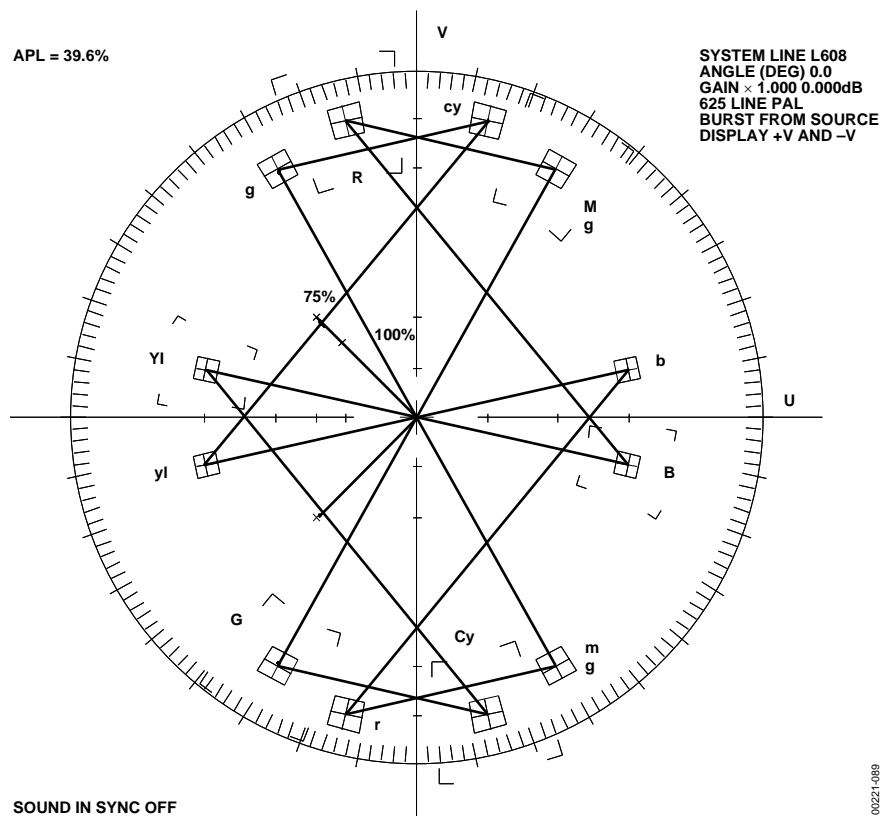


Figure 89. PAL Vector Plot

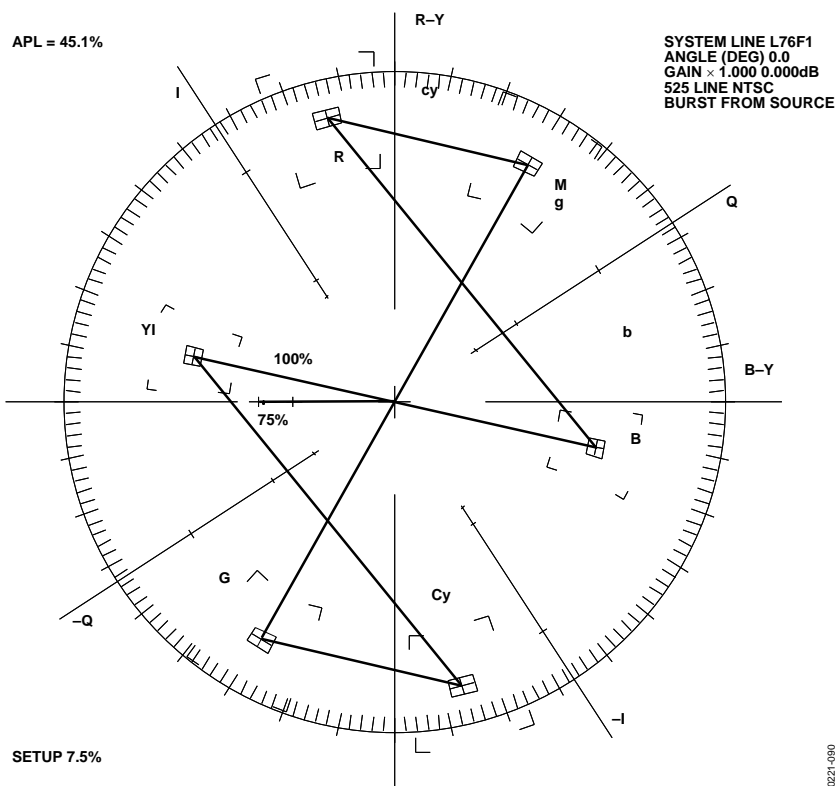


Figure 90. NTSC Vector Plot

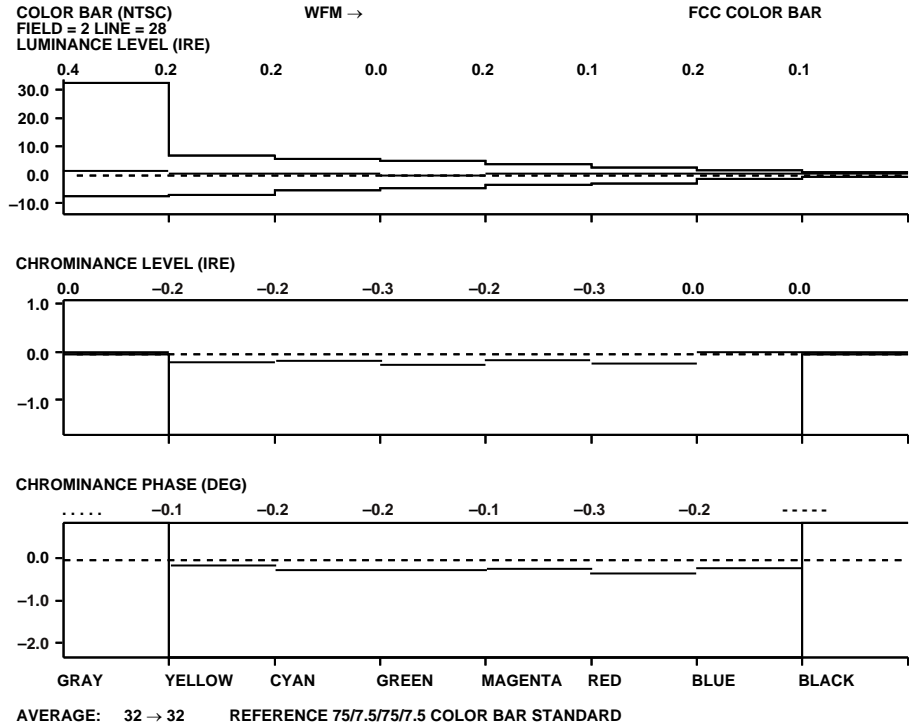


Figure 91. NTSC Color Bar Measurement

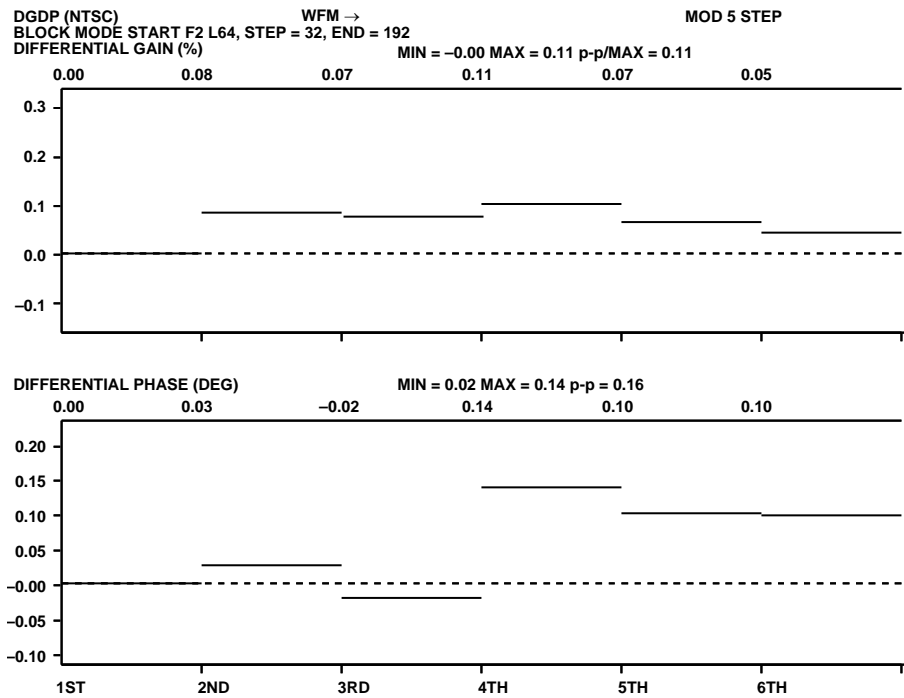


Figure 92. NTSC Differential Gain and Phase Measurement

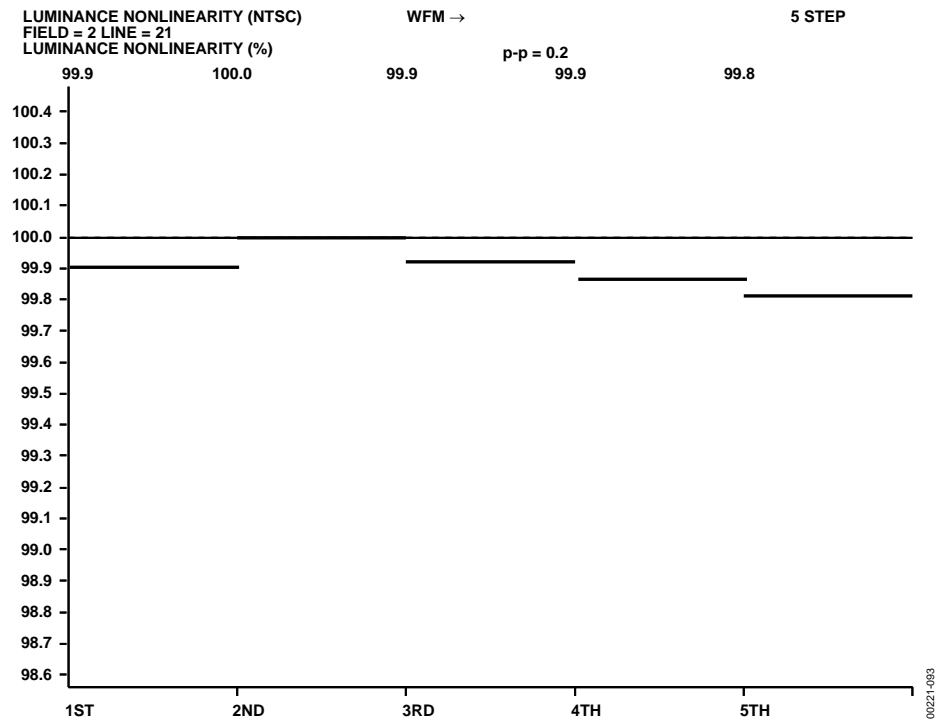


Figure 93. NTSC Luminance Nonlinearity Measurement

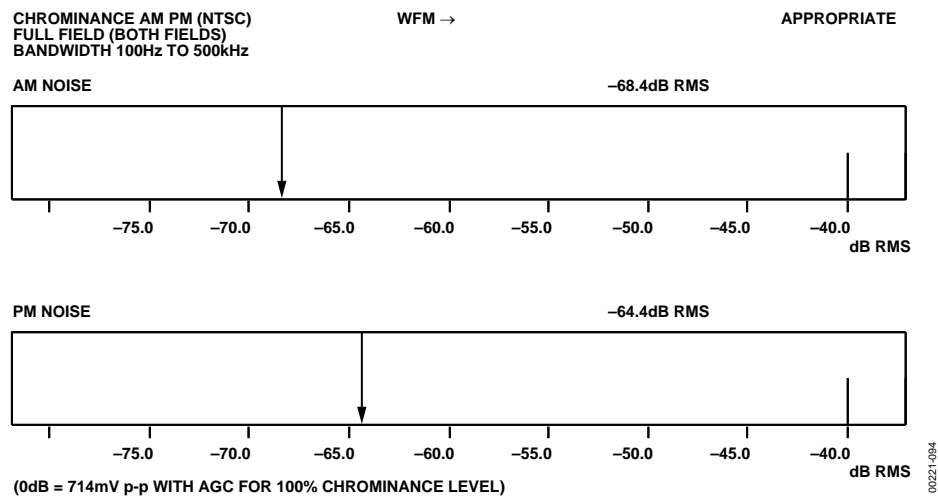


Figure 94. NTSC AMPM Noise Measurement



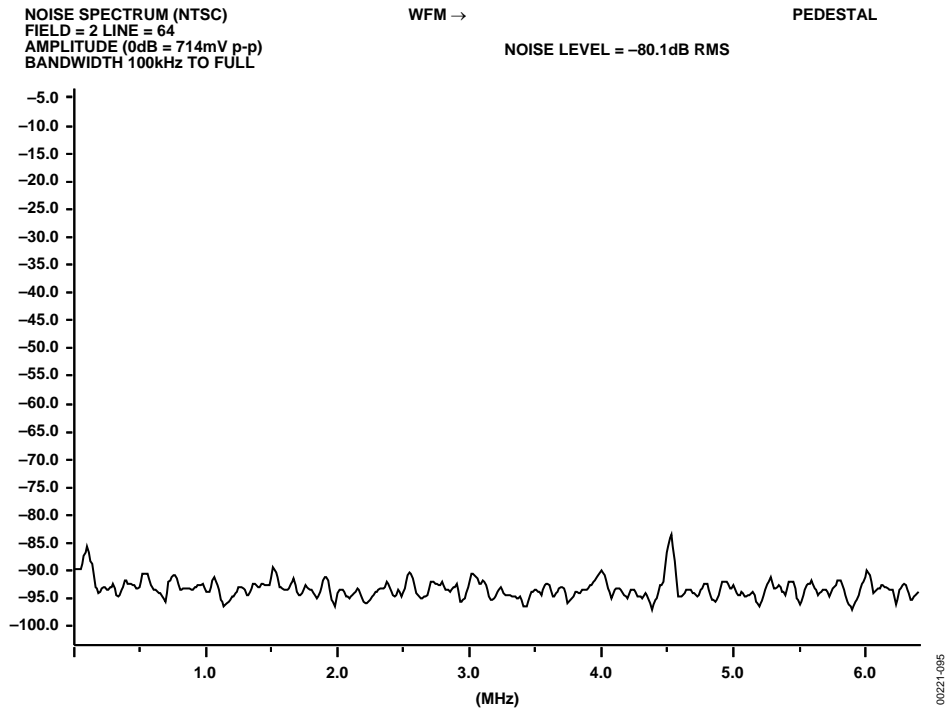


Figure 95. NTSC SNR Pedestal Measurement

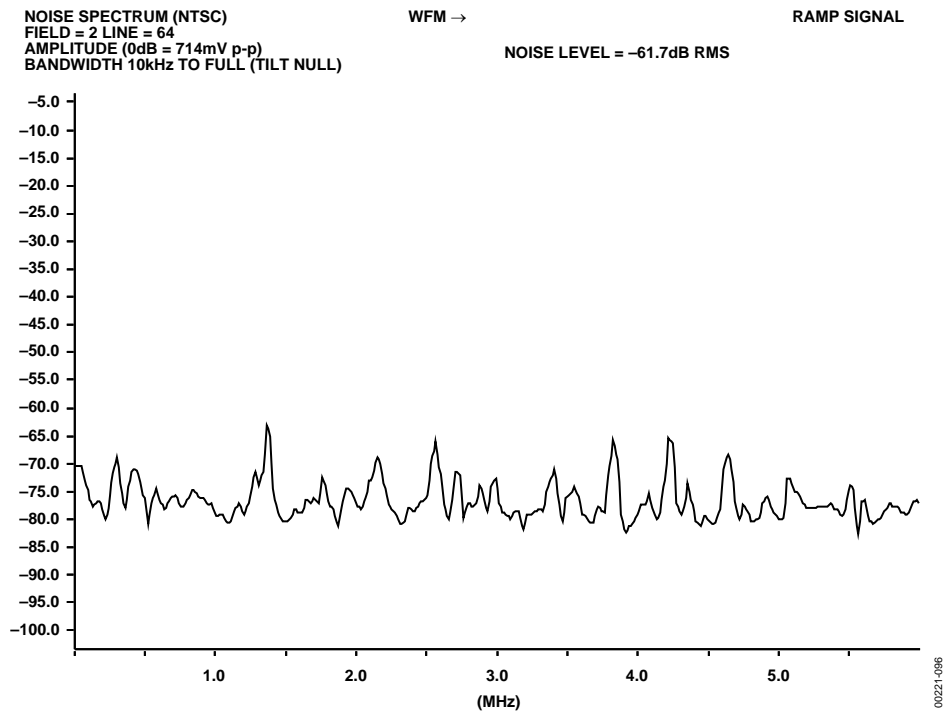


Figure 96. NTSC SNR Ramp Measurement

PARADE SMPTE/EBU PAL

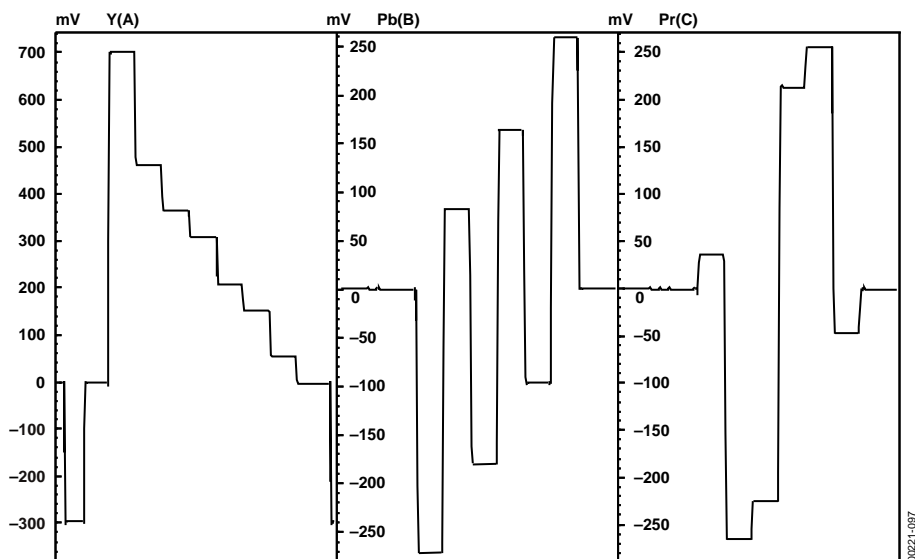


Figure 97. PAL YUV Parade Plot

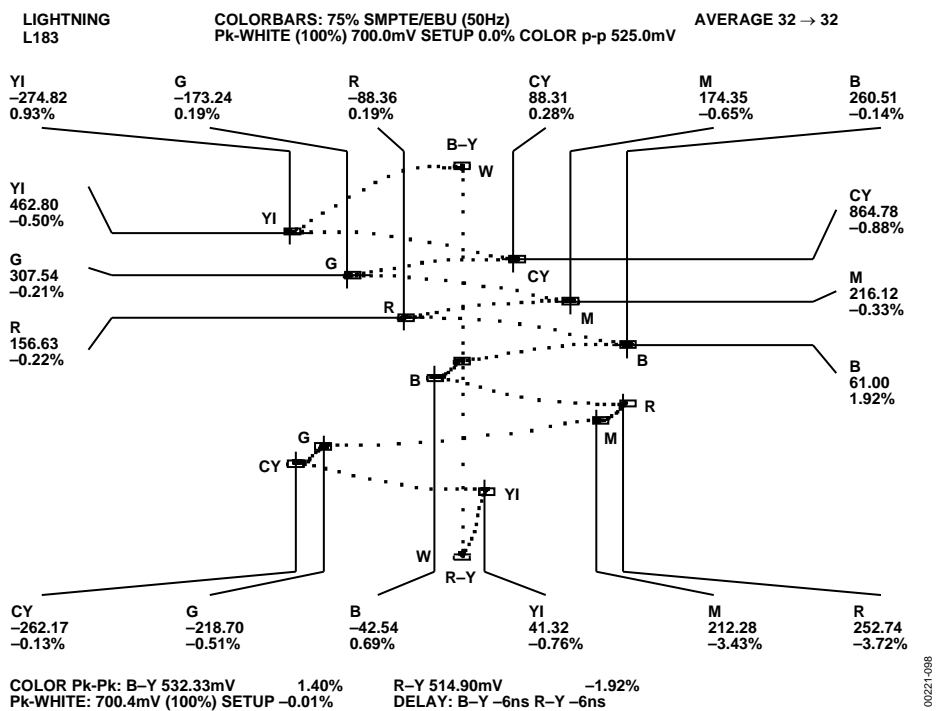


Figure 98. PAL YUV Lighting Plot

COMPONENT NOISE  
LINE = 202  
AMPLITUDE (0dB = 700mV p-p)  
BANDWIDTH 10kHz TO 5.0MHz

NOISE dB RMS

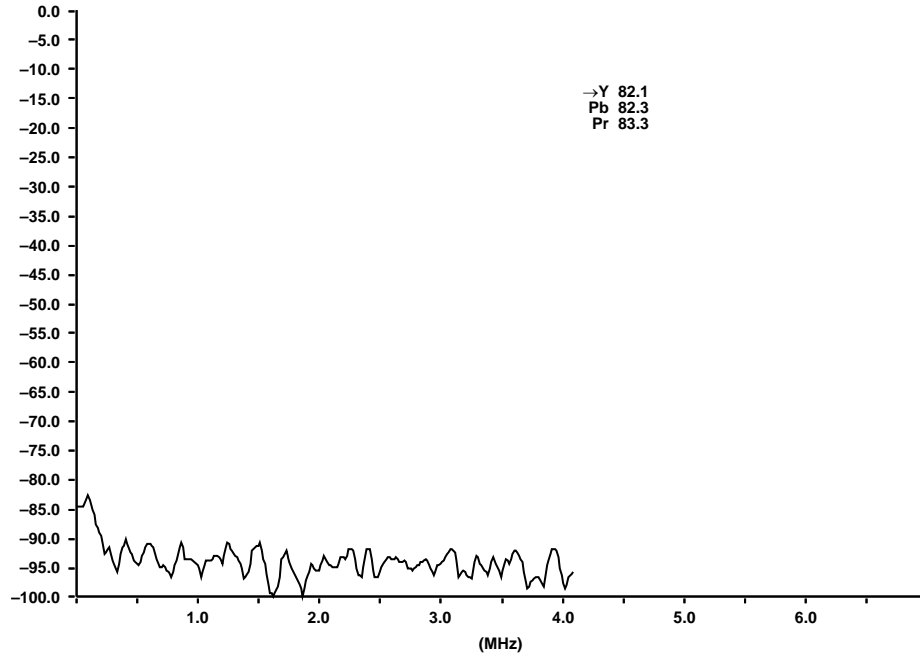


Figure 99. PAL YUV SNR Plot

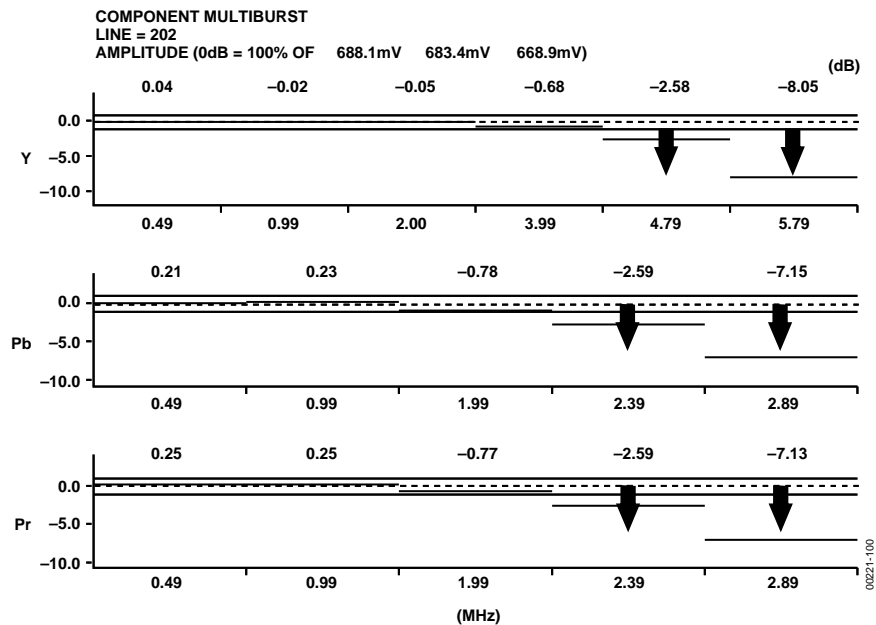


Figure 100. PAL YUV Multiburst Response

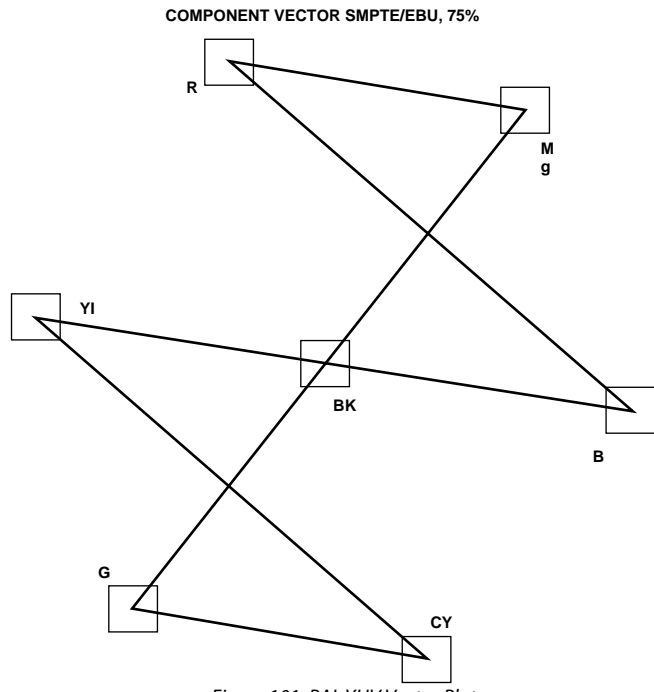


Figure 101. PAL YUV Vector Plot

00221-101

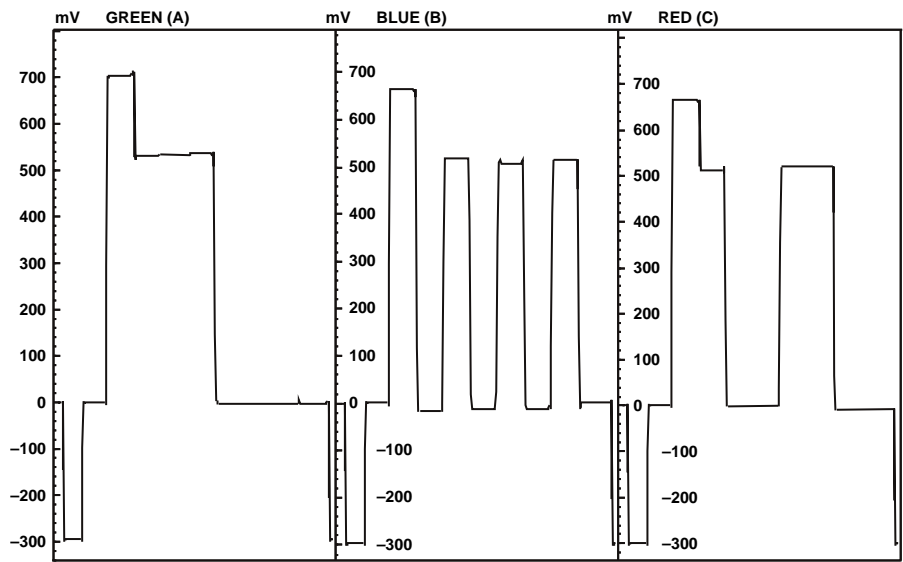
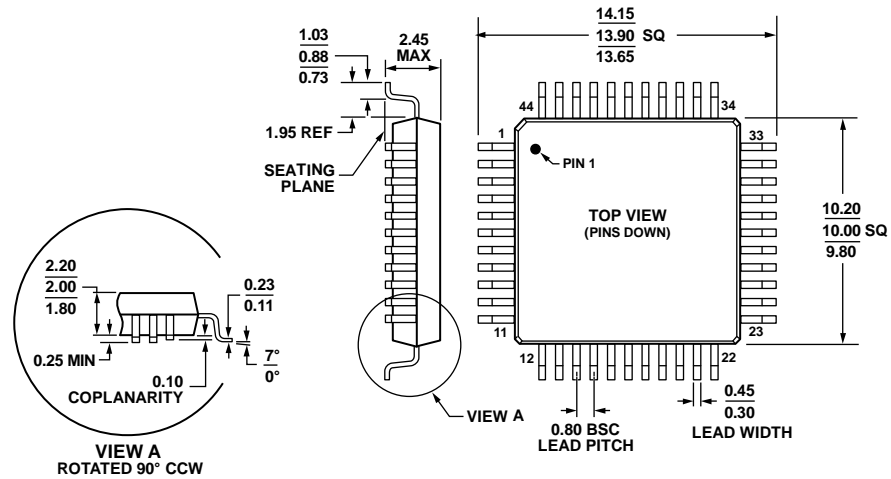


Figure 102. PAL RGB Waveforms

00221-102

# OUTLINE DIMENSIONS

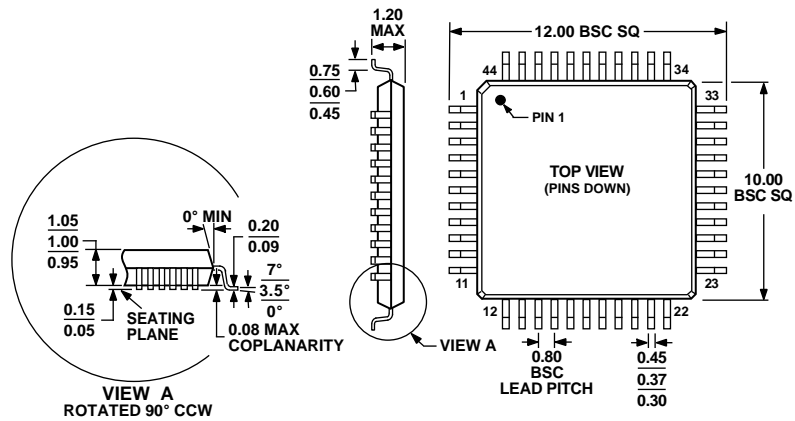


COMPLIANT TO JEDEC STANDARDS MO-112-AA-1

Figure 103. 44-Lead Thin Plastic Quad Flat Package [MQFP]  
(S-44-2)

Dimensions shown in millimeters

041807-A

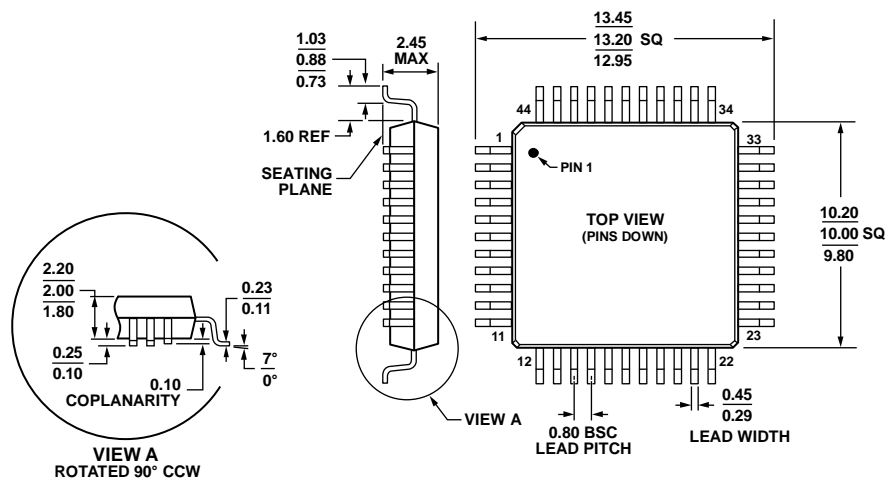


COMPLIANT TO JEDEC STANDARDS MS-026ACB

Figure 104. 44-Lead Thin Plastic Quad Flat Package [TQFP]  
(SU-44)

Dimensions shown in millimeters

# ADV7170/ADV7171



COMPLIANT TO JEDEC STANDARDS MS-022-AB-1  
Figure 105. 44-Lead Metric Quad Flat Package [MQFP]  
(S-44-1)  
Dimensions shown in millimeters

04/807-A

## ORDERING GUIDE

Model	Temperature Range	Package Descriptions	Package Options
ADV7170KSZ <sup>1</sup>	–40°C to +85°C	44-Lead Metric Quad Flat Package [MQFP]	S-44-2
ADV7170KSZ-REEL <sup>1</sup>	–40°C to +85°C	44-Lead Metric Quad Flat Package [MQFP]	S-44-2
ADV7170KSUZ <sup>1</sup>	–40°C to +85°C	44-Lead Thin Plastic Quad Flat Package [TQFP]	SU-44
ADV7170KSUZ-REEL <sup>1</sup>	–40°C to +85°C	44-Lead Thin Plastic Quad Flat Package [TQFP]	SU-44
ADV7171KSZ <sup>1</sup>	–40°C to +85°C	44-Lead Metric Quad Flat Package [MQFP]	S-44-2
ADV7171KSZ-REEL <sup>1</sup>	–40°C to +85°C	44-Lead Metric Quad Flat Package [MQFP]	S-44-2
ADV7171KSUZ <sup>1</sup>	–40°C to +85°C	44-Lead Thin Plastic Quad Flat Package [TQFP]	SU-44
ADV7171KSUZ-REEL <sup>1</sup>	–40°C to +85°C	44-Lead Thin Plastic Quad Flat Package [TQFP]	SU-44
ADV7171WBSZ-REEL <sup>1</sup>	–40°C to +85°C	44-Lead Metric Quad Flat Package [MQFP]	S-44-1
EVAL-ADV7170EBM		Evaluation Board	
EVAL-ADV7171EBM		Evaluation Board	

<sup>1</sup> Z = RoHS Compliant Part.

**NOTES**

## **NOTES**

Purchase of licensed I<sup>2</sup>C components of Analog Devices or one of its sublicensed Associated Companies conveys a license for the purchaser under the Philips I<sup>2</sup>C Patent Rights to use these components in an I<sup>2</sup>C system, provided that the system conforms to the I<sup>2</sup>C Standard Specification as defined by Philips.



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- Экспресс доставка в любую точку России;
- Помощь Конструкторского Отдела и консультации квалифицированных инженеров;
- Техническая поддержка проекта, помощь в подборе аналогов, поставка прототипов;
- Поставка электронных компонентов под контролем ВП;
- Система менеджмента качества сертифицирована по Международному стандарту ISO 9001;
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